

# Girls on the Run

**Snohomish County** 





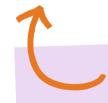




# SPONSORSHIP OPPORTUNITIES



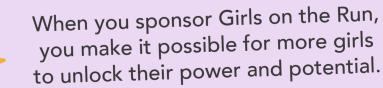








## GET INVOLVED. TRANSFORM LIVES.





## WHO WE ARE







#### We Inspire

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

#### We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

#### We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others

#### We take pride in our progress:

- · Girls on the Run Snohomish County has supported girls and gender-expansive youth in our community for 10 years!
- 4,000+ kids served in Snohomish County since 2015
- Teams have been hosted in 69 schools in 8 school districts and 2 private schools in Snohomish County
- Over 1,000 pairs of shoes provided to kids in need



In 2025, our goal is to reach over girls and gender-expansive youth!

## SPONSORS SAY

"We are proud of our continued partnership with Girls on the Run, supporting this shared commitment of inspiring young women and unlocking their limitless potential."

## THE IMPACT OF YOUR INVESTMENT



OUR SPONSORS RECEIVE BENEFITS INCLUDING:

Opportunity to authentically showcase a commitment to empowering women, girls and families to be active, happy, and healthy

Meaningful employee engagement opportunities

Exposure leading to new customer acquisition and deepening existing customer relationships

Visibility as a company that cares, driving sales and customer loyalty



## EMPLOYEES SAY

"As a Fleet Feet employee, I am proud of the brand-wide focus on giving back to our communities and believe that we inspire others to serve by leading the way! I believe in the mission of Girls on the Run!"

## WHY GIRLS ON THE RUN?

Evidence-based research from leading youth development experts has proven that Girls on the Run:





Prompts independent thought and intentional decision-making



**Builds** confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness





## WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:





85% of girls improved their confidence, caring, competence, character and connection to others.

97% of girls felt like they belonged at Girls on the Run.



98% of girls would tell other girls to participate in Girls on the Run.



97% of girls learned critical life skills they can use at home, school and with friends.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized

sports or physical education.

94% of parents reported Girls on the Run was a valuable experience for their girl.

## SPONSORSHIP OPPORTUNITIES

#### 10th Birthday Presenting Sponsor — \$10,000

Help us celebrate our 10th Birthday as our Spring 2025 Season Presenting Sponsor!

- Logo on GOTRSnoCo website and in electronic newsletters (6,600 subscribers)
- Prominent logo placement on Program/5K shirts for the 2025 season
- Corporate booth/table space at 5K event and 5 complimentary 5K registrations
- Special recognition at 5K event and prominent finish line banner display
- Special mention in 5K press release and 3 Social Media mentions

Makes our spring program possible for 60+ teams — igniting confidence in 850+ program participants

#### Courageous Coach Sponsor — \$7,500

Sponsor of our entire volunteer coach program for the season

- Logo on GOTRSnoCo website and in electronic newsletters
- Company logo on Program/5K shirts for the 2025 season
- Corporate booth/table space at 5K event and 4 complimentary 5K registrations
- Verbal recognition at 5K event and finish line banner display
- 2 Social Media mentions

# A Company of the Comp

Provides 200+
coaches with the
valuable training and
program materials
they need to inspire
& empower girls

#### Limitless Potential Sponsor — \$5,000

The Limitless Potential Sponsor supports a team of up to 15 girls

- Logo on GOTRSnoCo website and in electronic newsletters
- Company logo on Program/5K shirts for the 2025 season
- Corporate booth/table space at 5K event and 3 complimentary 5K registrations
- Verbal recognition at 5K event and finish line company banner display
- 1 Social Media mention

Provides full financial assistance and a new pair of running shoes for 15 participants

#### Inspiration Sponsor — \$2,500

The Inspiration Sponsor fuels one entire team for the season

- Logo on GOTRSnoCo website and in electronic newsletters
- Company logo on Program/5K shirts shirts for the 2025 season
- Corporate booth/table space at 5K event and 2 complimentary 5K registrations
- Recognition at 5K event and finish line company banner display
- 1 group Social Media mention

Provides
reuseable water
bottles and
healthy snacks to
hydrate & fuel one
team during our
8-week season

#### Confidence Booster Sponsor — \$1,000

Help us launch our newest confidence-boosting curriculum this spring

- Logo on GOTRSnoCo website and in electronic newsletters
- Recognition at 5K event
- Corporate booth/table space at 5K event and 1 complimentary 5K registration
- 1 group Social Media mention



Provides our new Hello, Mountain Mover! curriculum books for 10 teams



Looking for a different way to impact girls in our community? Let's chat about a custom partnership!

## CELEBRATION 5K SPONSORSHIP





Our 5K powered by YOU!
Help keep
participants safe with
signage, road
closures, police and
more!

#### 5K Presenting Sponsor — \$10,000

- Logo on GOTRSnoCo 5K website and in electronic communications
- Prominent logo placement on Program/5K shirts (March deadline)
- Booth/table space at 5K event and 5 complimentary 5K registrations
- Special recognition at 5K event and prominent finish line banner display
- Special mention in 5K press release and 3 Social Media mentions
- Presenting sponsor company logo in all 5K promotional materials
- 4 Finish Line medal volunteer positions



#### Limitless Potential Sponsor — \$5,000

- Logo on GOTRSnoCo 5K website and in electronic communications
- Logo on Program/5K shirts for the 2025 season (March deadline)
- Booth/table space at 5K event and 3 complimentary 5K registrations
- Verbal recognition at 5K event and finish line company banner display
- 2 Social Media mentions
- 2 Finish Line medal volunteer positions

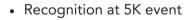
Provides finish line supplies including 5K medals and finish line food for all of our 5K participants.



