



Girls on the Run of Northeast Wisconsin



2020 Annual Report

2020 was certainly a year unlike any other. Like many organizations and businesses, we have faced challenges along the way especially with the canceling of our pilot spring 2020 program, but we have learned to pivot and embrace the changes along the way. With these challenges also came silver linings. We successfully raised over \$20,000 during our first-ever virtual fundraising campaign “Activate Her Star Power”, adapted all three of our programs for safety and social distancing, and offered our fall programs both safely in-person and for the first time ever, 100% virtual! Through the challenges and silver linings you have supported us and we are incredibly grateful. **Thank you to each and every one of you for helping Girls on the Run of Northeast Wisconsin continue inspire girls to be joyful, healthy and confident!**

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Kelly Ellington, Program Coordinator

Kathy Olson, Program & Outreach Coordinator

A special thank you to outgoing Board Members, Stephanie Hodek and Karen Warren. Thank you for all you have contributed to Girls on the Run of Northeast Wisconsin. We are grateful for all of your work!

Wishing you joy and health in 2021!

Sincerely,

Executive Director



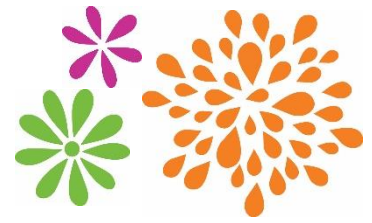
Girls on the Run Gives Back

A special element of the Girls on the Run program is the Community Impact Projects that each team completes. These projects are developed by, led by, and completed by the girls. They dream up how who they would like to impact and then by practicing listening, collaboration and compromise they make a difference on northeast Wisconsin. This year our girls completed 19 different projects across our area. They impacted veterans, healthcare workers, teachers, friends and family, neighbors, animal shelters, food pantries, homeless shelters, nursing homes, and more! We are so proud of the difference they made in our communities!



2020 by the Numbers

- 205 Fall 2020 Participants
- 100 Incredible Volunteer Coaches
- 30 Camp Girls on the Run Summer Participants
- 19 Program Sites across Northeast Wisconsin
- 7 Counties including Brown, Calumet, Manitowoc, Outagamie, Sheboygan, Waupaca, and Winnebago
- 3 Amazing Celebration 5k Sponsors: **Bergstrom Automotive, Community First Credit Union and ThedaCare**
- 1 Impactful & Inspiring 2020 Girls on the Run Year!

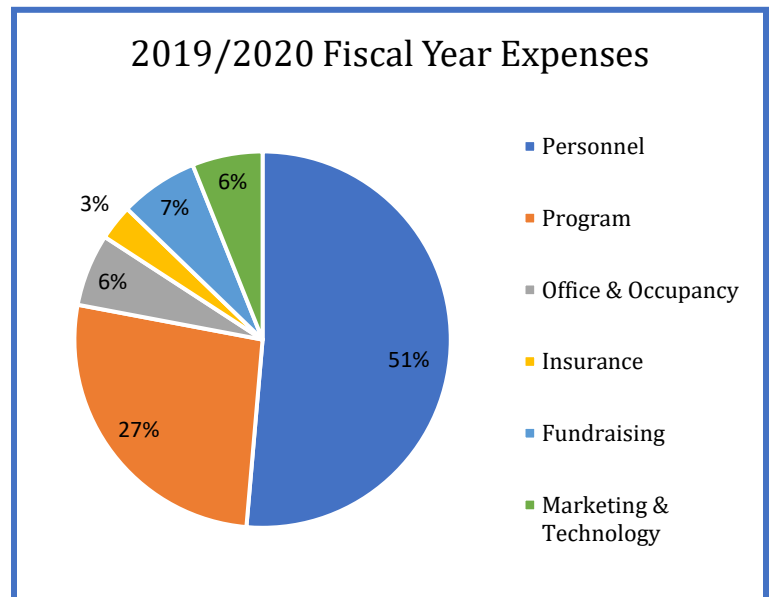


'Girls on the Run was truly the highlight of my girl's year. It gave us a sense of normalcy throughout the pandemic when she has been going to completely virtual school. Thank you for making this program happen in 2020!'

-2020 GOTR Parent



Thank you for supporting Girls on the Run of Northeast Wisconsin when it mattered most. Thank you for allowing us to empower and inspire girls across northeast Wisconsin because of your support throughout 2020 and especially during our "Activate Her Star Power" virtual fundraising campaign we will be able to continue offering Girls on the Run in 2021 and beyond. Together, we are inspiring girls across northeast Wisconsin to be joyful, healthy and confident!



Total Revenue: \$172,846

Total Expenses: \$153,851