



**Girls_{on}
the_run[®]**
greater houston

**2024 Sneaker Soiree
Sponsor Opportunities**



Who we are

Girls on the Run Greater Houston® is 501(c)(3) nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. Our 10-week program drives transformative, sustained change in the lives of third- to fifth-grade girls across all 50 states.

What we do

Using an intentional curriculum that integrates physical activity, our trained coaches teach girls critical life skills and strategies they can apply to all aspects of their lives.

Why it matters

- Girls' self-confidence begins to drop by age 9
- 50% of girls ages 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence

Our results*

85%
IMPROVED IN
CONFIDENCE
COMPETENCE
CARING
CHARACTER
OR CONNECTION



GIRLS WHO WERE
LEAST ACTIVE
AT THE START
INCREASED IN
PHYSICAL ACTIVITY



BY MORE THAN
40%

97%
LEARNED CRITICAL
LIFE SKILLS



Girls on the Run has a
POSITIVE IMPACT on girls during
the program and **BEYOND**.

Girls on the Run makes a
STRONGER IMPACT than organized
sports or physical education
programs in teaching **LIFE SKILLS**.



Where girls made the greatest gains

CONNECTION

How supported
they felt by
their peers



CONFIDENCE

How much they
liked the person
they are



I will continue to
**teach others what
I learned** at
Girls on the Run,
and carry it with me
FOR THE REST OF MY LIFE.

Learn how you can change the life of a girl. Visit us at gotrgreaterhouston.org

*Results based on a 2016 independent study conducted by Positive Youth Development expert Maureen R. Weiss, Ph.D.

GIRLS ON THE RUN GREATER HOUSTON SNEAKER SOIREE SPONSORSHIP OPPORTUNITIES

FRIDAY, APRIL 5, 2024 - HOTEL ZAZA MEMORIAL CITY

ENERGY AWARD SPONSOR: \$15,000

- Category Exclusivity
- Two reserved, premier location, tables for 10 with tabletop recognition
- Opportunity to address soiree attendees and verbal recognition at event
- Primary logo placement on event materials and signage
- Company name/logo in all weekly parent & coach emails throughout the upcoming season (sent to ~1500 families)
- Logo placement on photo booth backdrop
- Plus all benefits below

Impact: Provides all curriculum for the full school year.

INSPIRATION SPONSOR: \$10,000

- One reserved, premier location, table for 10 with tabletop recognition
- Verbal recognition at the event
- Name/logo on the GOTRGH program t-shirt for upcoming season (worn by girls and coaches program wide and at end of season 5k).
- Dedicated social media post prior to and after event.
- Plus all benefits listed below

Impact: Provides 6 coach trainings for the upcoming season.

TRANSFORMATION SPONSOR: \$5,000

- One reserved table for 10 with tabletop recognition
- Name/Logo in at least 3 monthly e-newsletters (sent to 5,000 subscribers)
- Social Media recognition prior to and after event
- Flashy Rings at table for each guest to participate in the Heads or Tails Game at the event. (\$20/ring at the event)
- First come first serve opportunity to pick an additional premier logo placement at the event. Details listed below.
- Plus all benefits listed below

Impact: Provide program shirts for all participants for one season.



*Inspiring
Girls to be
Joyful,
Healthy &
Confident!*



GIRLS ON THE RUN GREATER HOUSTON SNEAKER SOIREE SPONSORSHIP OPPORTUNITIES FRIDAY, APRIL 5, 2024 - HOTEL ZAZA MEMORIAL CITY

GIRL POWER SPONSOR: \$3,000

- One reserved table for 10
- Name recognition on event signage
- Name recognition on welcome sign at valet station
- Minimum one social media shoutout
- VIP Check In for expedited check in
- Plus all benefits listed below

Impact: Provide all funding for one GOTRGH site.



RUNNING BUDDY SPONSOR: \$1,500

- 5 reserved seats at a table together
- Name recognition in event program
- Name/Logo on GOTRGH Website

Impact: Provide running shoes for 70 participants for the season.



PREMIER LOGO PLACEMENT OPTIONS (\$5,000 +)

- Logo on cocktail napkins at event
- Logo Placement Signage at 1 Bar at event (3 available)
- Logo Placement on attendee gift (gift TBD)

AUCTION SPONSOR: \$1,000

- Can't attend the event but your company wants to support?
- Funds will go towards purchasing/supplementing auction items needed
- Company name/logo displayed with item on auction website and on physical display sheet at the event
- Thanked as an auction sponsor on GOTRGH social media



For more information on these or other opportunities to support the work of Girls on the Run Greater Houston, please contact Alex Nance: 703-309-0741 or alex@gotrgreaterhouston.org