



About Girls on the Run

Girls on the Run Rhode Island is a local nonprofit organization that is dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running. During the 2024-2025 school year, we served over 1,000 participants in 3rd through 8th grade across Rhode Island and Bristol County, Massachusetts.

Girls on the Run believes that all girls and communities should have access to our programs. We strive to eliminate barriers to participation, to continue creating programming that engages all communities, to be intentional about staff and volunteer diversity, and to promote a culture of inclusion across the organization.

Position Overview

The Social Media Intern will support the council's communications and marketing efforts by creating engaging content, elevating community stories, and amplifying the mission of Girls on the Run across digital platforms. The ideal candidate is pro-active, resourceful, and excited about nonprofit communications, social media strategy, and storytelling.

This is a part-time (5-10 hours/week) and paid internship (\$15/hour) with flexible hours from September through December. Some evening/weekend availability may be requested to attend a Girls on the Run event.

Responsibilities

- Develop and schedule content for Instagram, Facebook, and LinkedIn in alignment with the Girls on the Run brand voice and mission.
- Create graphics, reels, and stories using Canva or similar tools to highlight seasonal programming, events, volunteers, and partnerships.
- Assist with live social media coverage at events, capturing photos, videos, and participant stories.
- Track analytics and engagement to inform content strategy.
- Collaborate with staff to implement online campaigns
- Support additional communications efforts, including newsletters, as needed.

Qualifications

- Strong written and verbal communication skills.
- Experience with social media platforms (Instagram, Facebook, LinkedIn) and interest in digital storytelling.
- Experience using Canva and Google Suite.
- Organized, creative, and detail-oriented with the ability to meet deadlines.
- Interest in nonprofit communications, youth development, or community engagement.

How To Apply

Email your resume and one-page letter sharing why you're excited about Girls on the Run and this internship plus how you would bring creativity, energy, or your unique voice to our online community to kasha.hanflik@girlsontherun.org.