

Striding Forward

A 20th Anniversary Celebration



Saturday, October 4, 2025

University of Wisconsin - Memorial Union's Great Hall

Corporate Tables and Opportunities to Sponsor

Dear Community Partner,

We are thrilled to share the news with you that this year, Girls on the Run South Central Wisconsin celebrates 20 years! As we reflect on two decades of empowering girls to be joyful, healthy, and confident, we are filled with gratitude for the caring and generous support of partners like **you** who make our work for bright futures possible.

To mark this special milestone, we would like to warmly invite you to join us as a sponsor of an unforgettable night of food, fun, drinks, and dancing as we reflect on 20 incredible years—and look ahead to the next 20. Your support will not only help celebrate the stories of the over 20,000 girls and youth that we've served since 2005 but also ensure we continue inspiring the next wave of strong, confident girls.

As a sponsor, you'll receive meaningful recognition throughout the event and connect with countless community leaders. Please reach out to me anytime. I would love to discuss how you can be involved. Thank you for your continued commitment to uplifting girls in our community!

Keep Shining,

Christine



Christine Benedict

Executive Director

christine.benedict@girlsontherun.org

608-831-4687

www.girlsontherunscwi.org/20th

**Save the
date!**

Saturday,
October 4th,
2025

Corporate Tables & Sponsorships

Awesome Possum

\$500

Support Girls on the Run and show your commitment to the community with this accessible sponsorship level.

- **Name Listed on Event Promotions** – Recognition across invitations, banners, event programs, and slideshow
- **Recognition on the Girls on the Run Website** – Your name featured on the website for digital visibility
- **2 Complimentary Tickets*** – Enjoy two tickets to the event, valued at \$100 each, to attend and network



Magic Maker

\$1,500

A strong entry-level sponsorship option that provides recognition and an opportunity to engage with the event community.

- **Logo on Event Promotions** – Recognition across invitations, sponsor banners, event programs, and slideshow
- **VIP Table for 8*** – Includes a bottle of champagne and seating
- **Social Media Recognition** – Tagged in a social media post to increase online visibility
- **Logo on Girls on the Run Website** – Your logo with a hyperlink for ongoing visibility
- **Table Signage Recognition** – Your logo featured on the event table signage

Bold Heart

\$2,500

A valuable sponsorship level that offers significant event presence and multiple touchpoints to engage with attendees.

- **Logo on Event Promotions** – Prominent recognition across invitations, banners, event programs, and slideshow
- **Verbal Acknowledgment** – Recognition from the stage during the event program
- **Social Media Recognition** – Tagging in a social media post for increased visibility
- **Newsletter Recognition - Unique shoutout in newsletter to an audience of 8,000**
- **Logo on Girls on the Run Website** – Logo with hyperlink for ongoing digital exposure
- **Logo Recognition on Table Signage** – Visibility at your table during the event
- **VIP Table for 10*** – Prime seating with a flower arrangement and bottle of champagne for a VIP experience

** May donate back any unused seats*

Corporate Tables & Sponsorships

Superstar \$5,000

Gain exclusive recognition and storytelling opportunities at a leading level including special engagement opportunities.

- **Custom Naming Right** – Name a prominent aspect of the event for enhanced visibility
- **Speaking Role** - Share your company's story through a speaking role at the event
- **Digital Swag Opportunity** - Provide a digital promotion to 300 guests
- **Logo on Our Homepage and a Feature Blog Story** – Prime digital exposure to thousands on our homepage, blog and newsletter
- **Video Clip in Slideshow & Social Media** – Feature your company story in a dedicated clip during the event and across social media
- **Comprehensive Event Promotion** – Prominent logo display across all event promotions
- **VIP Table for 10*** – VIP seating with flower arrangement, prominent table signage, and a bottle of champagne

Mountain Mover \$7,500

One sponsor receives the highest recognition and engagement with event attendees and entire GOTR network. Benefits tailored to meet your goals.

- **Premier Custom Naming Rights including Press Release** – Name a key element of the event for top visibility and press release mention
- **Opening Remarks** – Deliver a personalized message from the stage, solidifying your community leadership
- **Exclusive Branded Swag** – Provide a custom branded item to 300 guests
- **Logo on Our Homepage and Featured Blog Story** – Prime digital exposure on our homepage, blog, and newsletter
- **Video Clip in Slideshow & Social Media** – Feature your company story in a dedicated video spot during the event and across social media
- **Comprehensive Event Promotion** – Prominent logo display across all event promotions
- **2 VIP Tables for 16 to 20 guests*** – Premier seating with your logo displayed prominently, plus flower arrangements and champagne for a VIP experience

SOLD OUT



* May donate back any unused seats

Helping Women & Girls Stride Forward

YES! I want to celebrate 20 years of girl power with a special anniversary sponsorship

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution is deeply appreciated. It helps provide life-changing experiences for local youth.

I can make the following impact:

Mountain Mover (\$7,500) - SOLD OUT

- ☐ Superstar (\$5,000)
- ☐ Bold Heart (\$2,500)
- ☐ Magic Maker (\$1,500)
- ☐ Awesome Possum (\$500)
- ☐ Or other - create your own! _____

- ☐ I do not wish to be an official sponsor, but I would like to make a special, one-time gift to the 20th Anniversary Striding Forward Campaign of \$ _____.

Questions?

Learn More or Sign Up

Girls on the Run
South Central Wisconsin
901 Deming Way, Suite 11
Madison, WI 53717

www.girlsontherunscwi.org/20th

608-831-4687

Director of Philanthropy

Mary Salisbury
mary.salisbury@girlsontherun.org