

GIRLS ON THE RUN OF NORTHEAST WISCONSIN

2022 Annual Report

2022 BOARD OF DIRECTORS & STAFF

Tiffany Schuette, Board Chair

Lindsay Turchan-Meeks, Vice Chair

Craig Gloudemans, Treasurer

Carmen Gust, Secretary

Lizzy Bergstrom Auth

Lisa Botsford

Julia Hartono

Lia Kampman

Deidre Martinez

Tara Perre

Jaime VanAsten

Jennifer Zenzick

Hope Schaefer, Executive Director

Kelly Ellington, Program Coordinator

Kathy Olson, Program & Outreach Coordinator

Committees

- Finance
- Fund Development & Marketing
- Governance
- IDEA (inclusion, diversity, equity & access)
- Site Development

A SPECIAL THANK YOU TO OUTGOING BOARD CHAIR, JENNIFER ZENZICK, FOR HER TIME AND ENERGY GIVEN TO GOTRNEW THE LAST 2 YEARS! THANK YOU TO ALL OF OUR PAST AND PRESENT BOARD OF DIRECTORS THEIR CONTRIBUTIONS TO GIRLS ON THE RUN OF NORTHEAST WISCONSINI!

“Recognize our *power* and *responsibility* to be *intentional* in our decision-making”

This is a key core value of Girls on the Run and something we will continue to focus on in the year to come. This year has been an incredible year of milestones, growth, and intentional focus for Girls on the Run of Northeast Wisconsin.

We celebrated our 10-year anniversary, serving over 4,000 participants since our inception in 2012. We relished our incredible achievement of hosting our largest program season EVER with over 500 participants and 1,100 in attendance at our Celebration 5k presented by Bergstrom Automotive. We distributed 100 pairs of running shoes and 60 sports bras to participants in our fall program thanks to the support of sponsors and community donations. These are some of the remarkable achievements that we celebrated in our 10th year of operation!

In 2022, we continued our commitment and work on inclusion, diversity, equity and access (IDEA). Some of the ways we elevated this work includes offering new resources for coaches and participants through coach stipends, bus transportation to the Celebration 5k, and increased shoe and sports bra support. In addition to these new resources, we also implemented a new organizational strategic plan that embeds IDEA throughout and focuses on inclusion and representation at all levels of our organization.

To launch this work our Board of Directors has been learning and growing through workshops and one on ones with our IDEA consultant, Dorothy Enriquez, CEO of the Ellevate Collective. We recognize that these are just small steps toward greater change, but we are committed to this ongoing work at Girls on the Run of Northeast Wisconsin so every person involved in our organization feels valued and has an affirming, inclusive experience!

Thank you to each and every one of you for helping Girls on the Run of Northeast Wisconsin continue our mission “to inspire girls to be joyful, healthy and confident!”

Wishing you joy and health in 2023!

Sincerely,


Executive Director



GRANT PARTNER SPOTLIGHT

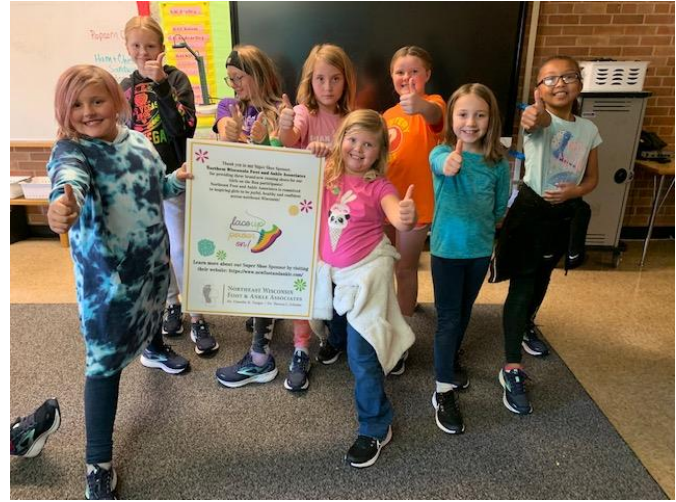
We are grateful to the **WOMEN'S FUND FOR THE FOX VALLEY REGION** for their continued support of Girls on the Run of Northeast Wisconsin in 2022. This year, their grant support fully funded our Maplewood Middle School Heart & Sole team, eliminating the program fee and any financial barriers to participation. This allowed 13 participants to engage in this impactful social-emotional program that addresses the whole person brain, heart, social, spiritual, and physical aspects of their lives.

**Team shows a thumbs up in photo to the right*



2022 BY THE NUMBERS

- **606** participants across all 2022 programs (**10-YEAR PROGRAM RECORD!**)
- **440** first-time participants in 2022
- **100** pairs of shoes distributed during the fall season (63 more than 2021!)
- **37%** of participants received partial or full financial assistance (a 10% increase from 2021!)
- **60** Heart & Sole and Girls on the Run participants received sports bras during the fall program season
- **7** incredible Program & 5k Sponsors
 - **BERGSTROM AUTOMOTIVE**
 - **COMMUNITY FIRST CREDIT UNION**
 - **WOW WE CARE-CHARITY**
 - **NORTHEAST WISCONSIN FOOT & ANKLE ASSOCIATES**
 - **AMCOR**
 - **THEDACARE**
 - **MARINE CREDIT UNION**
- **5** Reduced or \$0 program fee sites (made possible by grant and donor support!)



One of our Girls on the Run Fall 2022 teams after receiving their new running shoes thanks to support from **Northeast Wisconsin Foot & Ankle Associates** and shoes provided by **Fleet Feet Fox Valley!**

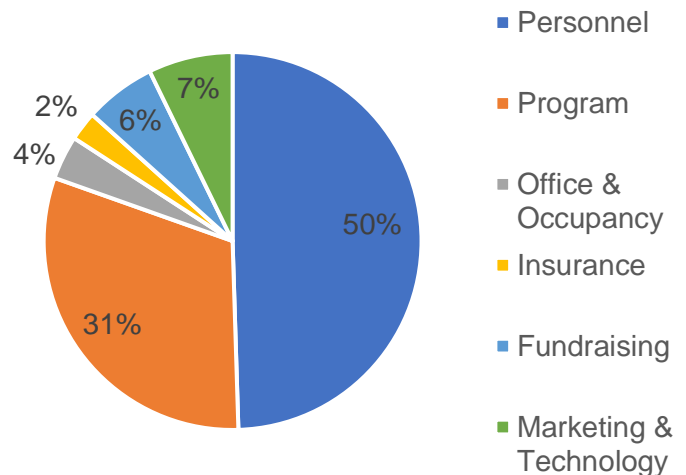


VOLUNTEER IMPACT

This fall we had 134 volunteer coaches leading programs across northeast Wisconsin. These volunteers who contributed over 4,000 volunteer hours, inspire and empower our participants!

Shown above is a group of our Coaches and Board Members at our November Volunteer Reception sponsored by Community First Credit Union and Wow-We Care Charity.

2021/22 Fiscal Year



Total Revenue: \$226,987.01 Total Expenses: \$183,452.08

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