

Girls on the Run of the Greater Chesapeake



PARTNERSHIP OPPORTUNITIES 2026- 2027



**GET INVOLVED.
TRANSFORM LIVES.**

When you partner with Girls on the Run of the Greater Chesapeake, you make it possible for more girls to unlock their power and potential.

WHO WE ARE



Girls on the Run of the Greater Chesapeake started in Annapolis with 25 girls in 2005. Now, 21 years later, we've changed over 28,000 girls' lives and expanded to reach over 2,800 girls a year in 13 counties in Maryland and Baltimore City. (Anne Arundel, Baltimore, Calvert, Charles, Queen Anne's, Kent, Talbot, Caroline, Dorchester, Somerset, Worcester, Wicomico, and St. Mary's counties)



With the help of generous sponsors, funders, and donors, we were able to provide financial assistance to 70% of our program participants to ensure program access and remove barriers.

Together, we can continue inspiring girls and help each participant discover and activate their limitless potential.



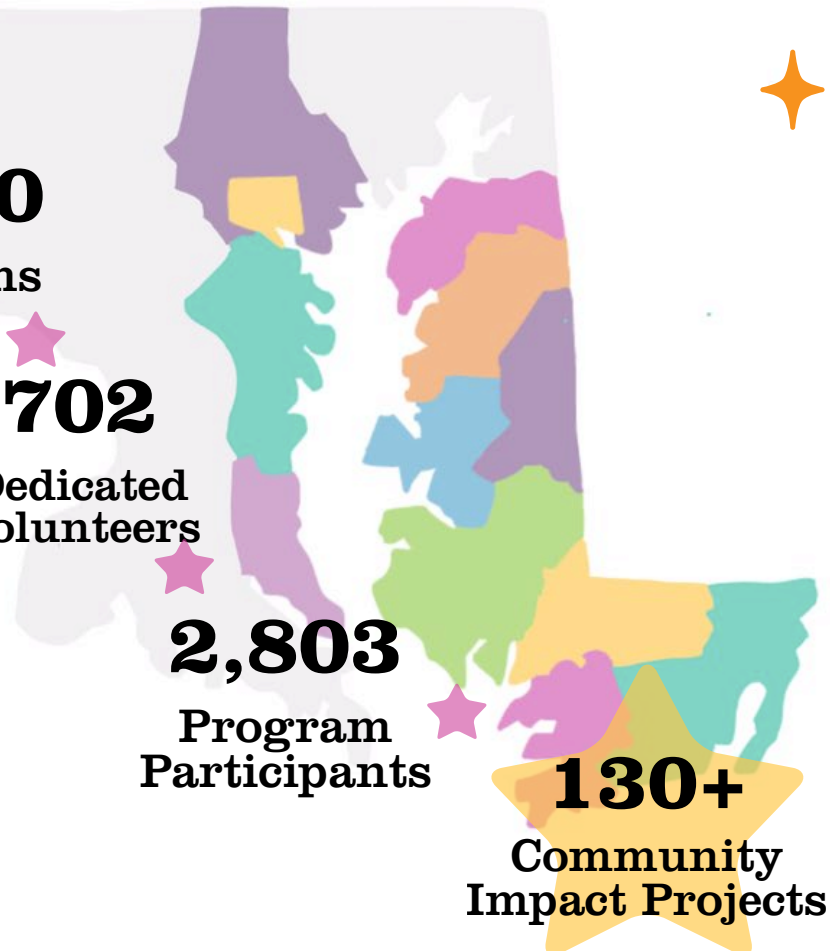
318,342
In Financial
Assistance Given

160
Teams

702
Dedicated
Volunteers

2,803
Program
Participants

130+
Community
Impact Projects



OUR REACH

IN PERSON:

Coaches: **490+** per year

Family & Friends: **3,500+**

Volunteers: **240+** per year

Participants: **2,800+** per year

ONLINE:

