

INFORMATION FOR SITES

SPRING 2027



Girls on the Run Snohomish County

Welcome to Girls on the Run®



Thank you for your interest in partnering with Girls on the Run of Snohomish County to empower girls and gender-expansive youth in our community. Please review this packet and complete the [online Partnership Agreement Form](#) after reviewing with your site administration.

WHO WE ARE



We're not a running club

We help girls build confidence, life skills, and find joy in movement

Girls on the Run is an international nonprofit that offers programs to strengthen third- to eighth-grade girls' social, emotional, physical, and behavioral skills. Girls on the Run is one of the only youth development programs with compelling evidence that proves participants learn life skills and then use them in other aspects of their lives.

At Girls on the Run of Snohomish County, "girls" is used as a gender-expansive term to embrace any and all girl-identified youth, including, but not limited to, trans girls, cis girls, non-binary youth, gender non-conforming youth, gender queer youth and any girl-identified youth.

Girls on the Run of Snohomish County is committed to doing active anti-racism work. We strive to create a program and environment that is inclusive and safe for all who participate. We commit to doing our part to dismantle white supremacy within ourselves, our organization and our community.



WHY GIRLS ON THE RUN?

Evidence-based research from leading youth development experts has proven that Girls on the Run:

Builds confidence

Prompts independent thought and intentional decision-making



Strengthens self-respect



Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



These clear outcomes to social-emotional learning goals are just one aspect that differentiates GOTR from other afterschool programs.





TRANSFORMING LIVES

At the heart of our programs are:

Evidence-based curriculum

Nationally trained coaches

Intentional evaluation

IDEA-focused approach

Physical activity accessible for all ability levels

Social-emotional skill development

Community service involvement



Girls on the Run: Grades 3-5

The research-based curriculum includes:

- Understanding ourselves
- Valuing relationships and teamwork
- Recognizing how we can shape the world at large

The program unleashes confidence through:

- Setting and achieving goals (like the 5K)
- Making new friendships
- Participating in community service work
- Empowering girls to appreciate the value of healthy habits



Heart & Sole: Grades 6-8

- Focuses on five key parts: body, brain, heart, spirit, and connection with others
- Incorporates movement-based activities and lessons that instill critical life skills such as:
 - Developing a strong support system
 - Fostering healthy relationships
 - Offering help to those in need



Our curriculum expands our evidence-based lessons and helps participants:

- Build the confidence to believe in themselves
- Take on challenges - even when it is hard
- Strengthen their resilience with stick-with-it strategies
- Develop life skills like choosing friends, learning from mistakes, and working together to make a difference in their community

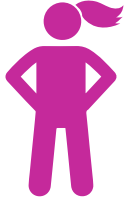
Over the course of the program, physical activity serves as a platform for teaching interpersonal skills and promoting holistic health outcomes.

Questions? We are here for you!

Please email info@girlsontherunsno.co.org



A CRITICAL NEED



Since the start of the COVID pandemic, 79% of girls feel lonelier and more depressed.



Physical activity declines starting at age ten and continues to decrease as girls age.

Girls' self-confidence begins to drop by age nine.



50% of girls ages 10 to 13 experience bullying.



The U.S. Surgeon General recently highlighted the urgent need to address the nation's youth mental health crisis, stating that "the future wellbeing of our country depends on how we support and invest in the next generation."

WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches and an inclusive environment all lead to a long-term impact.

Girls on the Run programming is continuously evaluated, both internally and externally. Recent studies uncovered that:

97% of girls felt like they belonged at Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

85% of girls improved their confidence, caring, competence, character and connection to others.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.

AN ONGOING COMMITMENT

TO INCLUSION, DIVERSITY, EQUITY AND ACCESS (IDEA)

Advancing IDEA is foundational to our mission

A recent external program review study found participants, families and coaches felt that Girls on the Run was inclusive, promoted diversity, and was accessible and equitable.

- 97% of girls felt like they belonged at Girls on the Run.
- Nearly 100% of girls agreed they felt safe at Girls on the Run and that their coaches cared about them.
- 97% of girls agreed they could be themselves at Girls on the Run and felt included in all GOTR activities they wished to participate in.
- 100% of caregivers who reported that their child required accommodations to fully participate agreed that their child could participate equally to their peers.
- 98% of caregivers agreed that their child felt physically, emotionally and socially safe at Girls on the Run and included in all GOTR activities they wished to participate in.

A ONE-OF-A-KIND 5K CELEBRATION!

Each Girls on the Run season concludes with a joyful and fun non-competitive 5K Celebration.

This is a day where communities throughout the region come together to recognize just how far participants have come and how far they will continue to go. Everything girls have been working toward leads to this unforgettable day and, here, they have the chance to show off their hard work.

