

THE POWER OF OUR CONNECTEDNESS



Girls on the Run of South Central Wisconsin



2023 ANNUAL IMPACT REPORT



Our **CONNECTEDNESS** grew stronger during the last year, driven by a noteworthy increase in funding for equitable access. This boost empowered **GIRLS ON THE RUN SOUTH CENTRAL WISCONSIN** to extend the reach of our impactful program, touching the lives of even more girls and youth.



Pictures from our 2023 year



Dear Friends,

As we reflect on the past year at Girls on the Run South Central Wisconsin, the theme of connectedness intricately ties together our people, places, and experiences. The power of our connectedness and appreciation for one another grew stronger in 2023 as we continued to emerge from the pandemic. Connectedness also represents the link between our organization's past experiences and our commitment to building a better tomorrow for girls and youth.

Since 2005, we have worked to create a sense of connection and belonging for over 20,000 girls across South Central Wisconsin. The future of our girl empowerment organization is bright, and this trajectory owes much to you.

Our collective dedication was evident in 2023, serving 2,058 girls in our community with the unwavering support of over 600 volunteer coaches. Operating on over 130 school and neighborhood teams, our programs thrived, championed by passionate individuals devoted to creating a world where every girl recognizes her innate power and potential. Our commitment to equitable access was further strengthened through the expansion of grant funding for free programming and extending invitations to more non-native English speakers to join our teams. We also forged meaningful partnerships with community members who share our core values and mission to inspire more girls to discover their unstoppable strength.

Finally, we celebrated together with over 8,000 participants, families, coaches, and spectators who crossed the finish line at our joyful 5Ks. All thanks to our amazing community - you!

Warmly,
Christine

**CHRISTINE BENEDICT,
EXECUTIVE DIRECTOR**



PROUDLY

uplifting and inspiring kids

Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.





Our Core Values



Recognize our power and responsibility to be intentional in our decision-making



Embrace our differences and find strength in our connectedness



Express joy, optimism and gratitude through our words, thoughts, and actions



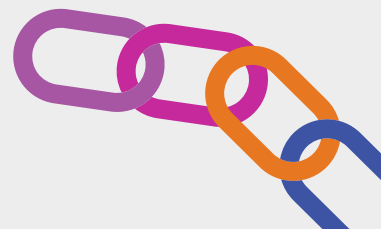
Lead with an open heart and assume positive intent



Nurture our physical, emotional and spiritual health



Stand up for ourselves and others



MEET

Isa, Gigi, & Cate

Girls on the Run Participants



Cate and Gigi have been able to connect so much more with their heritage. It is fabulous that our Asian American daughters have coaches that share a cultural identity with them. It makes the GOTR experience even more meaningful and important to their healthy identity development. ❤️

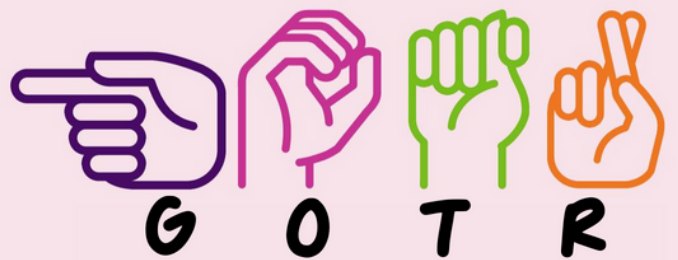
Becky Ketarkus

Mother and Former GOTR Coach

GOTR has been AMAZING for our kids with disabilities. The program ensures that Gigi and Isa are fully included in every aspect. GOTR went the extra mile by assigning a Coach with ASL skills, and enlisted Junior Coaches who are actively learning ASL in school!

Cate does REALLY well at GOTR because the curriculum encourages girls to be exactly who they are. Everyone is so patient with Cate and her not quite neurotypical "quirks" (her description).