Newsletter: **27,000+**

Facebook: **430+**

X: **400+**

Instagram: **1,000+**

**YOUR
PARTNERSHIP
MATTERS!**

**"AT GIRLS ON THE RUN, I LEARNED THAT
GOTR IS A PLACE TO BE YOURSELF AND ALSO
A PLACE TO EXPRESS YOUR EMOTIONS AND A
PLACE TO BE A BETTER VERSION OF
YOURSELF!"**

-KAMANI, 3RD GRADE



**"AT GIRLS ON THE RUN, I LEARNED TO NOT
GIVE UP, TO STAND UP FOR OTHERS, TO BE
OURSELVES, AND TO BE BRAVE."**

-ALLISON, 4TH GRADE



WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



85% of girls improved their confidence, caring, competence, character and connection to others.

97% of girls felt like they belonged at Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.



COMMUNITY IMPACT PARTNERSHIP OPPORTUNITIES

Presenting Partner — \$18,000

The Presenting Partner is the primary partner of each season. With 2 major brand activation opportunities (fall/spring), the Presenting Partner makes the celebratory 5K possible for thousands of girls, their coaches, and 5K buddies - igniting their confidence as they cross the finish line, achieving their goals!

Includes:

- Exclusive 'Presenting Sponsor' designation
- Recognition on the council website and in 5K print, digital, and social media
- Ability to speak to 5K audience prior to start
- Company banner at start/finish lines
- Logo on the back of 5K t-shirts
- Corporate booth/table space at 5K events
- Year round digital visibility
- Employee engagement opportunities



1 AVAILABLE



2 AVAILABLE



Empowerment Partner — \$10,000

Empowerment Partners help ensure every girl has the opportunity to cross the finish line feeling strong, confident, and supported by her community. You'll support up to four teams of up to 15 girls for a season. Includes:

Includes:

- Recognition as an Empowerment Partner for both Fall and Spring Celebratory 5Ks.
- Prominent logo placement on organization website and event email newsletters
- Corporate booth/table space at 5K events
- Inspiration signage along one mile of the course (includes 2-yard signs with company logo)
- Logo on the back of t-shirts
- Social media posts leading up to 5K events (3x)
- Verbal recognition at 5K events
- Employee engagement opportunities



COMMUNITY IMPACT PARTNERSHIP OPPORTUNITIES

Water Station Partner — \$5,000

As the official hydration partner, your visible and memorable activation also supports two teams of fifteen girls participate in the program. These girls will have the opportunity to participate thanks to your support. As the hydration water station partner, you will have the opportunity to cheer them on at a positive and energizing moment in their 5K experience.

Includes:

- Exclusive naming rights as the Official Water Station Partner at both 5Ks
- Branded signage at the water station (includes 2 signs)
- Employee engagement opportunity to hand out water & cheer on participants
- Logo inclusion on sponsor 5K event signage, newsletter, and t-shirt
- Social media posts leading up to the 5K events (2x)

1 AVAILABLE



4 AVAILABLE

Spirit Station Partner — \$3,500

Our Spirit station partners play a key role in bringing the GOTR energy and getting girls, families and coaches excited for the celebratory 5K event ahead. You'll also help 20 girls participate in the program and ensure program access. As a spirit station partner, you be in a highly photographed area and help create memorable moments at one of our pre-5K activity stations (Happy Hair, Bling Your Bib, Gratitude Station, or Spirit Station).

Includes:

- Spirit Station of your choice, presented by your company name in the celebration village (includes 1 sign) and on the council website
- Employee engagement opportunities to support the fun-filled spirit area
- Inclusion on sponsor 5K event signage at two major brand activations
- Social media posts leading up to the 5K (2x)



COMMUNITY IMPACT PARTNERSHIP OPPORTUNITIES

5K Buddy Bib Partner — \$1,000



4 AVAILABLE



Our 5K buddy bib partners support community, family/guardian connections and the power of encouragement by providing bibs for 5K Buddies so no GOTR girl crosses the finish line alone.

