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Girls on the Run of Greater Kalamazoo Welcomes Katherine Kemp as the New Executive Director

KALAMAZOO- Girls on the Run of Greater Kalamazoo (GOTRGK) is thrilled to announce the appointment of Katherine Kemp as the organization's new Executive Director effective September 2023.

Ms. Kemp brings to the organization a rich background in business leadership and a deep commitment to empowering young girls through physical activity and personal growth.

Katherine Kemp is a versatile business leader with over two decades of experience. She has been at the helm of iconic brands for Fortune 500 companies and has a proven track record of success. Her career includes roles in marketing where she managed some of the most recognized and well-respected brands globally, including Off repellents, MillerCoors, Scott Tissue, Kellogg Raisin Bran Crunch and Smart Start, Morningstar Farms vegetarian products, and MillerKnoll.

In addition to her corporate experience, Ms. Kemp's entrepreneurial spirit shines through her successful acquisition and development of a Smoothie King nutritional lifestyle franchise. Within the first two years, she transformed it into the highest-revenue store in Michigan, employing over 100 team members between 2006 and 2016.

Furthermore, Katherine Kemp's commitment to her community is evident through her current involvement as a board member for Can-Do Kalamazoo. She is also a former board member of the Kalamazoo Regional Chamber of Commerce and served as a dedicated Girls on The Run coach.

Ms. Kemp's current role as the Executive Director of Girls on the Run of Greater Kalamazoo marks a special moment in her life. She shares, "To lead an organization that ties into my values, passion, and skillset is a dream. Girls On the Run is a perfect blend of teaching girls to be the best version of themselves while incorporating exercise. I am a runner, I am an advocate for giving a voice to the voiceless, I AM A GIRL ON THE RUN (literally and figuratively) still."

Katherine Kemp's dynamic leadership and personal commitment make her the ideal candidate to lead Girls on the Run of Greater Kalamazoo into the future. Her impressive background in business, coupled with her dedication to the organization's mission, ensures that GOTRGK will continue to thrive and empower girls across the greater Kalamazoo community.

About Girls on the Run of Greater Kalamazoo:

Girls on the Run of Greater Kalamazoo is a nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. GOTRGK inspires girls to be joyful, healthy, and confident using a fun, experience-based curriculum that creatively integrates running. Since 2002, Girls on the Run of Greater Kalamazoo has served over 34,000 girls. Learn more at <https://www.girlsontherunkazoo.org/programs>