

Together, we all grow & thrive



At Girls on the Run, every participant receives what they need to grow and thrive: a safe environment where they can nurture their emotional health, create fun connections with friends, engage with caring mentor coaches, and develop tools to recognize their full potential and reach their dreams! As GOTR Girl Naomie said recently,

"GIRLS ON THE RUN TAUGHT ME HOW TO BE KIND AND HOW TO MAKE NEW FRIENDS BY BEING MY UNIQUE SELF."

Thanks to you, Girls on the Run of Northeast Wisconsin is growing and thriving. It's a joy to share that during the 2023 year,

- 563 kids grew joyful, healthy, and confident
- 37 schools held Girls on the Run programming
- 2 Celebration 5K events brought the community together
- Over \$29,524 (49%) in scholarships enabled 184 kids to participate



Hope

Hope Schaefer
Executive Director



OUR *reason* WHY

66 I liked how Girls on the Run taught me to be me."
Emma, 5th grade

66 GOTR gave me more confidence and made me want to do more things."
Lena, 4th grade

66 I love that the program makes activities fun and I learned about my emotions!"
Gracie, 3rd grade



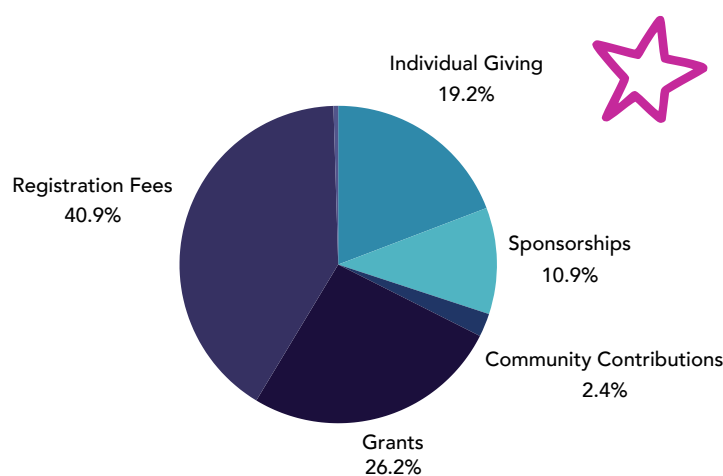
2023 FINANCIALS



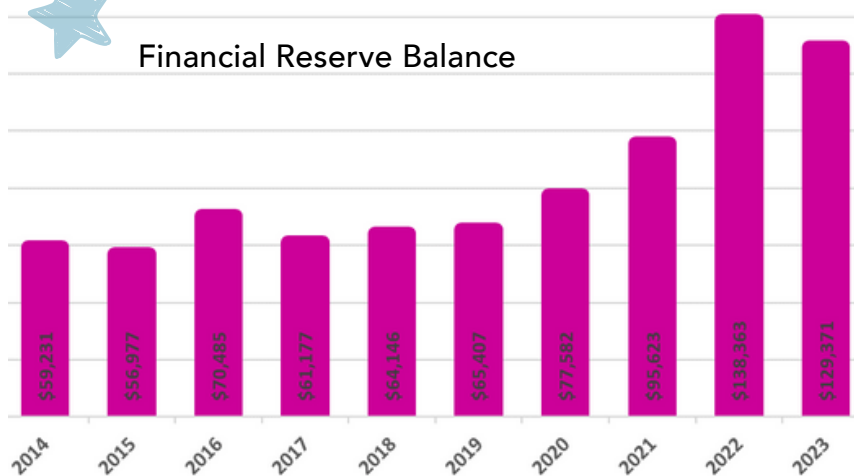
Revenue Highlights	Total
Sponsorships	\$19,000.00
Individual Giving	\$33,621.63
Community & Special Events	\$22,811.00
Grant Support	\$45,865.00
Registration Fees	\$71,594.12
Merchandise Sales/Miscellaneous	\$841.77
In-Kind Supplies/Advertising/Services	\$14,919.00
Total Support, Revenue & Other Income:	\$221,465.97

Expenses	Total
Program (62.5%)	\$143,618.47
General & Administrative (12.7%)	\$30,085.98
Fundraising (13%)	\$30,003.46
Inclusion, Diversity, Equity, & Access (11.8%)	\$26,750.00
Total Expenses:	\$230,457.91

Overall Revenue Distribution



Financial Reserve Balance



FINANCIAL NARRATIVE

Our fiscal year runs from July 1 to June 30 and this past year we made an intentional investment in inclusion, diversity, equity, and access providing planning, training, and education for our staff and Board of Directors led by The Ellevate Collective. This intentional investment is in direct alignment with our core values and continued commitment to inclusion, diversity, equity, and access to Girls on the Run. We made this investment knowing that we remain in a strong and healthy financial position as depicted above. This past year was also a year of significant impact for us. We saw our largest program enrollment ever with 507 participants in our fall programs alone! While we continue to see increased participation we also see increased use of financial assistance and overall cost of program expenses. Our individual and corporate support continues to grow meaning more and more participants are unleashing their inner confidence and strength to boldly pursue their dreams, thank you!

2023 IMPACT

IMPACT *points*

563

Participants
served

\$29,524

Total in financial aid
scholarships given

37

Program Locations

161

Coaches

1,400

Annual 5K
Participation

SCHOOL *districts & Sites*

Appleton Area School District
Boys & Girls Club-Green Bay
De Pere School District
Freedom School District
Grace Catholic Schools
Green Bay School District
Greenville School District
Hortonville School District
Kaukauna School District
Kiel School District
Kimberly School District
Kohler School District
Little Chute School District
Menasha School District
Neenah Joint School District
New Holstein School District
Oostburg School District
Oshkosh School District
Sheboygan School District
St. Mary Catholic Schools
Weyauwega-Fremont Schools
Winneconne School District



Fall 2023
Girls on the
Run
Participants
after their
Practice 5k

"When my coach asked us to reflect on what we learned from Girls on the Run I shared that I am smarter than I think I am and I learned how to make new friends during GOTR."

-Victor Haen
Elementary GOTR
Participant



Grateful for you, *partners*

Every participant served this past season was uniquely impacted by your generosity.

With your continued support, you'll help more youth access life-changing programming. Families will gain the opportunity to register their child for Girls on the Run, giving them the gift of confidence and the chance to achieve their dreams.

NATIONAL PARTNERS

ADIDAS | GAMMA PHI BETA | RITE AID FOUNDATION
THIRTY-ONE | CARIBOU COFFEE | BAND

LOCAL PARTNERS

PRESENTING:	Bergstrom Automotive
STAR POWER:	DICK's Sporting Goods Foundation
COURAGEOUS COACH:	Community First Credit Union
SUPER SHOE:	WOW-We Care Charity, Northshore Foot & Ankle
TRANSPORTATION & ENERGY AWARD:	Capital Credit Union, AMCOR, ThedaCare
SPECIAL EVENTS:	Bergstrom Automotive, GinaConnects, Katapult, LLC, Fox City Flix, Lovin' the Skin I'm In



BOARD OF *directors*

*Concluded their board role in 2023

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