



Girls on the Run Las Vegas



2022-2023 Sponsorship
Opportunities



What We Do

- ★ We offer two unique programs to girls in 3rd to 8th grades: **Girls on the Run** and **Heart & Sole**.
- ★ Our life skills curriculum is delivered by **caring and qualified coaches who are trained** to implement lessons as intended.
- ★ We celebrate the joy of movement! Our programs use physical activities as a platform for teaching **life skills** and **promoting holistic health outcomes** for girls.



Girls on the Run Las Vegas has served over 100 sites in Clark County. In 2021-22, we served over 800 girls and created over 60 Community Impact Projects. In 2020-21, during COVID, we went virtual and managed to serve over 100 girls on more than a dozen teams, despite the pandemic challenges. In 2022-23, we expect to serve over 1,250 girls.

With the help of generous sponsors and donors, we are able to provide financial assistance to about 50% of our program participants who otherwise might not be able to participate in Girls on the Run. No participant is ever turned away for inability to pay.



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It's not only about running. It's about inspiring girls to take charge of their lives and define the future on their terms. It's a place where girls learn that they can. No limits. No constraints. Only opportunities to be remarkable.

- Coach Tiffany

Why It Matters

- ★ Studies show that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop **by age nine and 50% of girls ages 10 to 13 years old experience bullying.**
- ★ A recent independent study found that the Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impact girls' lives by **helping them increase their self-confidence, develop healthy relationships and feel good about themselves.**
- ★ At an age when girls are constantly trying to measure up to ideas of who they should be when they're still discovering who they are, **Girls on the Run shows them that their potential isn't just enormous, it's beyond measure.**

The Finish Line is Just the Beginning

Presenting Sponsor - \$25,000 – Only 1 available!

- ★ Annual Sponsorship for both 5K Celebrations
- ★ Logo inclusion on:
 - ★ Back of 2500 5K shirts
 - ★ 2500 5K Race Bibs
 - ★ Start and Finish Line Banners (3' x 7' each)
 - ★ 12 social media posts (Monthly – includes Facebook, Instagram, Twitter and LinkedIn)
 - ★ Logo on Girls on the Run LV website and 5K registration webpage with link to company website
- ★ Mention in all promotional materials (including radio, print, digital, on social media, and in media releases)
- ★ Official Presenting sponsorship and recognition for Spring 5K event with the opportunity to:
 - ★ Pass out 5K medals to participants
 - ★ Host a table/booth
 - ★ Receive verbal recognition from event stage
 - ★ Provide an item or offer in the 5K race bag

The Finish Line is Just the Beginning

Girl Power Sponsor - \$15,000 (Two available)

- ★ Annual Sponsorship for both 5K Celebrations
- ★ Logo inclusion on:
 - ★ Back of 2500 5K shirts
 - ★ Start or Finish Line Banner (3' x 7')
 - ★ 12 social media posts (Monthly – includes Facebook, Instagram, Twitter and LinkedIn)
 - ★ Logo on Girls on the Run LV website and 5K registration webpage with link to company website
- ★ Mention in all promotional materials (including radio, print, digital, on social media and in media releases)
- ★ Recognition at the 5Ks with the opportunity to:
 - ★ Host a table/booth
 - ★ Receive verbal recognition from event stage
 - ★ Provide an item or offer in the 5K race bags

Limitless Potential Sponsor - \$10,000 (Five available)

- ★ Annual sponsorship for both 5K Celebrations
- ★ Medium logo inclusion on back of 2500 5K shirts
- ★ Course banner (3' x 4')
- ★ Logo on Girls on the Run LV website and 5K registration page
- ★ 6 social media posts (Monthly – includes Facebook, Instagram, Twitter and LinkedIn)
- ★ Option to host a table/booth at 5K
- ★ Option to provide an item or offer in the 5K race bags

Energy Award Sponsor - \$5,000

- ★ Annual sponsorship for both 5K Celebrations
- ★ Small logo inclusion on back of 2500 5K shirts
- ★ 5K event signage on Gratitude Wall
- ★ Logo link on Girls on the Run LV website and 5K registration page
- ★ 6 social media posts (Monthly – includes Facebook, Instagram, Twitter and LinkedIn)
- ★ Option to provide an item or offer in the 5K race bags

