





Who we are

Girls on the Run Greater Houston® is 501(c)(3) nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. Our 10-week program drives transformative, sustained change in the lives of third- to fifth-grade girls across all 50 states.

What we do

Using an intentional curriculum that integrates physical activity, our trained coaches teach girls critical life skills and strategies they can apply to all aspects of their lives.

Why it matters

- Girls' self-confidence begins to drop by age 9
- 50% of girls ages 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence

Our results*

85%
IMPROVED IN
CONFIDENCE
COMPETENCE
CARING
CHARACTER
OR CONNECTION



GIRLS WHO WERE
LEAST ACTIVE
AT THE START
INCREASED IN
PHYSICAL ACTIVITY



BY MORE THAN
40%

97%
LEARNED CRITICAL
LIFE SKILLS



Girls on the Run has a **POSITIVE IMPACT** on girls during the program and **BEYOND**.

Girls on the Run makes a **STRONGER IMPACT** than organized sports or physical education programs in teaching **LIFE SKILLS**.



Where girls made the greatest gains

CONNECTION
How supported they felt by their peers



CONFIDENCE
How much they liked the person they are



“ I will continue to **teach others what I learned** at Girls on the Run, and carry it with me **FOR THE REST OF MY LIFE.** ”

Learn how you can change the life of a girl. Visit us at gotrgreaterhouston.org

*Results based on a 2016 independent study conducted by Positive Youth Development expert Maureen R. Weiss, Ph.D.

GIRLS ON THE RUN GREATER HOUSTON PARTNERSHIP OPPORTUNITIES

SITE SPONSOR

\$4,800

- Sponsor a team of 15 girls to participate in the GOTRGH program. Includes: full registration fee, program t-shirt, all coach supplies including curriculum, 5k entry for girls & coach.
- Cost per girl is \$320 but thanks to our partners, we can keep the registration fee lower.
- Choice in Title 1 team to sponsor, or specific team if there is a connection.
- Opportunity to attend at least two practices with sponsored team.
- Opportunity to provide snacks to sponsored team.
- 5 free registrations to the end of season 5k to run with sponsored team.
- Logo recognition as a partner on the GOTRGH website.
- Thanked in two monthly newsletter, sent to over 10,000 subscribers.
- Minimum 2 social media posts.



COACH TRAINING SPONSOR

\$2,000

- Sponsor a day for up to 30 coaches to be nationally trained in leading the Girls on the Run curriculum.
- Sponsorship includes funding the location of training, time of the instructor, lunch for all trainees, and materials for all trainees.
- A minimum of 4 Coach Trainings are held each season (Spring and Fall).
- Logo Recognition as a partner on the GOTRGH website.
- Thanked in at least one monthly newsletter, sent to over 10,000 subscribers.
- 3 free registrations to run in the end of seasons 5k.

Did you know?

Every year, GOTRGH provides \$160,000 in financial assistance, and roughly \$1.5 Million over the past 21 years.

400 pairs of running shoes are given to participants each season that cannot afford them.

SHOE FAIRY SPONSOR

\$1,125

- Provide running shoes to participants who cannot afford them.
- Provide shoes to 3 full teams (\$25/shoes) for the season.
- Can be applied in multiples of \$375.
- Logo recognition as a partner on the GOTRGH website.
- 1 free registration to run in the end of season 5k.

Sponsors like you allow us to not raise our program fees so we can remain affordable for all participants.



5K RACE SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 27 - RICE UNIVERSITY

MARATHON: \$20,000+

- Exclusive Presenting Sponsor
- Media Wide Press Release
- Article feature quarterly in newsletter
- Complimentary team entry (up to 15 people) at Girls on the Run 5k
- Opportunity to address race participants day of the event
- Logo recognition on start/finish line signage
- Plus all benefits below

HALF MARATHON: \$10,000

- Exclusive "Zone" Sponsor: Cheer, Water Stop, Face Painting, PhotoBooth
- Complimentary team entry (up to 8 people) at the 5k event
- Company name/logo in weekly parent & coach emails
- Plus all benefits listed below

10K: \$5,000

- Company name/logo on GOTRGH program shirts (worn by all girls program wide at practices 2x per week and at the end-of-season 5k. May be following season pending timing.)
- Logo/name in all monthly e-newsletters
- Name on mile marker of your choice
- Exclusive Sponsor of practice 5k at site of your choice
- 6 complimentary entries to the GOTRGH 5k
- Plus all benefits listed below

