



2019 Year In Review

Girls on the Run is the *only program of its kind*, we focus on the important connection between mind and body. Our combination of targeted lessons and physical activity instill *confidence* and *nurture care* and *compassion* in *every girl*. Evidence shows Girls on the Run makes a stronger impact than both organized sports and physical education in teaching life skills that benefit girls at home, at school and with their friends.

At an age when girls are constantly trying to measure up to ideas of who they should be or how they should act, Girls on the Run leads them to understand that their potential isn't just enormous — it's beyond measure.

2019 by the Numbers

- ♥ **1,100** participants, spectators, running buddies, and volunteers at our Celebration 5k
- ♥ **427** Program Participants
- ♥ **134** Volunteer Coaches dedicating time and energy to each of our teams!
- ♥ **88** Celebration 5k Volunteers
- ♥ **36** teams making a difference with their Community Impact Projects across northeast Wisconsin
- ♥ **31** different program locations including 7 new sites!
- ♥ **6** counties in northeast Wisconsin- In 2020 we will be expanding to our 7th county, Sheboygan!
- ♥ **5** Celebration 5k sponsors including our presenting sponsor, Bergstrom Automotive
- ♥ **3** Life-Changing Social and Emotional Programs offered: Camp Girls on the Run, Girls on the Run and Heart and Sole
- ♥ **1** incredible year! We can't wait for 2020!

2019 Boys and Girls Club of Menasha
Girls on the Run Team



85% of parents said that their girl was more confident after participating in Girls on the Run

Our mission is to inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum that creatively integrates running.

Invest in a Girl, Change the World!

A note from one of our 2019 Girls on the Run participants:

"Thank you for making Girls on the Run possible! I improved as a person! I can make the world a better place with the community impact project. Thank you!"

In the final week of the Girls on the Run program each team completes a Community Impact project which is completely led by the girls. In 2019, 30 different projects were completed making a difference across northeast Wisconsin!

Here's a photo of our Notre Dame of De Pere Girls on the Run team after they hosted a penny war at their school and raised over \$1,300.00 for a local animal shelter!



"Thank you for making Girls on the Run. Without you I would not run as much and not have made as much friends. I will always use the things I learned at Girls on the Run in the real world. Thank you!"

Sincerely, Elaine

5th grade Girls on the Run Participant, 2019

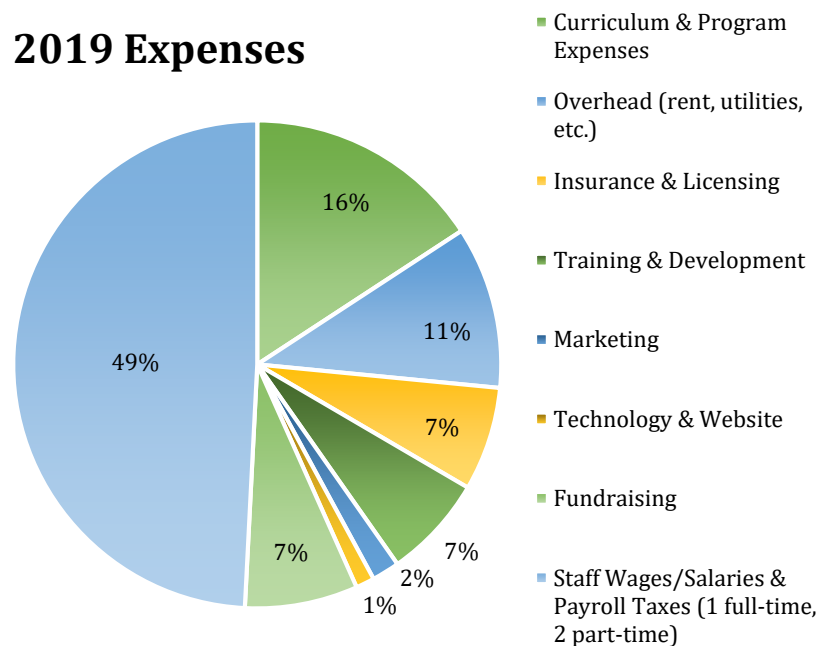
Girls on the Run of Northeast Wisconsin is committed to providing accessible and inclusive social and emotional learning programs to girls in grades 3-8.

One of the ways we are creating access to our programs is through our scholarship program which is available to ANY girl who needs it. We are proud to say that since our inception in 2012 we have NEVER turned away a girl due to her inability to pay.

This year our scholarships grew by 4% and a total of 30% of our program participants received scholarship support. This would not have been possible without the support of our sponsors, grant funders and community donors. Thank you!

There are real costs associated with operating Girls on the Run of Northeast Wisconsin including the costs of delivering quality programming to hundreds of girls each year and scholarship costs below is a breakdown of our 2019 expenses:

2019 Expenses



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