Thanks to your role as a site host and supporter of the 5K, team members can experience a tangible sense of accomplishment that inspires them to be the hero of their own stories.



HOW TO START A SITE

SITE & SITE LIAISON DUTIES

Providing an environment for girls to learn meaningful skills, form new friendships and become their most authentic selves lays the groundwork for a better, more inclusive world for all.

Site Requirements

- Offer a safe and accessible outdoor place (and restroom)
- Provide a designated accessible covered or indoor space in case of inclement weather
- Accommodate a regular practice schedule (2 times a week for 90 minutes each)
- Have a designated Site Liaison
- Have a coaching team of at least 3 adult coaches (there must always be 2 adult coaches at every practice, one with CPR/First Aid certification)

Site Liaison Responsibilities

- Act as the main contact for families/participants, coaches, and Girls on the Run council staff pertaining to your site
- Submit an online Site Application (NEW SITES ONLY) before February 19, 2027
- Complete and submit the online Partnership Agreement by March 1, 2027 (ALL SITES)
- Promote and assist with coach recruitment for the site
- Aid in recruitment efforts by distributing provided marketing material and spreading the word about Girls on the Run throughout the school or site community
- Offer support to families who need registration assistance

COACH. VOLUNTEER. MENTOR.

Each Girls on the Run and Heart & Sole team is facilitated by 3 or more volunteer coaches who:

- ✓ Complete National Coach Training (online + in-person)
- ✓ Lead teams through our curriculum with co-coaches
- ✓ Create positive, trauma-sensitive and inclusive environments
- ✓ Receive season-long support, resources and tools from GOTRSnoCo staff
- ✓ Do not have to be runners or athletes! (We don't teach running form or technique - we focus on activity and emotional growth)
- ✓ Are committed to seeing girls in their community grow, have fun and become leaders of tomorrow



COST AND FINANCIAL ASSISTANCE



Registration

- Girls on the Run is open to ALL girls and gender-expansive youth in 3rd-8th grades
- Teams are limited to 15 participants and registration is first-come, first-served
- Program registration for Spring 2027 will open February 1, 2027.
- The online form can be viewed in English and Spanish.

Program Cost

Our full registration fee is \$250* per participant and includes:

- 8 weeks/16 lessons plus final celebration led by trained coaches
- Curriculum materials and activity supplies
- Snacks at every practice
- Program t-shirt, journal, and keepsakes
- 5K event registration and finisher's medal

Financial Assistance

Thanks to the generous support of local and national funders, financial assistance is available to families who cannot pay the full registration fee. Our financial assistance reduces the registration fee to \$25 for free lunch recipients and \$100 for families who receive reduced lunch benefits. Families simply select the level of assistance when registering their participant. Participants on free lunch also receive free running shoes (unless they opt out). We also offer payment plans at all registration fee levels.

We are committed to being accessible to any girl in 3rd-8th grade who wants to participate and are dedicated to ensuring that program cost is never a barrier to participation.

*The full actual cost of the Girls on the Run program for one participant is \$495. We value accessibility and therefore our full registration fee is reduced.

WE BELIEVE EVERY GIRL DESERVES TO CROSS THE FINISH LINE!

NEXT STEPS

Are you ready to join the GOTR community?

Invest in tomorrow's leaders! Kick off this new and exciting chapter by completing the following:

- Identify a Site Liaison (school staff member, parent/guardian of student, etc.)
- Submit your Partnership Agreement Form including your site's practice schedule



If your site has not hosted a team before, please also submit a New Site Application online at GirlsontheRunSnoCo.org/Start-Team



Spring 2027 Season Important Dates

★ **Note: The season starts earlier as compared to 2026!** ★

- New Site Application Open Now!
- New Site Application Deadline: **February 19**
- Coach Application Deadline (new & returning): **February 22**
- Partnership Agreement Deadline (all sites): **March 1**
- New coaches complete self-paced online training and choose one in-person session:
 - Saturday Feb 6
 - Wednesday Feb 24
 - Sunday March 7
 - Tuesday March 9
- **8 week GOTR season start:**
 - **Week of March 15:** Everett, Lakewood, Marysville, Monroe, Snohomish (districts with conference week)
 - **Week of March 22:** Edmonds, Lake Stevens, Mukilteo, Northshore (districts without conference week)
- 10 week Heart & Sole season start:**
 - **Week of March 15**
- There are no practices during spring break.
 - Practice days and times vary by site and by school district.
 - Each site will receive a schedule that takes into account holidays, early release days, conference week, and other site-specific events.
- **Celebration 5K: Sunday, May 23, 2027**
The Celebration 5K is for ALL of our 60+ sites.
Family and friends can sign up to run, too!



“I’ve loved watching the girls become more confident and engaged through the season.”

-Coach Jen



Submit Agreement

