



**2023 Sneaker Soiree**  
**Sponsor Opportunities**





## Who we are

Girls on the Run Greater Houston® is 501(c)(3) nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. Our 10-week program drives transformative, sustained change in the lives of third- to fifth-grade girls across all 50 states.

## What we do

Using an intentional curriculum that integrates physical activity, our trained coaches teach girls critical life skills and strategies they can apply to all aspects of their lives.

## Why it matters

- Girls' self-confidence begins to drop by age 9
- 50% of girls ages 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence

## Our results\*

**85%**  
IMPROVED IN  
CONFIDENCE  
COMPETENCE  
**CARING**  
CHARACTER  
OR CONNECTION

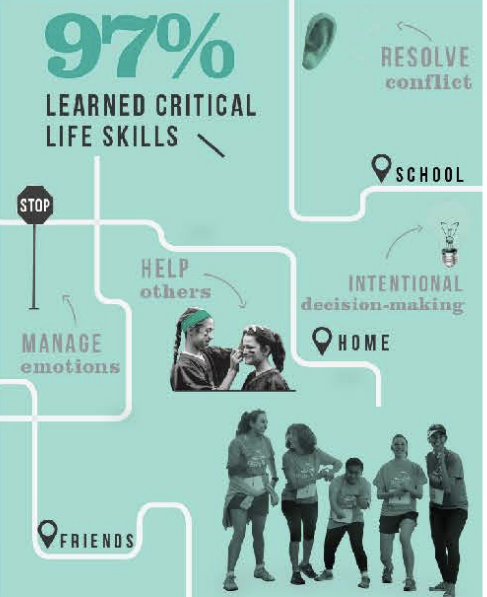


GIRLS WHO WERE  
**LEAST ACTIVE**  
AT THE START  
**INCREASED IN**  
PHYSICAL ACTIVITY

BY MORE THAN  
**40%**



**97%**  
LEARNED CRITICAL  
LIFE SKILLS



Girls on the Run has a  
**POSITIVE IMPACT** on girls during  
the program and **BEYOND**.

Girls on the Run makes a  
**STRONGER IMPACT** than organized  
sports or physical education  
programs in teaching **LIFE SKILLS**.



## Where girls made the greatest gains

### CONNECTION

How supported  
they felt by  
their peers



### CONFIDENCE

How much they  
liked the person  
they are



I will continue to  
**teach others what**  
**I learned** at  
Girls on the Run,  
and carry it with me  
**FOR THE REST OF MY LIFE.**

Learn how you can change the life of a girl. Visit us at [gotrgreaterhouston.org](http://gotrgreaterhouston.org)

\*Results based on a 2016 independent study conducted by Positive Youth Development expert Maureen R. Weiss, Ph.D.

# GIRLS ON THE RUN GREATER HOUSTON SNEAKER SOIREE SPONSORSHIP OPPORTUNITIES

THURSDAY, APRIL 6, 2023 - HOTEL ZAZA MEMORIAL CITY

## ENERGY AWARD SPONSOR: \$15,000 **SOLD**

- Category Exclusivity
- Two reserved, premier location, tables for 10 with tabletop recognition
- Opportunity to address soiree attendees and verbal recognition at event
- Primary logo placement on event materials and signage
- Company name/logo in all weekly parent & coach emails
- Plus all benefits below

**Impact: Provides all curriculum for the full school year.**

## INSPIRATION SPONSOR: \$10,000

- One reserved, premier location, table for 10 with tabletop recognition
- Verbal recognition at the event
- Name/logo on on GOTRGH program t-shirt for upcoming season (worn by girls and coaches program wide and at end of season 5k).
- Dedicated social media post prior to and after event.
- Plus all benefits listed below

**Impact: Provides 6 coach trainings for the upcoming season.**

## TRANSFORMATION SPONSOR: \$5,000

- One reserved table for 10 with tabletop recognition
- Name/Logo in at least 3 monthly e-newsletters (sent to 10,000 subscribers)
- Social Media recognition prior to and after event
- Plus all benefits listed below

