

INTERNATIONAL DAY OF THE

GIRL!

Invitation to
Sponsor
10.11.23



Dear Community Partner,

Recently released reports from national and local sources contain startling information regarding the declining mental health of girls. Since the pandemic, girls and gender expansive youth are experiencing unprecedented levels of sadness and hopelessness. But Girls on the Run South Central Wisconsin and countless community partners like you are working to change that.

October 11th is the International Day of the Girl, and we, in partnership with the Healthy Kids Collaborative, are hosting a community conversation with leaders in medicine, mental health, public policy, and education to explore these unsettling trends. Our hope is to come together as caregivers, educators, health care professionals, and communities to disrupt them and foster change.

We actively seek sponsor partners to help us bring forward this vital conversation to inspire collective action for the well being of local youth and families. Can we count on you to join us? Caring people and organizations like you are the backbone of our communities. We would be honored to count you as a sponsor and inspire others with your support.

Keep reading to learn more about sponsorship packages and recognition benefits. Contact us anytime to explore. We hope you will join us for this critical conversation about the health of our local youth and families!

Keep shining,

Christine Benedict
Executive Director



COMMUNITY CONVERSATION
ON THE STATE OF GIRLS

CO-HOSTED BY
GIRLS ON THE RUN SOUTH CENTRAL WI
AND THE HEALTHY KIDS COLLABORATIVE

WED, OCT 11, 2023 | 8:00 TO 10:30 AM
GOODMAN COMMUNITY CENTER

TICKETS AND MORE INFORMATION
GIRLSONTHERUNSCWI.ORG
DAY-OF-THE-GIRL

What is Girls on the Run?

Girls on the Run is a 501(c)3 nonprofit on a mission to help girls find joy, health and confidence through running. Our local council has served over 20,000 local youth in 8 counties since 2005. Learn more at girlsontherunscwi.org.





SPONSORSHIP OPPORTUNITIES

- Bold** • Full-color logo (business) or name (individuals) recognition across all promotions **\$1,000**
- Social media recognition across numerous platforms
 - Four tickets with preferred seating

- BeYOUtiful** All of the above PLUS: **\$2,500**
- Opportunity to record a video message
 - Guest blog post or newsletter feature
 - Four additional tickets (8 total) equaling one table with preferred seating

- Limitless** All of the above PLUS: **\$5,000**
- Opportunity to speak at the event
 - Sponsor message distributed to attendees
 - Listed by name to press
 - Opportunity to provide a branded giveaway or piece of collateral
 - 8 additional tickets (16 total) equaling two tables with preferred seating

YOUR SPONSORSHIP INVESTMENT STRENGTHENS THE LIVES OF OVER 2,000 LOCAL YOUTH AND FAMILIES EACH YEAR. CONTACT MARY SALISBURY AT 608-352-0038 OR MARY.SALISBURY@GIRLSONTHERUN.ORG TO SIGN UP OR LEARN MORE.

Sponsors receive approximately 5,000 impressions across an 8-county area. We would also love to explore custom pricing with you or add-ons like group volunteer opportunities, a lunch-and-learn for clients or employees, and workplace giving. Sponsorship dollars provide the vital resources our youth programs require.



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SPONSORSHIPS ARE TAX DEDUCTIBLE MINUS THE VALUE OF ANY GOODS OR SERVICES RECEIVED.