



Girls on the Run of Northeast Wisconsin



2021 Annual Report

2021 Board of Directors & Staff

Jennifer Zenzick, Board Chair

Tiffany Schuette, Vice Chair & Site Development Chair

Craig Gloudemans, Treasurer & Finance Chair

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Holly Van Zeeland, Marketing Committee Chair

Lisa Botsford, Governance Committee Chair

Lissette Cruz-Jimenez, IDEA Committee Chair

Deidre Martinez, Fund Development Committee Chair

Lindsay Turchan

Dennetra Williams

Kimberly Baer

Lizzy Bergstrom Auth

Hope Schaefer, Executive Director

Kelly Ellington, Program Coordinator

Kathy Olson, Program & Outreach Coordinator

A special thank you to outgoing Board Members, Jennifer Parsons, Heather Macklin, Nykki Milhaupt, and Sara Leonard. Thank you for all you have contributed to Girls on the Run of Northeast Wisconsin. We are grateful for all of your work!

“Express joy, optimism and gratitude through our words, thoughts, and actions”

This is a key core value of Girls on the Run and we couldn't be more grateful for your support throughout 2021. 2021 has continued to be unpredictable, but we couldn't be prouder of the growth in the Girls on the Run and Heart and Sole programs. This year we hosted our largest fall season EVER and welcomed 6 Heart & Sole teams, the most middle school participants we have ever had. We continue to adapt to the needs of our sites throughout this COVID-19 pandemic and are grateful to the 42 teams that hosted a spring or fall Girls on the Run/Heart & Sole Program.

We are grateful for our incredible team of volunteers including our coaches, site liaisons, and board of directors, as well as our amazing and dedicated staff. It is because of their commitment and hard work that Girls on the Run of Northeast Wisconsin was recognized as having one of the top performing fall seasons in the nation! We also had three volunteers, Mary Alice Browne, Tiffany Schuette, and Holly Van Zeeland receive national Remarkable Volunteer Awards for Girls on the Run!

This year we established an I.D.E.A. Committee to guide our organization's continued work to reach all girls across northeast Wisconsin with the Girls on the Run program. I.D.E.A. stands for inclusion, diversity, equity and access. If you have experience in any of these areas and are interested in getting more involved with Girls on the Run, we would love to hear from you. You can contact us to get involved at info@girlsontherunnew.org!

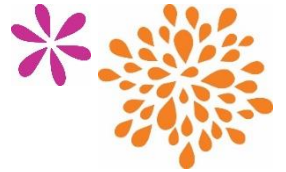
Thank you to each and every one of you for helping Girls on the Run of Northeast Wisconsin continue inspire girls to be joyful, healthy and confident!

Wishing you joy and health in 2022!

Sincerely,

Hope Schaefer

Executive Director



Grant Partner Spotlight

We are grateful to the **Women's Fund of Greater Green Bay** for their continued support of Girls on the Run of Northeast Wisconsin in 2021. This year, their grant support provided 30 Girls on the Run At-Home kits to girls throughout the Green Bay area in collaboration with the Boys and Girls Club of Greater Green Bay. 8 of the kits were provided in Spanish and 22 in English and distributed to girls in spring, 2021.

(Pictured right features the kits and 2 GOTR At-Home participants)



2021 by the Numbers

- 564 participants across our fall, spring and summer programs
- 449 first-time participants (79%!)
- 37 shoes distributed during the fall season
- 27% of participants received partial or full financial assistance (thanks to incredible donor support!)
- 6 Heart & Sole teams received sports bras donated by Under Armour
- 5 incredible Program & 5k Sponsors
 - Bergstrom Automotive
 - Community First Credit Union
 - ThedaCare
 - The Leonard Family
 - Northeast Wisconsin Foot & Ankle Associates
- 2 no-fee program sites (made possible by grant and donor support!)
- 1 energizing year of Girls on the Run fun!



DICK's Sporting Goods Foundation Grant Check Presentation at the Boys and Girls Club of the Fox Valley, Menasha location.



Help us celebrate 10 years!

Join us in 2022 for our Sneaker Soiree Fundraiser!

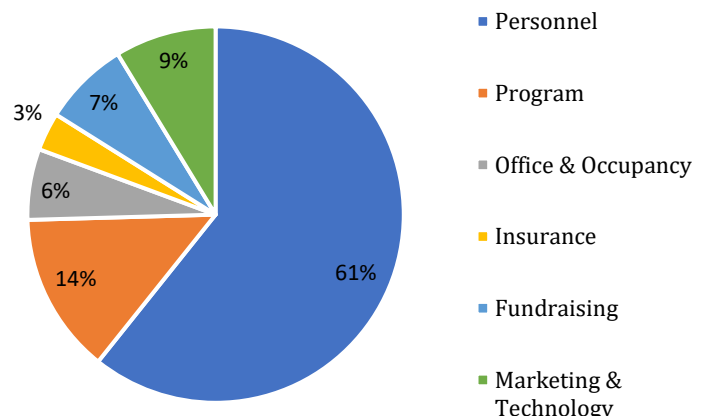
Thursday, February 17, 2022
The Waters in Oshkosh

Tickets on sale starting January 1st!

<https://www.girlsontherunnew.org/upcoming-events>

In 2012, a group of 14 brave girls participated in the very first season of Girls on the Run in northeast Wisconsin. Since then, we have had the joy of seeing over 3,300 girls participate across the Girls on the Run programs. We have grown from 1 county to 7 counties, 1 team to 42 teams, and 14 girls in one season to 465 girls in one season. This would not be possible without your support. Thank you for continuing to help us inspire girls to be joyful, healthy and confident across northeast Wisconsin in 2022 and beyond!

2020/2021 Fiscal Year Expenses



Total Revenue: \$144,971 Total Expenses: \$139,263
\$14,100 received in PPP Loan support not totaled in revenue