

Girls on the Run of the Greater Chesapeake



PARTNERSHIP OPPORTUNITIES 2025- 2026



**GET INVOLVED.
TRANSFORM LIVES.**

When you partner with Girls on the Run of the Greater Chesapeake, you make it possible for more girls to unlock their power and potential.

WHO WE ARE



Girls on the Run of the Greater Chesapeake started in Annapolis with 25 girls in 2005. Now, 20 years later, we've changed over 25,000 girls' lives and expanded to reach over 2,500 girls a year in 13 counties in Maryland and Baltimore City. (Anne Arundel, Baltimore, Calvert, Charles, Queen Anne's, Kent, Talbot, Caroline, Dorchester, Somerset, Worcester, Wicomico, and St. Mary's counties)



With the help of generous sponsors, funders, and donors, we were able to provide financial assistance to 70% of our program participants to ensure program access and remove barriers.

Together, we can continue inspiring girls and help each participant discover and activate their limitless potential.



301,752
In Financial
Assistance Given



144
Teams



456
Dedicated
Volunteers



2,565
Program
Participants



100+
Community
Impact Projects



OUR REACH

IN PERSON:

Coaches: **450+** per year

Family & Friends: **3,500+**

Volunteers: **240+** per year

Participants: **2560+** per year

ONLINE:

Newsletter: **13,000+**

Facebook: **300+**

X: **400+**

Instagram: **800+**

**YOUR
PARTNERSHIP
MATTERS!**



**"AT GIRLS ON THE RUN, I LEARNED THAT
GOTR IS A PLACE TO BE YOURSELF AND ALSO
A PLACE TO EXPRESS YOUR EMOTIONS AND A
PLACE TO BE A BETTER VERSION OF
YOURSELF!"**

-KAMANI, 3RD GRADE

**"AT GIRLS ON THE RUN, I LEARNED TO NOT
GIVE UP, TO STAND UP FOR OTHERS, TO BE
OURSELVES, AND TO BE BRAVE."**

-ALLISON, 4TH GRADE



WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



85% of girls improved their confidence, caring, competence, character and connection to others.

97% of girls felt like they belonged at Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.



GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.



SPONSORSHIP LEVELS

Presenting Sponsor — \$10,000

The Presenting Sponsor is the primary sponsor of the season. The Presenting Sponsor makes the celebratory 5K possible for hundreds of girls, their coaches, and running buddies—igniting their confidence as they cross the finish line, achieving their goals!

Includes:

- Exclusive 'Presenting Sponsor' recognition in 5K
- Industry exclusivity
- Recognition on the council website and in 5K print, digital, and social media
- Ability to speak to 5K audience prior to start
- Company banner at start/finish lines
- Logo on the back of 5K t-shirt
- Corporate booth/table space at 5K event
- Social media posts leading up to 5K event (4x)
- 4 complementary 5K entries



1 AVAILABLE



3 AVAILABLE



Limitless Potential Sponsor— \$5,000

The Limitless Potential Sponsor helps play a key role in supporting two teams of up to 15 girls for a season. As a sponsor, you provide our participants with a valuable experience and an opportunity to make new connections. Includes:

Includes:

- Logo on GOTR Greater Chesapeake Website
- Corporate booth/table space at 5K event
- Inspiration signage along one mile of the course (includes 2-yard signs with company logo)
- Logo on the back of t-shirts
- Social media posts leading up to 5K event (2x)
- Verbal recognition at 5K event
- 2 complimentary 5K entries



Ask us about securing both seasons!

SPONSORSHIP LEVELS

Water Station Sponsor — \$3,000



1 AVAILABLE

The Water Station Sponsor supports one team of fifteen girls' participation in the program. These girls will have the opportunity to participate thanks to your support. As the Water Station sponsor you will have the opportunity to cheer them on at the celebratory 5K from the water station.

Includes:

- Signage at the water station (includes 1 sign) and the opportunity to include employees to volunteer to hand out water and encourage participants
- Logo inclusion on sponsor 5K event signage & newsletter
- Social media posts leading up to the 5K event (2x)
- 1 complimentary 5K entry



4 AVAILABLE



Spirit Station Sponsor — \$1,500

Our Spirit station sponsors play a key role in supporting five girls to participate in the program and providing program materials for ten teams. As a spirit station sponsor, you provide our participants with a valuable experience of the program and an opportunity to create memorable moments at one of our pre-5K activity stations (Happy Hair, Bling Your Bib, Bracelet Station, Gratitude Station, or Temporary Tattoo Station).

Includes:

- Spirit Station of your choice, presented by your company name in the celebration village (includes 1 sign) and on the council website
- Opportunity to staff volunteers at your spirit station during pre-5K fun
- Inclusion on sponsor 5K event signage
- Social media posts leading up to the 5K (2x)



SPONSORSHIP LEVELS

4 AVAILABLE

5K Buddy Bib Sponsor — \$500



Our 5K buddy bib sponsor provides access and the power of encouragement by providing bibs for 5K Buddies so no GOTR girl crosses the finish line alone

Includes:

- Logo listed as 5K sponsor on council website
- Social media posts leading up to the 5K (1x)



Create Your Own Impact

Looking for a different way to impact girls in your community?
Ask us about creating a custom partnership!



Ask us about securing both seasons!

ADDITIONAL OPPORTUNITIES

GOTRGC SIGNATURE EVENT SPONSORSHIPS

Join us at one of our signature events such as our Golf Tournament or Limitless Potential Breakfast. If you would like to learn more about how you can get involved with one or both of these events reach out to kelly.makimaa@girlsontherun.org.

TEAM SPONSORSHIPS


































Your business or organization can empower a team of 15 girls at one of our scholarship sites. A program sponsorship costs \$3,000, which funds the program fee for a scholarship team, the girls' 5K entries, medals, t-shirts, program journals, keepsakes & supplies for the team. The sponsor may attend practices with the team during the fall or spring season, coordinated by the GOTRGC staff.



CUSTOMIZED GROUP OPPORTUNITIES

We can work with you to design a special group service day.

SPONSORSHIP LEVEL OVERVIEW

	Presenting	Limitless Potential	Water Station	Spirit Station	5K Buddy
	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Recognition on Council Website					
Social Media Shoutouts					
Logo on 5K banner					
Logo on 5K t-Shirt					
Newsletter Inclusion					
Logo on 5K Signage					
Table at the 5K					
Complimentay 5K entries					
5K Speaking Opportunity					
Exclusive 5K presenting sponsor					

READY TO EMPOWER?

Every girl deserves the chance to activate her **LIMITLESS** potential.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!
I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run of the Greater Chesapeake is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

Presenting Sponsor (\$10,000) ☐

Limitless Potential Sponsor (\$5,000) ☐

Water Station Sponsor (\$3,000) ☐

Spirit Station Sponsor (\$1,500) ☐

Name of Spirit Station

5K Buddy Bib Sponsor (\$500) ☐

Other _____



I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return to:
Girls on the Run of the Greater Chesapeake
129 Lubrano Drive, L-102
Annapolis, MD 21401
By Email: kelly.makimaa@girlsontherun.org