**Impact: Provide program shirts for all participants for one season.**

## GIRL POWER SPONSOR: \$3,000

- One reserved table for 10
- Name recognition on event signage
- Name recognition on welcome sign at valet station
- Minimum one social media shoutout
- Plus all benefits listed below

**Impact: Provide all funding for one GOTRGH site.**

## RUNNING BUDDY SPONSOR: \$2,000

- One reserved table for 10
- Name recognition in event program
- Name/Logo on GOTRGH Website

**Impact: Provide running shoes for any participant that needs them for a season.**



*Inspiring  
Girls to be  
Joyful,  
Healthy &  
Confident!*



*For more information on these or other opportunities to support the work of Girls on the Run Greater Houston, please contact Alex Nance: 703-309-0741 or alex@gotrgreaterhouston.org*





Dear Community Partner:

Girls on the Run Greater Houston (GOTRGH) is seeking donations and support for the *4th Annual Sneaker Soiree*, which will be held on Thursday, April 6<sup>th</sup>, 2023 at Hotel Zaza Memorial City. GOTRGH inspires girls to be joyful, healthy, and confident using a fun, experience-based curriculum which creatively integrates running. We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. This is why Girls on the Run Greater Houston is raising funds for girls in 3<sup>rd</sup> through 8<sup>th</sup> grade right here in our community.

The *Sneaker Soiree* is GOTRGH's signature annual fundraising event that also builds community awareness so that GOTRGH can continue providing its valuable programming to girls across Harris, Fort Bend and Montgomery Counties. This includes providing funding for roughly 65% of our girls who receive financial assistance to participate in the program and maintaining our program fee over the past 12 seasons so it's affordable to all.

This unique evening will bring together approximately 300 passionate community and business leaders, dressed in their best gala attire and sneakers, to enjoy fine dining and a fantastic silent and live auction. Attendees will be inspired by some of our participating girls, coaches, alums, and parents who will regale the crowd with stories of how this life-changing program has impacted their lives.

**The success of our Sneaker Soiree depends on partners in our community like you!** We are seeking sponsorships and auction items for our 2023 *Sneaker Soiree*. All of your generous donations will help us raise additional funds to expand our programs to reach more girls in more schools throughout Houston and the surrounding communities. If you are able to donate any such items, please complete the attached form. All donors will be listed in our *Sneaker Soiree* program, and those donating items equal to or exceeding \$100 in value will be recognized on our social media platforms.

Thank you for your thoughtful consideration. If you have any questions, please do not hesitate to contact us. For more information on GOTRGH *Sneaker Soiree* please check out our website at: <http://www.gotrgreaterhouston.org/sneaker-soiree>.

Gratefully,

Alex Nance  
Development Manager  
[Alex@gotrgreaterhouston.org](mailto:Alex@gotrgreaterhouston.org)  
703-309-0741





## Donation Form

Powered By:



Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I will contribute the following item(s) to the **2023 GOTRGH Sneaker Soiree**:

Name/Description: \_\_\_\_\_

Item Value: \_\_\_\_\_

Delivery Options:     \_\_\_\_\_ I will mail my item to GOTRGH:  
14811 St. Mary's Lane, Suite 275, Houston, TX 77018

\_\_\_\_\_ I will need my items picked up by a GOTRGH volunteer.

**\*\*Donated items must be received by March 15, 2023 to be included in the event program.**

**Interested in learning more about ways to support Girls on the Run Greater Houston?**

Yes, please send me information on:

- ( ) Purchasing a table or tickets to the 4<sup>th</sup> Annual Sneaker Soiree
- ( ) Sponsoring or volunteering at the GOTRGH 5k
- ( ) Starting a GOTRGH program/team at my daughters school
- ( ) Other volunteer opportunities

**As a nonprofit organization, Girls on the Run Greater Houston depends on the generosity of community partners like you to continue providing its valuable programming. Thank you for your support! Tax ID: 41-2142328**