#### Inspiration Sponsor — \$2,500

- Logo on GOTRSnoCo website and in electronic communications
- Logo on Program/5K shirts for the 2025 season (March deadline)
- Booth/table space at 5K event and 2 complimentary 5K registrations
- Recognition at 5K event and finish line company banner display option
- 1 group Social Media mention

#### Confidence Booster Sponsor — \$1,000



- Logo on GOTRSnoCo website and in electronic communications
- Booth/table space at 5K event and 1 complimentary 5K registration
- 1 group Social Media mention

Provides event photographers and supplies to create a magical, fun experience for all attendees

Provides water and supplies for the water stop and finish line.

#### Cheer Squad Sponsor — \$500

- Logo on GOTRSnoCo website and in e-communications
- Premier location along course route for your group to host a cheer station with company banner/sign
- 1 group Social Media mention





## CAMP GOTR SPONSORSHIP

Camp GOTR provides a one-of-a-kind opportunity for 3rd-5th grade girls and gender-expansive youth to develop self-confidence and learn life skills in a fun, collaborative environment. Girls build friendships through interactive games, enjoy physical activities, and express creativity through arts & crafts and storytelling. Led by caring and qualified Girls on the Run coaches, Camp GOTR combines the best of the Girls on the Run program with all the fun of a week-long day camp. Partner with us to give girls a welcoming, inclusive space to develop self-confidence and learn life skills they can use now and as they grow while having fun and making friends!



"My daughter talked non-stop about the the fun she had. She made new friends and tried new things, which really helped to build her self-confidence."

- Jessica, parent of a Camp GOTR participant



## **\$5000**

#### Limitless Potential/ Presenting Sponsor

- Logo on GOTRSnoCo website and in e-communications
- Prominent logo placement on camp shirts (April deadline)
- 3 social media mentions

COVERS THE COST OF CAMP SITE FEES & SUPPLIES

## \$2500

#### Inspiration Sponsor

- Logo on GOTRSnoCo website and in e- communications
- Logo placement on camp shirts (April deadline)
- 2 social media mentions

COVERS THE COST OF COACH TRAINING & STIPENDS

### \$1000

#### Confidence Booster Sponsor

- Logo on GOTRSnoCo website and in e- communications
- Logo placement on camp shirts (April deadline)
- 1 social media mention

COVERS THE COST
OF HEALTHY
SNACKS FOR ALL
PARTICIPANTS

### \$500

#### Cheer Squad Sponsor

- Logo on GOTRSnoCo website
- 1 group social media mention



PROVIDES
FINANCIAL AID
FOR TWO
PARTICIPANTS

## SNEAKER SOIRÉE SPONSORSHIP





The Sneaker Soirée is our signature fundraising event celebrating our transformational programs for girls and gender-expansive youth in grades 3-8. The evening is filled with inspiring stories, sparkling sneakers, fabulous food and drinks, a live auction, activities and more. The Sneaker Soiree is not just a celebration; it's a fundraising event dedicated to supporting our financial assistance fund. With your help, we can ensure that even more girls have the opportunity to experience the transformative programs offered by GOTRSnoCo. (September 27, 2025 | Everett, WA | Expected attendance: 200)

\$10K CENTER STAGE

#### Impact: Full Financial Aid & Running Shoes for 50 Kids/3 Teams

- Company logo as Title Sponsor for all Sneaker Soirée communications and on GOTRSnoCo website with link
- Special mention in event press release
- Speaking opportunity at event
- Company logo displayed at check-in area
- VIP Table for 10 people with premium seating
- 4 social media mentions



#### Impact: Financial Aid & Running Shoes for 25 Kids

- Company logo with link & recognition on website and prominent logo placement in printed event program
- 6 Complimentary event tickets
- 3 social media mentions



\$2,500 SILVER SPONSOR

#### **Impact: Program Supplies for 25 Sites**

- Company logo with link & recognition on website
- Company logo displayed in event area and in program
- 4 Complimentary event tickets
- 2 social media mentions





#### Impact: Background Checks for Volunteer Coaches

- Company logo with link & recognition on website and logo placement in printed event program
- 2 Complimentary event tickets
- 1 social media mentions

\$1,000 BRONZE SPONSOR

\$500 SPARKLE SPONSOR

#### Impact: New curriculum books for 10 teams

- Company logo with link & recognition on website
- Company logo displayed in event area and in program
- 1 group social media mention



## READY TO EMPOWER?



#### Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!

I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Company Name:		
Your Name:		
Street Address:		City:
State:	Zip Code:	Phone Number:
Email Address:		
Social Media Hand	les:	
		e Run Snohomish County is very much appreciated. g experiences for girls in our local community.
Please select a spons	orship level (multiple paym	ent options and timelines are available):
Program, 5K or Camp Sponsor		Sneaker Soirée Sponsor
Presenting Sponsor (\$10,000)		Center Stage Sponsor (\$10,000)
Courageous Coach (\$7,500)		Gold Sponsor (\$5,000)
Limitless Potential Sponsor (\$5,000) ·····		Silve Sponsor (\$2,500)
nspiration Sponsor (\$2,500)		Bronze Booster Sponsor (\$1,000)
Confidence Booster Sponsor (\$1,000)		Sparkle Sponsor (\$500)
Cheer Squad Sponsor (\$500)		Other
do not wish to be an	official sponsor, but please	accept my donation of \$



Please complete this form and return to:

Megan Wolfe, Executive Director
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