



# GIRLS ON THE RUN SOUTH CENTRAL WISCONSIN 2022 Sponsorship Opportunities



volunteer



donate



fundraise



ABOUT SO

# MUCH MORE THAN RUNNING

Throughout the 8-week Girls on the Run season, girls play, train and learn critical life skills including how to manage emotions, help others, make intentional decisions, and resolve conflict. In celebration of all that they have accomplished, the girls, their teammates, and their running buddies complete a celebratory 5K run that gives the participants a tangible sense of achievement and a framework for setting and achieving life goals.

In South Central Wisconsin, Girls on the Run has served over 16,000 girls since our inaugural team of 13 girls in 2005. In 2021, we served 1,400 girls and awarded over \$36,000 in support to 325 families with financial need! No girl was turned away for an inability to pay. With over 30% of girls requiring financial assistance to participate, we seek support to ensure their access to our program.

## WHY IT MATTERS IT'S FUN. IT'S EFFECTIVE.

**40%**

Of participants increased their overall physical activity upon completing the program. \*

**97%**

Of participants said they learned critical skills to manage emotions, resolve conflict, help others or make intentional decisions.\*

## YOUR DONATION WORKS! FULL YEAR BENEFITS

### MARATHONER

Full funding of a year of programming and 5k registration for five teams with ~30 girls each.

### SPRINTER

One year of coach training and support for over 400 coaches including first aide/ CPR training.

### RACER

Full programmatic and event financial assistance for 16 participants.

### PACER

Running equipment including shoes and clothes for at least one high-need team.

### RUNNER

One season of program supplies for three teams



# 2022 SPONSORSHIP LEVELS



	Marathoner	Sprinter	Racer	Pacer	Runner
One Season	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Both Seasons	\$18,000	\$9,000	\$4,500	\$2,000	\$1000
Presenting Program Sponsor	★				
Logo on 5K Bibs	★				
Booth at 5K	★	★	★		
Custom Content in Newsletters	★	★	★		
Signage at 5K	★	★	★	★	
Logo on Website	★	★	★	★	★
Social Media Shoutout	★	★	★	★	★
Logo on back of program t-shirts	★	★	★	★	★
Complimentary 5K Entries	5	4	3	2	1

# 2022 PLEDGE FORM

**BECOME A PARTNER TODAY! ENGAGE YOUR EMPLOYEES!**

We would like to partner at the following level:

- ☐ Marathoner
- ☐ Sprinter
- ☐ Racer
- ☐ Pacer
- ☐ Runner
- ☐ I would like to create my own package
- ☐ I would like to learn more about SoleMates



## SOLEMATES PROGRAM

SoleMates is a community made up of passionate people raising money for Girls on the Run. Whether they're counting miles on the trail, laps in a pool, reps in the weight room, or downward dogs in the studio, all SoleMates share a common desire to be champions for girls in the place they call home.

SoleMates team up a challenge that works for them and commit to going the distance. SoleMates are provided with:

- A personalized online fundraising page
- Resources to help them become superstar fundraisers
- One-on-one support from our Girls on the Run staff
- Branded SoleMates apparel and more!

## PAYMENT INFORMATION

☐ I will donate online at [www.girlsontherunscwi.org/Donate](http://www.girlsontherunscwi.org/Donate).

Credit Card and ACH online payment accepted.

☐ Our check is enclosed.

Checks can be made payable to: Girls on the Run of South Central Wisconsin and mailed to: 901 Deming Way, Suite 11 Madison, WI 53717.