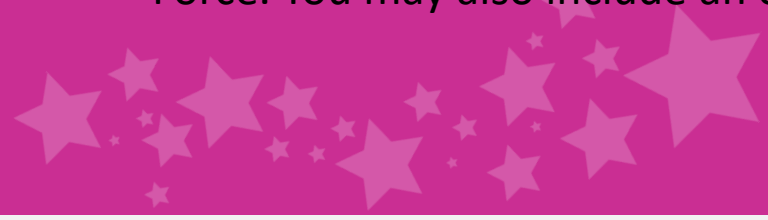
Star Power Sponsor - \$2,500

- ★ Annual sponsorship for both 5K Celebrations
- ★ 5K event signage on Gratitude Wall
- ★ Logo link on Girls on the Run LV website and 5K registration page
- ★ Option to provide an item or offer in the 5K race bags



Make an Impact Sponsor

Give your employees an opportunity to be part of the 5K Celebration magic! With corporate donations of \$1,000 or more, we will provide 10-25 employee a morning of volunteering that will inspire your employees while they serve the community. Positions include: Make the Magic, Sparkle Zone, Registration/Hydration Station, Greeters/Cheer Squad, and The Strike Force. You may also include an offer or item in the 5K race bags, if desired.



This \$7500 sponsorship enables up to 250 low-income GOTR Girls and family members to attend GOTR Day at Cowabunga Bay for free, wrapping up their summer break on a high note and reminding everyone that Girls on the Run is so much fun! It helps the girls and coaches reconnect and get excited about the coming school year and GOTR season! The 2022 event is our inaugural GOTR Day, but it will become an annual event. The sponsor will be recognized on social media and at the event, and are welcome to distribute swag at the event.

**GOTR
Day
Sponsor**

GOTR DAY AT COWABUNGA BAY!

**FRIDAY,
AUGUST 5, 2022
11AM-6PM**



Sponsor Benefits

	Presenting \$25,000	Girl Power \$15,000	Limitless Potential \$10,000	Energy Award \$5,000	Star Power \$2,500
Exclusive 5K presenting sponsor; top billing on 5K advertising and materials	♥ ♥ ♥	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pass out 5K medals to participants	♥ ♥ ♥	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mention in promotional materials	♥ ♥ ♥	♥ ♥ ♥	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Course Banner and Exhibit at 5K	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥	<input type="checkbox"/>	<input type="checkbox"/>
Gratitude Wall at 5K	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	♥ ♥ ♥	♥ ♥ ♥
Logo on 5K and/or program t-shirt	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥	<input type="checkbox"/>
Recognition and links on social media, website and 5K registration page	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥
Item in 5K swag bag	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥	♥ ♥ ♥

Customizable partnership opportunities available which can include **employee engagement, sampling, and discounts.**

Invest in a Girl, Change the World

Want to make a difference? Contact Kate McLaughlin about sponsoring or donating, Alaina Adams about starting a team, or Leslie Villaseñor-Villa about volunteering!

I would like to make a one-time gift:

Please email us or go to <https://girlsontherunlv.org/donate>

- \$3500 sponsors one team for one season including shoes and 5K registrations
- \$750 purchases running shoes for an entire team
- \$200 provides a scholarship for one girl to participate
- \$50 purchases a pair of running shoes for a girl in need

Additional opportunities with Girls on the Run:

- ★ Volunteer at the 5K
- ★ Coach a team
- ★ Visit sites on Team Adelaide
- ★ Become a SoleMate
- ★ Become a Board Member
- ★ Serve on a Committee

Learn More

Girls on the Run Las Vegas

www.GirlsontheRunLV.org

(702) 637-3055

Council Director

Kate McLaughlin

Kate.McLaughlin@GirlsontheRun.org

Programs Manager

Alaina Adams

Alaina.Adams@GirlsontheRun.org

Community Engagement & Events Coordinator

Leslie Villaseñor-Villa

Leslie.Villasenor-Villa@GirlsontheRun.org