5K: \$2,500

- Logo/name in 2 monthly e-newsletters
- Logo on GOTRGH 5k Website and Partner Website
- 4 complimentary entries to GOTRGH 5k event
- Plus all benefits listed below

FUN RUN: \$1,000

- Table/tent set up at 5k event
- Logo on GOTRGH 5k Website
- Social Media recognition prior to and after 5k
- 2 complimentary entries to GOTRGH 5k event



*Inspiring
Girls to be
Joyful,
Healthy &
Confident!*



GOTRGH 5K RACE

OTHER SPONSORSHIP OPPORTUNITIES

EXCLUSIVE RACE SHIRT SPONSOR \$7,000

- Category Exclusivity
- Sole logo on all 5k race shirts worn by non GOTRGH participants at the race ~500 people. Shirts will be going home with ~2000 people.
- Table at 5k event
- 5 complimentary race entries to run the 5k
- Minimum 3 social media posts
- Logo on GOTRGH website
- Thanked in at least one GOTRGH newsletter (sent to ~5000 people)

EXCLUSIVE VOLUNTEER SHIRT SPONSOR \$4,000

- Exclusive Volunteer Sponsor
- Name/Logo on volunteer shirts worn by ~150 volunteers at the GOTRGH 5k event
- Verbal recognition and thanks at GOTRGH 5k
- 4 complimentary entries to GOTRGH 5k event
- Social Media recognition
- Name/logo on 5k event website



SNEAKER SOIREE SPONSORSHIP OPPORTUNITIES

FRIDAY, APRIL 5, 2024 - HOTEL ZAZA MEMORIAL CITY

ENERGY AWARD SPONSOR: \$15,000

- Category Exclusivity
- Two reserved, premier location, tables for 10 with tabletop recognition
- Opportunity to address soiree attendees and verbal recognition at event
- Primary logo placement on event materials and signage
- Company name/logo in all weekly parent & coach emails throughout the upcoming season (sent to ~1500 families)
- Logo placement on photo booth backdrop
- Plus all benefits below

Impact: Provides all curriculum for the full school year.

INSPIRATION SPONSOR: \$10,000

- One reserved, premier location, table for 10 with tabletop recognition
- Verbal recognition at the event
- Name/logo on the GOTRGH program t-shirt for upcoming season (worn by girls and coaches program wide and at end of season 5k).
- Dedicated social media post prior to and after event.
- Plus all benefits listed below

Impact: Provides 6 coach trainings for the upcoming season.

TRANSFORMATION SPONSOR: \$5,000

- One reserved table for 10 with tabletop recognition
- Name/Logo in at least 3 monthly e-newsletters (sent to 5,000 subscribers)
- Social Media recognition prior to and after event
- Flashy Rings at table for each guest to participate in the Heads or Tails Game at the event. (\$20/ring at the event)
- First come first serve opportunity to pick an additional premier logo placement at the event. Details listed below.
- Plus all benefits listed below

Impact: Provide program shirts for all participants for one season.



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SNEAKER SOIREE SPONSORSHIP OPPORTUNITIES

FRIDAY, APRIL 5, 2024 - HOTEL ZAZA MEMORIAL CITY

GIRL POWER SPONSOR: \$3,000

- One reserved table for 10
- Name recognition on event signage
- Name recognition on welcome sign at valet station
- Minimum one social media shoutout
- VIP Check In for expedited check in
- Plus all benefits listed below

Impact: Provide all funding for one GOTRGH site.



RUNNING BUDDY SPONSOR: \$1,500

- 5 reserved seats at a table together
- Name recognition in event program
- Name/Logo on GOTRGH Website

Impact: Provide running shoes for 70 participants for the season.



PREMIER LOGO PLACEMENT OPTIONS (\$5,000 +)

- Logo on cocktail napkins at event
- Logo Placement Signage at 1 Bar at event (3 available)
- Logo Placement on attendee gift (gift TBD)

AUCTION SPONSOR: \$1,000

- Can't attend the event but your company wants to support?
- Funds will go towards purchasing/supplementing auction items needed
- Company name/logo displayed with item on auction website and on physical display sheet at the event
- Thanked as an auction sponsor on GOTRGH social media



For more information on these or other opportunities to support the work of Girls on the Run Greater Houston, please contact Alex Nance: 703-309-0741 or alex@gotrgreaterhouston.org