

2021 YEAR IN REVIEW



L-R: Ana Cordova, Christine Benedict, Julia Miller, Annie Taff

While 2021 still posed COVID related challenges, we couldn't be prouder of our achievements over the last year. Our council has now served its 16,000th girl in our 16th year of service to South Central Wisconsin! We have expanded partnerships with SSM Health, the Zonta Club of Madison, the National Charity League and Who's New of Madison. We hosted our first ever Virtual Sneaker Soiree event, and celebrated a local coach who received the prestigious award of "Coach of the Year" from Girls on the Run International. Congratulations to Coach Eileen from Nuestro Mundo! We were also the proud recipients of grant funding from generous sources including the Green Bay Packers Foundation and Dicks Sporting Goods. With our team now fully staffed in both programming and operations, we are looking ahead to expanding our impact in 2022.

SPRING 2021

In spring of 2021 we safely served over 700 girls at 46 sites including our first-ever Saturday morning CAMP GOTR programming. Teams meet entirely outdoors and followed COVID safety modifications. Our girls and their 200 remarkable coaches celebrated their accomplishments with small, team-centric 5K runs that took place all over South Central Wisconsin in June. We also hosted Heart & Sole (6-8th grade) programming and did some additional research with the hopes of expanding our reach to middle schoolers in the future.



FALL 2021



We continued with COVID precautions, and our Fall 2021 season was another great success. We safely served nearly 700 girls on 48 teams. In total for the year, and with great gratitude for our donors and grantors, we provided over \$36,000 in financial assistance to over 300 families. We also distributed over 130 pairs of new running shoes. The year was spectacular in a number of ways, but being able to gather together again Waunakee for our Fall 5K was a real highlight. Our 5K celebration included over 1,600 runners and one very spunky Badger. We can't wait to see what we'll do in 2022!