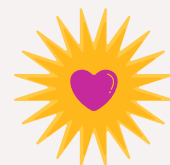
Includes:

- Event partner recognition signage
- Logo listed as 5K partner on council website
- Select event communications
- Social media posts leading up to the 5K (1x)



Create Your Own Impact

Looking for a different way to impact girls in your community?
Ask us about creating a custom partnership!



ADDITIONAL OPPORTUNITIES

GOTRGC SIGNATURE EVENT SPONSORSHIPS

Join us at one of our signature events such as our Golf Tournament or Limitless Potential Breakfast. If you would like to learn more about how you can get involved with one or both of these events reach out to [kelly.makimaa @girlsontherun.org](mailto:kelly.makimaa@girlsontherun.org).

FUND A TEAM SPONSORSHIPS

Your business or organization can empower a team of 15 girls at one of our scholarship sites. A program sponsorship costs \$3,000, which funds the program fee for a scholarship team, the girls' 5K entries, medals, t-shirts, program journals, keepsakes & supplies for the team. The sponsor may attend practices with the team during the fall or spring season, coordinated by the GOTRGC staff.



CUSTOMIZED GROUP OPPORTUNITIES

We can work with you to design a special group service day.

PARTNERSHIP LEVEL OVERVIEW

	Presenting	Empowerment	Water Station	Spirit Station	5K Buddy
	\$18,000	\$10,000	\$5,000	\$3,500	\$1,000
Recognition on Council Website					
Social Media Reccognition					
Event Recognition Signage					
Branded 5K activation or Signage					
Employee Engagement Opportunity					
Newsletter Inclusion					
Logo on 5K T shirt					
Corporate table at 5K					
5K Speaking Opportunity					
Exclusive 5K presenting partner					

ADDITIONAL PARTNERSHIP OPPORTUNITIES

LIMITLESS POTENTIAL BREAKFAST

PRESENTING SPONSOR - \$5,000

Includes:

- “presented by” designation through all materials
- table for 10 guests
- largest logo placement, signage at event
- opportunity to welcome guests as we kick off the event
- social media recognition (4x)

TABLE SPONSOR - \$2,500

Includes:

- table for 10 guests
- inclusion on Program as table sponsor
- recognition at event and in social media (1x)

MATCHING

\$500 - \$2,000+

Includes:

- Recognition during matching campaign or giving days (Giving Tuesday, End of Year)
- Recognition on social media (2X) and in newsletter to subscriber base (20,000+)
- Logo inclusion on council website

MUSIC BINGO

PRESENTING SPONSOR - \$1,000

Includes:

- “presented by” designation through all materials
- seating for 4 guests
- largest logo placement, signage at event
- opportunity to welcome guests as we kick off the event
- social media recognition (4x)

CONFIDENT SPONSOR - \$500

Includes:

- seating for 2 guests
- logo placement on event signage (1)
- social media recognition (2x)
- opportunity to provide promotional item for a prize
- recognition in pre-event email communication

HEALTHY SPONSOR - \$250

Includes:

- logo placement on email communication
- name on event signage (1)
- social media recognition (1x)
- verbal event recognition

JOYFUL - \$100

Includes

- logo on email communication
- verbal event recognition



**TO LEARN MORE ABOUT ALL OF OUR SPECIAL EVENT
OPPORTUNITIES CONTACT:**

Kelly Makimaa, Executive Director

Kelly.Makimaa@girlsontherun.org 410.635.9313



READY TO EMPOWER?



Every girl deserves the chance to activate her **LIMITLESS** potential.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!