Financial support allows our youngest kids to run together on a team, and it ensures that they have full access to the programming with coaches to support them throughout the season and an ASL interpreter on race day. That's inclusion!! 🙌



A YEAR OF *Impact*



2,058

unstoppable and remarkable girls

131

team sites

\$150,000

in financial assistance provided to girls

493

kind-hearted and dedicated coaches
and volunteers

160

supply prep and 5K volunteers

16,680

hours of volunteer service!



150

firework energy awards at our first-ever
International Day of the Girl event



THANK YOU, *Coaches & Volunteers!*



THANK YOU, *SuperCoaches!*

Seasons of Service - Capes



3+ SEASONS *SuperCoaches!* ✨

Connie Allen
Christina Bailey
Kelly Baron
Ancha Barry
Ramatoulie Barry
Vickie Baumel
Caitlin Bausch
Kimberly Besmer
Erin Billstrom
Amanda Birrenkott
Seyenna Boegel
Faith Boersma
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Lisa Pentony
Heather Pertzborn
Esther (Shine) Peter
Brooke Pfund
Eileen Pierce
Joanna Poinatte
Madeline Pope
Sherry Rautenberg
Kristin Reitzell

3+ SEASONS *SuperCoaches!*

AJ Rihn
Verah Rosenthal
Lindsay Rothering
Kelly Ryan
Alexandra Sanders
Kirsten Sanford
Jessica Schluter
Kristen Schroeder
Angela Schueffner
Kinsey Schulz
Janessa Schulz
Katy Seibel
Andrea Serna
Barbara Simpson
Stephanie Skladzien
Lana Smith
Dawn Smith
Megan Snover
Becky Soderberg
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Marie TRUE

“ From the girls I coach, I have learned a little bit more about myself, and a whole lot about the power we have as adults to encourage and motivate the next generation. ”
- GOTR Coach

MEET

Elementary School Teacher and Girls on the Run Coach

Shelley



“ I came to running late in life - at the age of 48. My very first 5K event was the Girls on the Run Fall 5K in 2011 - as a participant, not as a coach or running buddy. When another teacher at my school (Elvehjem) brought the Girls on the Run program to our school, I was excited to join the coaching team! I entered into coaching knowing very little about the program, but from the beginning I was hooked and have remained a coach for 20 seasons and counting.

I love sharing my enthusiasm for running with our teams and seeing so many of the participants grow in their running abilities and see themselves as runners. **But even more rewarding is watching their confidence increase as they realize and celebrate their inner beauty and star power, along with seeing them learn and build on the numerous tools introduced and practiced in the program.** Watching the team cheer for and encourage each other at the practice 5K is absolutely heartwarming, and seeing the look of accomplishment on each participant's face as they cross the finish line at the culminating 5K event fills me with joy and pride. Spending time with our teams over the last 10 years and witnessing their growth and enthusiasm has made my star power shine brighter with every season I coach.



2019 Coach of the Year



Fall 2014



Fall 2017



Fall 2022



Spring 2023



THANK YOU, *Volunteers!*



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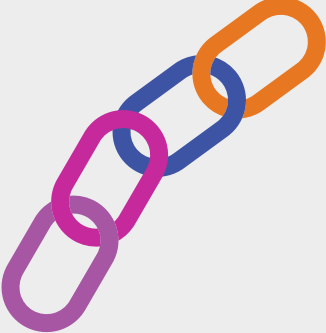
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Thank you to Shreena Patel who completed her board service in 2023.



"As much as I think I'm teaching the participants, I'm learning even more from them. Seeing them grow into themselves and become confident young people is truly the best."

*-JessieRae Starr,
Girls on the Run
Coach*

"I learned about kindness and how to be a good friend, even when I am not close to someone who might need one. I knew some of the girls before but met new people in the program, and liked making new friends with girls who go to a different school."

*-Connie,
GOTR Participant*



"The lesson on 'Connection' teaches how to find common ground with those who may seem different. By focusing on our commonalities, we can build a better world one connection at a time."

