

A PLACE WHERE *you belong*

GIRLS ON THE RUN SOUTH CENTRAL WI 2022 IMPACT REPORT



A LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

We all belong at the finish line. No two participants are alike at Girls on the Run and we believe that is their greatest superpower. When girls gather and learn to celebrate one another's differences, communities of belonging are formed. Confident, compassionate girls inspire others to find and share their spark. We take pride in igniting these moments.

Girls on the Run South Central Wisconsin provides a safe place for girls to deepen their sense of community. This strengthens this region for us all. In 2022, over 1,800 girls in our region learned not only how to get to the finish line, but how to support and rely on one another.

We work hard to ensure that every girl can say, "I belong at Girls on the Run." Not quietly. Not timidly. But with complete confidence, a head held high and a supportive community beside her.

Creating a welcoming environment where all feel they belong is central to our mission. Girls on the Run strives to weave inclusive practices throughout everything we do — from curriculum development and coach training to our own hiring processes and vendor selection.

Why we do this is quite simple. A sense of belonging makes personal growth, self-respect, and understanding of others far easier to find.

Values like these are reinforced throughout our organization and participants, volunteers and staff are given opportunities to bring them to life. Empathy generates empathy. Your support sets this in motion. It is our privilege to partner with you to create a community where every girl belongs.

With Gratitude,

Christine Benedict
Executive Director
Girls on the Run South Central Wisconsin



PROUDLY

= uplifting & inspiring girls =

OUR MISSION

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.



OUR VISION

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



OUR CORE VALUES



Recognize our power and responsibility to be intentional in our decision-making



Embrace our differences and find strength in our connectedness



Express joy, optimism and gratitude through our words, thoughts and actions



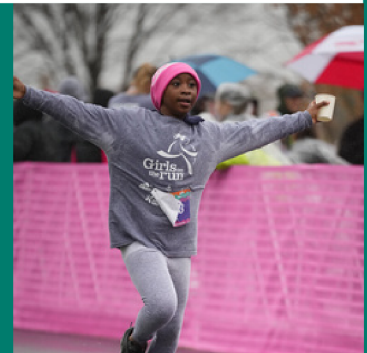
Lead with an open heart and assume positive intent



Nurture our physical, emotional and spiritual health



Stand up for ourselves and others



OUR *reasons* WHY




Every girl deserves to experience the joy that comes from finding a community, developing friendships and confidently believing in herself. Girls on the Run creates a safe and inclusive environment where participants can discover their spark and take it far beyond the finish line. Why do we do this? Because we know that within every girl is a brave and worthy soul capable of achieving her dreams.

A promising future for girls is our why. The lifelong confidence they develop is our why. The united communities they will build is our why. The better world they will help create for all is our why.

97% OF GIRLS

FELT LIKE THEY BELONGED AT GIRLS ON THE RUN.



"[My daughter told me] 'Oh, mom I learned so many things. Everyone's religion and belief systems are so different, but it's so cool how at the end of the day we could still empower each other.'"

-Ivory, GOTR parent

2022

IMPACT POINTS

130

GOTR and
Heart & Sole Teams

1,850

Girls served in 2022!

352

One-Time & 5K
Volunteers

799

Girls Received
Financial Assistance

12,000

Total Volunteer
Hours Served

538

Coaches



577

Generous Donors

OUR GIRLS AND FAMILIES SAY

Nearly 100% of participants agreed that they felt safe at Girls on the Run and that their coaches care about them.

97% of participants agreed that they could be themselves at Girls on the Run and felt included in all GOTR activities they wished to participate in.

100% of caregivers who reported that their child required accommodations to fully participate agreed that their child could participate equally to their peers.

98% of caregivers agreed that their child felt physically, emotionally, and socially safe at Girls on the Run and included in all GOTR activities they wished to participate in.

“Girls on the Run is an amazing experience for my daughter and me. Girls on the Run cares about the girls and about what the program teaches them - to be involved within society, to love themselves, and to feel empowered to be the girl that they are.”



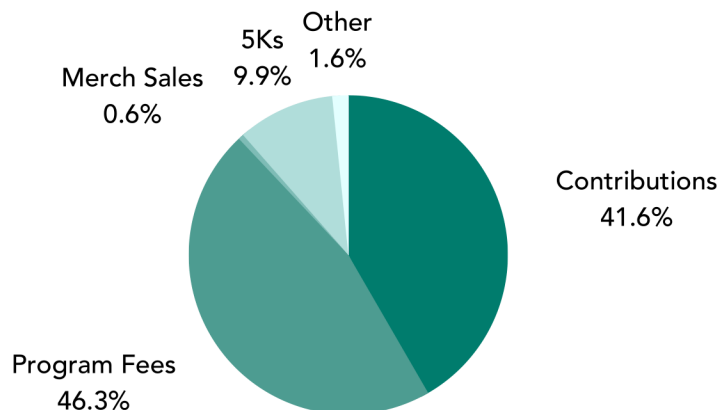
WE THANK YOU, PARTNERS



The support of our volunteers, national partners, local and corporate sponsors, foundations, and individual donors made it possible for Girls on the Run to build back throughout the last year. Thanks to YOU, Girls on the Run of South Central Wisconsin served nearly two thousand girls and opened new doors of opportunity. Collaboration is central to our success and our impact is stronger because of your generosity. Thanks to you, every girl who joins our program becomes braver, bolder and better equipped to achieve their dreams.



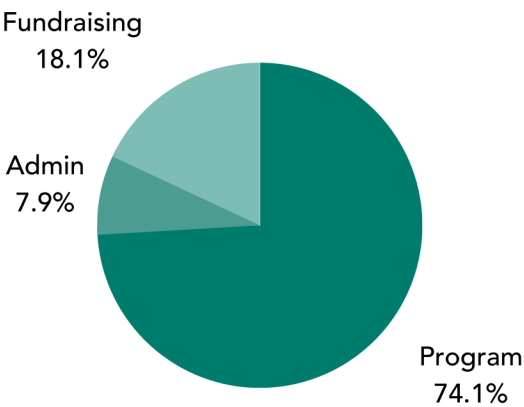
FINANCIALS



| Support, revenue and other income: | Total |
|--|-----------|
| Contributions, sponsorships and grants | \$198,787 |
| Registration fees | \$221,080 |
| Merchandise sales | \$2,681 |
| Fundraising events | \$47,039 |
| Other | \$7,723 |
| Total support, revenue & other income: | \$477,310 |

| Expenses | Total |
|----------------------------|-----------|
| Program | \$262,507 |
| General and administrative | \$27,929 |
| Fundraising costs | \$63,991 |

| | |
|-------------------------------|-----------|
| Change in net assets | \$136,704 |
| Net assets, beginning of year | \$373,683 |
| Net assets, end of year | \$510,387 |





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Unlocking
POWER & POTENTIAL

