

Girls on the Run Greater Houston's

25th

Anniversary

Sneaker Soirée

April 9, 2026

**Hotel Zaza
Museum District**

6-10 PM





Girls on the Run Greater Houston is the local council of Girls on the Run International. We cover Harris, Fort Bend, and Montgomery Counties and have served over 23,000 girls since we hit the ground running in 2001. We are proud to be able to provide financial aid to over 65% of our participants.

What we do

Using an intentional curriculum that integrates physical activity, trained coaches teach girls critical life skills and strategies they can apply to all aspects of their lives.

Why it matters

- Girls' self-confidence begins to drop by age 9
- 50% of girls age 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence

85% improved in confidence competence caring character or connection



girls who were least active at the start **increased** in physical activity by more than 40%



I will continue to teach others what I learned at Girls on the Run, and carry it with me for the rest of my life.

Girls on the Run has a **positive impact** on girls during the program and **beyond**

Girls on the Run makes a **stronger impact** than organized sports or physical education programs in teaching **life skills**

97% learned life skills



Where girls made the biggest gains:
Connection & Confidence



Learn more @ gotrgreaterhouston.org

Girls on the Run Greater Houston Sneaker Soirée Partnership Opportunities

Thursday, April 9, 2026 - Hotel Zaza Museum District

Limitless Legacy Sponsor: \$25,000

- Three premier-location tables (30 seats total) with tabletop recognition
- Category Exclusivity
- Speaking opportunity at event and verbal recognition
- Logo on photo backdrop
- Prominent logo placement on stage signage and printed invitation (if committed before print deadline)
- Featured spotlight in GOTRGH newsletter and webstie
- Name/logo on GOTRGH program t-shirt for upcoming season
- Plus all the benefits listed below

Impact: Fully funds scholarships for 100 girls across 10 program sites



Inspiration Sponsor: \$10,000

- One premier-location table (10 seats)
- Verbal recognition from stage
- Name/logo on the GOTRGH program t-shirt for upcoming season
- Dedicated social media post prior to and after event
- Name/logo on event signage
- Plus all the benefits listed below

Impact: Funds 6 coach trainings for the upcoming season



Girl Power Sponsor: \$5,000

- One reserved table for 10 with tabletop recognition
- Name/Logo in at least 3 monthly e-newsletters (sent to 5,000 subscribers)
- Premier logo placement at event
- Social Media recognition prior to and after event
- 10 flashy rings for our Head or Tails Soirée game
- Plus all the benefits listed below

Impact: Provides program shirts for all participants for one season

Girls on the Run Greater Houston Sneaker Soirée Partnership Opportunities

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Coaches' Table Sponsor: \$2,500

- Fund a donated table for 10 volunteer coaches to attend and enjoy Soirée
- Table marked as "Coaches' Table" with company name/logo recognition
- Name recognition in event program and signage
- Social Media shoutout
- Optional: provide thank you gift for each coach

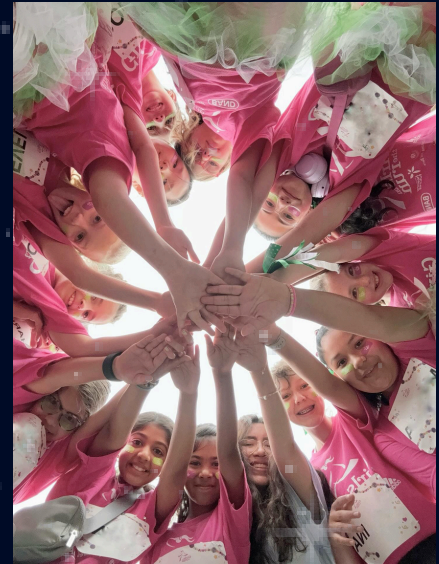
Impact: Honors and celebrates 10 dedicated GOTRGH volunteer coaches



Valet Sponsor: \$4,000

- *High Visibility, No Table Required, Category Exclusivity*
- Name/logo prominently displayed at valet stand
- Recognition in printed program and welcome signage
- Verbal recognition during event
- Social Media shoutout
- Two complimentary tickets
- Optional: provide branded valet tags

Impact: Provides running shoes for 50 girls who need them.



Auction Sponsor: \$1,000

- Can't attend the event but your company wants to support?
- Logo displayed on auction website and on event signage
- Social Media shoutout

Impact: Supports scholarships and fundraising auction efforts

*Inspiring Girls to
be Joyful, Healthy
& Confident!*

*For more information on these or other opportunities to support the
work of Girls on the Run Greater Houston, please contact
Michelle Nasser (832) 474-0412 or michelle@gotrgreaterhouston.org*