*-Caitlin,
Girls on the Run
Junior Coach*



THANK YOU, *Donors, Sponsors, and Grantors!*

In 2023, the caring financial support of our community touched the lives of more than 2,000 families across nine counties. Through grants, sponsorships, and donations your contributions surpassed \$275,000, facilitating free programming and financial aid. This commitment ensures that every child, especially those in historically marginalized and under-resources communities, has access to high quality youth enrichment programs. In turn, thousands of local girls and youth ignited their inner strength, formed lasting connections, and left a significant impact on their communities. The generosity and compassion of our supporters powers our influence and is evident in every girl who joins our program, finds her voice, and chases her dreams. Thank you for all you make possible.



THANK YOU, *SoleMates!* ✨

SoleMates is a community of passionate people raising money for Girls on the Run. Whether they're counting miles on the trail, laps in a pool, reps in the weight room or downward dogs in the studio, all SoleMates share a common desire to be champions for girls. Meet our four wonderful SoleMates from 2023!



Beth Giles Klinkner
Door County Half Marathon



Coach Kinsey Shulz
Shamrock Shuffle 10K



Coach Melissa Belk
Madison Marathon



Coach Brianna Odette
Chicago Marathon

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We support Girls on the Run
because they empower young
girls and give them the tools to
succeed in life while promoting
their mental and physical health!



- GOTR Sponsor

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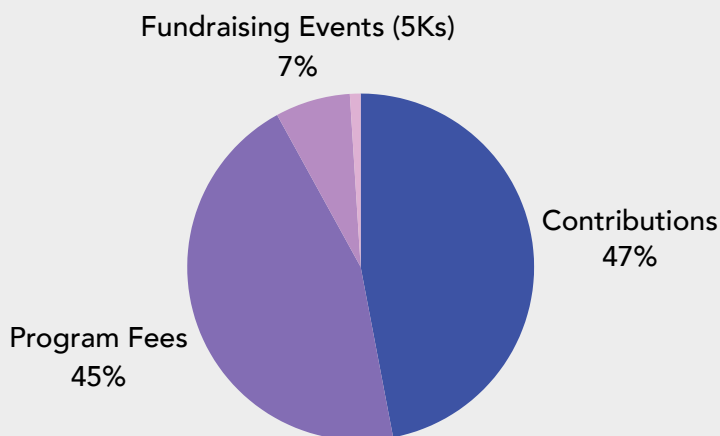
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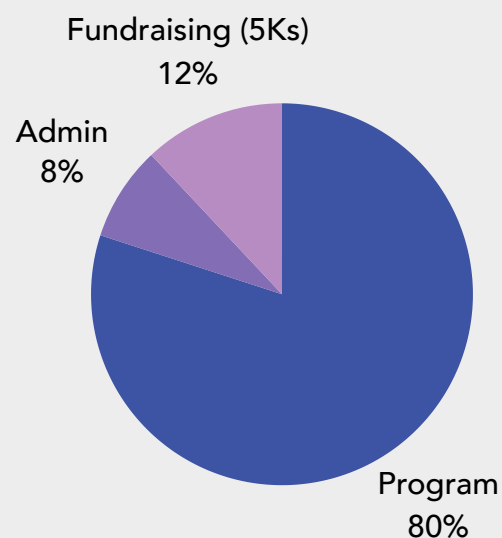


FINANCIALS



Support, Revenue and other Income:	Total
Contributions, sponsorships, and grants	\$276,887
Program registration fees	\$296,370
Fundraising event registration fees (5Ks)	\$44,954
Other	\$8,078
Total support, revenue & other income:	\$626,289

Expenses	Total
Program	\$525,521
General and administrative	\$52,483
Fundraising costs	\$82,407
Change in net assets (loss)	(\$34,122)
Net assets, beginning of year	\$510,387
Net assets, end of year	\$440,194



STAFF & INTERNS

Christine Benedict

Executive Director

Annie Taff

Director of Programming

Mary Salisbury

Director of Philanthropy
Donor Advisor

Julia Miller

Administrative Operations
Coordinator

Hillary Davis

Program Coordinator

Kimi Duke

Program Coordinator

Kate Gunderson

Edgewood College
Spring 2023

Pa Da Lor

UW Madison
Summer 2023

Sydney Lockley

Edgewood College
Fall 2023





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