

2025 Sponsorship Levels

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$25K	PLATINUM SPONSOR \$20K	DIAMOND SPONSOR \$15K	GOLD SPONSOR \$10K	SILVER SPONSOR \$5K	BRONZE SPONSOR \$3K	MILE 1K SPONSOR \$1.5k
Exclusive Opportunities	Finish Line						
Additional Sparkle Selections	3	2	1				
Presenting Speaker Opportunity at 5K	X						
Logo on All Spring & Fall Program Marketing Materials	X						
Press Release	Quote + Mention	Mention					
Your Promotion Materials at 5K Packet Pick-Up	X	X	X	X			
Logo in Program Emails	X	X	X	X			
Logo at Finish Line	X	X	X	X	X		
Social Media Recognition	Highlighted feature	Highlighted feature	Highlighted feature	Highlighted feature	Highlighted feature		
Logo in Quarterly Emails	X	X	X	X	X		
Table at Sponsor Village	X	X	X	X	X	1 Season	
Logo Placement on:	Program & 5K T-shirts (prime placement)	Program & 5K T-shirts	Program & 5K T-shirts	Program & 5K T-shirts	5K T-shirts	5K T-shirts for 1 Season	
Logo on Website	X	X	X	X	X	X	X
5K Course Signage	10	8	5	3	2	1	1
Complimentary 5K Entries	15	13	8	6	4	2	1

As the **\$25k Presenting Sponsor**, your brand takes center stage at the **Finish Line** - the heart of the Girls on the Run 5K, where all attendees celebrate their accomplishments. This includes:

- **Exclusive naming rights** ("Finish Line Energized by [Your Organization]")
- **Prime branding** on additional signage with a 3-year commitment

Enhance Your Sponsorship with Sparkle Selections!

As sponsor of \$15k and above, you'll receive all the benefits listed above *plus* the opportunity to customize your partnership by selecting exclusive Sparkle Selections that align with your brand and impact goals. These unique opportunities allow you to further engage with our mission and elevate your visibility at GOTR events. Each sponsorship level includes a designated number of selections:

- **Presenting Sponsor (\$25,000)** - Choose 3 Sparkle Selections
- **Platinum Sponsor (\$20,000)** - Choose 2 Sparkle Selections
- **Diamond Sponsor (\$15,000)** - Choose 1 Sparkle Selection

Browse the sparkle selection options on the next page and tailor your sponsorship experience!



Sparkle Selection Options !

Girls on the Run®

1. **Future Leader Sponsor** – Support the financial assistance program, ensuring every girl can participate regardless of financial circumstances. Your logo will be featured on all online and paper registration forms used by all girls when they register each season. *Limited to one sponsor per year, please reach out for availability.*
2. **Inspire & Advertise Sponsor** – Co-brand an ad in the Spring or Fall Fig magazine to promote the 5K and GOTR. *Limited to one sponsor per year, please reach out for availability.*
3. **Ready, Set, Go Sponsor** – Start two of our GOTR 5K waves. *Limited to one sponsor per year, please reach out for availability.*
4. **Seasonal Billboard Sponsor** – Co-branded billboard displayed for one week each fall and spring season (created by GOTR).
5. **"I Can" Encouragement Alley Sponsor** – Inspire runners at Mile 1, 2, or 3 with your logo on uplifting signs, bubbles, noisemakers, and cheers!
6. **Comfort Sponsor** – Place your logo on up to ten (10) 11"x17" removable signs on porta-potty doors at the event (signs created by GOTR). Signs are produced as part of the sponsorship.
7. **Safety Sponsor** – Logo displayed on all safety vests worn by event course marshal safety volunteers. Includes an invitation to attend CPR and First-Aid training with recognition as a sponsor. This sponsor covers the cost of CPR and First-Aid training for coaches.
8. **Coach Support Sponsor** – Logo featured in coach training presentations used to train 600 coaches each year. Includes an invitation to a Coach Appreciation Event or Coach Training with recognition as a sponsor.

Do you have a unique Sparkle Selection idea that hasn't been represented, and you'd like to explore? We would love to hear more about how you would best like to collaborate!

Expand Your Impact with Event Sponsorship!

Looking for more ways to support our mission? Align your brand with events that INSPIRE, CONNECT, and EMPOWER.

- ✨ **Kickin' Up Kindness**
- ☀️ **Limitless Potential Breakfast**
- 💡 **Thought Leadership Events**
- 🏕️ **Camp GOTR**

Interested in learning more? Let's connect!

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