

THE POWER OF OUR CONNECTEDNESS



Girls on the Run of Snohomish County
2023 GRATITUDE REPORT





"Being a coach allowed me to get out of my comfort zone and challenge myself. As a Latina woman who predominantly speaks Spanish, I feel I am breaking barriers."

*-Patricia,
Caregiver and
Girls on the Run Coach*

"It was amazing to see 13 strangers come together as a team and become an unbreakable family. We all crossed the finish line at the 5K."

*-Allisson,
Heart & Sole Participant*



"The lesson on 'Connection' teaches how to find common ground with those who may seem different. By focusing on our commonalities, we can build a better world one connection at a time."

*-Jennifer,
Girls on the Run
Coach*

Dear friends,

As we reflect on the past year, the word connectedness ties together the people, places and power of the year 2023. The power of our connectedness and appreciation for one another grew stronger. It showed in the day-to-day work of our staff members as well as in the dedication of our volunteers. Connectedness also represents the link between our organization's past experiences and our desire to continue building a better tomorrow for girls and gender-expansive youth. Since 2015, we have created that magical feeling of connection and belonging for more than 3,200 kids across Snohomish County. And now, the future of our girl empowerment organization is bright.

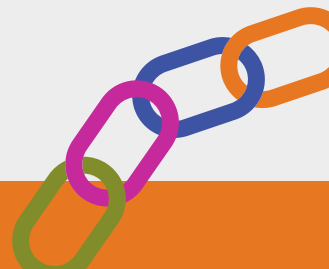
In 2023, we served 800 girls in our community with the unwavering support of 185 volunteer coaches and team supporters. We expanded into 46 sites with the support of passionate individuals who are dedicated to creating a world where every girl knows and realizes her power and potential. We strengthened our commitment to inclusion, diversity, equity and access. We forged meaningful partnerships with community members who share our core values and mission to inspire more girls to discover their unstoppable strength. We celebrated together as 1,200 participants, families, coaches and supporters crossed the finish line at our joyful Celebration 5K in June.

Every Girls on the Run season, girls establish a connection between their inner strength and limitless potential. Establishing connections with those around us, ourselves and our true purpose requires great intention. We couldn't accomplish this work without you. Your commitment to Girls on the Run of Snohomish County has made it possible for more girls to participate in our transformational programming, setting them up for a lifetime of meaningful connections to helping them boldly pursue their dreams.

Warmly,

Megyn Wolfe

EXECUTIVE DIRECTOR



PROUDLY

uplifting and inspiring kids

Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



2023

a year of impact



46

Teams
(Spring Season)

800

Kids served in 2023

3

Camp GOTR
Summer Sessions

8

School Districts
1 Community Site

315

Pairs of Running
Shoes Provided



186

Volunteers/
Coaches

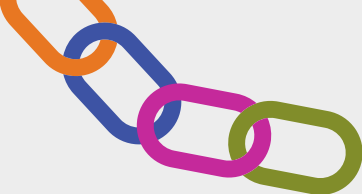
60%

of Participants
Received
Financial Aid



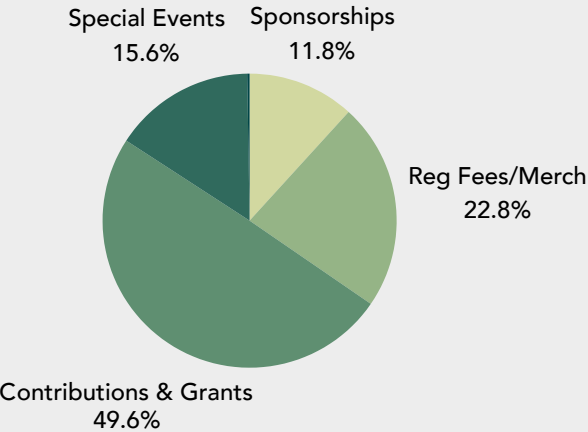
At Girls on the Run of Snohomish County, we strive to create a program and work environment that is inclusive and safe for all. How are our decisions moving us towards being an anti-racist and multicultural organization? We use this question to guide us in our work. We commit to doing our part to dismantle white supremacy within ourselves, our organization, and our community.

FINANCIALS



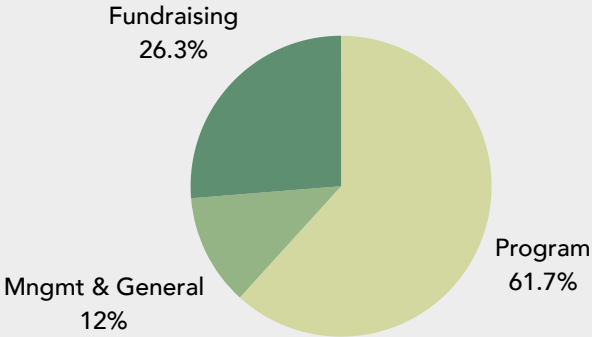
Revenue

Support, revenue and other income (loss):	Total
Contributions and Grants	\$194,776
Sponsorships	\$46,200
Program/5K Registration Fees and Merchandise Sales	\$89,620
Special Events	\$61,192
Other	\$1,024
Total:	\$392,812



Expenses

Expenses	Total
Program	\$250,208
Management and General	\$48,531
Fundraising	\$106,473
Total:	\$405,212



HOW TO *get involved*



Coach



SoleMates



Event Volunteer

We can do what we do thanks to overwhelming community support. There are so many ways you or your company can get involved!

- Visit our website to learn more about our programs, our impact and our events
- Become a program sponsor or 5K sponsor
- Volunteer as a coach
- Join one of our planning committees
- Volunteer at one of our events
- Attend one of our fundraising events
- Join us for our Celebration 5K event on June 9, 2024 in Mill Creek
- Join SoleMates, our charity fundraising group, and raise money for GOTRSnoCo while training for an athletic event
- Follow us on Facebook and Instagram @GirlsontheRunSnoCo and LinkedIn @GirlsontheRunSnohomishCounty
- Donate \$200 to provide full financial assistance for one participant
- Donate \$35 to provide a pair of shoes
- Tell all your friends about GOTRSnoCo!

For more information visit our website at GirlsontheRunSnoCo.org or email Info@GirlsontheRunSnoCo.org with any questions.



*Thank you to our
2023 grant funders:*

- The Olsen Foundation
- Hazel Miller Foundation
- Verdant Health Commission
- Tulalip Cares Foundation
- The Stillaguamish Tribe of Indians
- Hubbard Family Foundation
- Soroptimists of Everett
- S. Everett-Mukilteo Rotary
- Alderwood-Terrace Rotary
- Zonta Club of Everett
- Soroptimists of Marysville
- The Community Foundation of Snohomish County
- Crane Aerospace and Electronics Giving Fund

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Thank you to our sponsors!