I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run of the Greater Chesapeake is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a partnership level:

Presenting Partner (\$18,000) ☐

Empowerment Partner (\$10,000) ☐

Water Station Partner (\$5,000) ☐

Spirit Station Partner (\$3,500) ☐

Name of Spirit Station

5K Buddy Bib Partner (\$1000) ☐

Other _____



I do not wish to be an official partner, but please accept my donation of \$



Please complete this form and return to:
Girls on the Run of the Greater Chesapeake
129 Lubrano Drive, L-102
Annapolis, MD 21401
By Email: kelly.makimaa@girlsontherun.org



MUSIC BINGO



PRESENTING SPONSOR - \$1,000

Includes:

- “presented by” designation through all materials
- seating for 4 guests
- largest logo placement, signage at event
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- social media recognition (1x)
- verbal event recognition



JOYFUL - \$100

includes

- logo on email communication
- verbal event recognition



LIMITLESS POTENTIAL BREAKFAST

Join us for a morning of connection and empowerment at our signature Limitless Potential Breakfast event. Featuring a panel of guest speakers.

Your investment will help us inspire more girls to believe in their inherent power and potential. You're supporting the next generation of leaders and advancing our mission.



PRESENTING SPONSOR - \$5,000

Includes:

- Table for 10 guests
- Inclusion on Invitation and Program as Presenting Sponsor
- Inclusion on way-finding signage at the event and in 5K signage at our spring 5K
- Recognition at event and on social media (2x) and in newsletter to subscriber base (20,000+)



TABLE SPONSOR - \$2,500

includes:

- Table for 10 guests
- Inclusion on Program as Table Sponsor
- Recognition at event and in social media (1x)



READY TO EMPOWER?



Every girl deserves the chance to activate her **LIMITLESS** potential.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!

I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run of the Greater Chesapeake is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select an event you wish to sponsor!

Limitless Potential Breakfast ☐

Music Bingo ☐

EOY Matching Sponsor ☐

Other ☐

Your Sponsorship Amount



I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return to:
Girls on the Run of the Greater Chesapeake
129 Lubrano Drive, L-102
Annapolis, MD 21401
By Email: kelly.makimaa@girlsontherun.org



OUR REACH

IN PERSON:

Coaches: **490+** per year

Family & Friends: **3,500+**

Volunteers: **240+** per year

Participants: **2,800+** per year



ONLINE:

Newsletter: **27,000+**

Facebook: **430+**

X: **420+**

Instagram: **1000+**



**YOUR
PARTNERSHIP
MATTERS!**



Spirit Station Sponsor — \$3,500

Our Spirit station sponsors play a key role in supporting five girls to participate in the program and providing program materials for ten teams. As a spirit station sponsor, you provide our participants with a valuable experience of the program and an opportunity to create memorable moments at one of our pre-5K activity stations (Happy Hair, Bling Your Bib, Bracelet Station, Gratitude Station, or Spirit Station).

Includes:

- Spirit Station of your choice, presented by your company name in the celebration village (includes 1 sign) and on the council website
- Opportunity to staff volunteers at your spirit station during pre-5K fun
- Inclusion on sponsor 5K event signage
- Social media posts leading up to the 5K (2x)

PARTNERSHIP LEVELS

Presenting Partner — \$18,000

The Presenting Partner is the primary 5K partner of each season. With 2 major brand activation opportunities (fall/spring), the Presenting Partner makes the celebratory 5K possible for thousands of girls, their coaches, and running buddies, igniting their confidence as they cross the finish line.



Empowerment Partner— \$10,000

The Empowerment Partner helps play a key role in supporting two teams of up to 15 girls for a season and helps every participant cross the finish line feeling strong, confident, and supported by her community.



Water Station Partner — \$5,000

The Water Station/hydration station partner supports one team of fifteen girls' participation in the program. These girls will have the opportunity to participate thanks to your support. As the Water Station partner you will have the opportunity to cheer them on at a positive and celebratory time in the 5K.



Spirit Station Partner — \$3,500

Our Spirit station partners play a key role in supporting five girls to participate in the program and providing program materials for ten teams. As a spirit station [partner, you provide our participants with a valuable experience of the program and an opportunity to make memorable moments at one of our pre-5K activity stations.

5K Buddy Bib Partner — \$1,000

Our 5K buddy bib partner provides access and the power of encouragement by providing bibs for 5K Buddies so no GOTR girl crosses the finish line alone



Create Your Own Impact

Looking for a different way to impact girls in your community?
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