

BECOME A SPONSOR

Invest in Your Community

Girls on the Run of Snohomish County is seeking sponsors to support our youth development program, designed to provide a healthy foundation for girls and gender-expansive youth in grades 3 through 8.

* Inspire Youth

Our partnership inspires youth to recognize their inner strength and develop skills to successfully navigate life experiences.

Grow Leaders

Girls on the Run Coaches deliver an active, twice-a-week, 8-week program to develop the whole child — physical, emotional, social, and behavioral. Our combination of research-based curriculum, trained coaches, and a commitment to serving all sets us apart as an exemplary positive youth development program.

> Build Confidence

Your gift supports our efforts to help girls build self-confidence and healthy relationships and feel good about themselves. Sponsors help Girls on the Run continue to ensure that every child is served and provided the resources to have fun and reach their own success. Your support allows us to make the Celebration 5k a success and ensures our small staff can recruit and train fantastic volunteer coaches.



"My favorite part of GOTR was how my team and coaches made me feel included and welcome, just as I am. I always felt safe and supported in a way that I don't always feel at other activities."

-GOTR participant



learn. dream. live. run.™



SPONSOR BENEFITS



Your support of Girls on the Run of Snohomish County demonstrates you and your organization's commitment to the well-being and success of local girls and youth in our region. Our research-based programs, small teams-approach, and trained volunteer coaches inspire girls and youth of all abilities to strengthen confidence and other important life skills through dynamic, interactive lessons and physical activity.

When You Support Girls on the Run, you support:

- ✓ Access to programs and physical activity
- ✓ Inclusion, diversity, and equity
- ✓ Strengthening health and wellness in our community
- ✓ Growing self-confidence, motivation, kindness, and good decision-making skills in youth
- ✓ Building physical, social, and emotional competencies in local youth
- ✓ Investing in transformative impacts on the lives of youth and their families



"Helping girls discover that they own their emotions is powerful—and that's just one of the many valuable lessons they learn."

—GOTR Coach

GIRLS ON THE RUN REACH!

 ~ 1,600 Followers

 ~ 900 Followers

 12 Editions
~ 6,000 Subscribers

 ~ 2,500 Attendees
@ 5K Celebration



Event-specific sponsorship opportunities are also available. We are happy to work with you and your team to find sponsor packages that fit your needs and giving capacity.

GIRLS ON THE RUN

Why Your Partnership Matters

Studies show that grades 3rd through 8th are critical times for girls. A recent independent study found that the Girls on the Run Intentional Life Skills Curriculum, delivered by highly trained coaches, positively impacts girls' lives by helping them increase their self-confidence, develop healthy relationships, and feel good about themselves.

At an age when girls are constantly trying to measure up to ideas of who they should be when they're still discovering who they are, Girls on the Run shows them that their potential isn't just enormous. It's beyond measure.



"She had such a great week and raved about Camp GOTR each day! Thanks for making it a memorable, valuable experience for all the kids!"
-Camp GOTR parent

The Program

Throughout the 10-week program, trained coaches lead small teams through our research-based curriculum, which includes dynamic discussions, activities, and running games through which girls also develop an appreciation for health and fitness.

The program culminates with a team service project, and every youth is prepared to complete the Celebratory 5K event alongside girls from program sites throughout Snohomish County.



20
24

In 2024, Girls on the Run of Snohomish County plans to reach over 850 kids throughout Snohomish County through our after-school Spring program and summer day camp program. We have been rebuilding after the 2020 school closures devastated our program, and we are excited to support so many kids this year.

Contact Megan Wolfe | Executive Director | 206-931-7551 | megan.wolfe@girlsontherun.org



COMMIT



Girls on the Run of Snohomish County

Our organization, _____, is committed to the following sponsorship level and will receive the benefits outlined in the Sponsorship Opportunities package. We commit to sending payment to the GOTRSnoCo office by _____.

- Title Sponsor: \$25,000
- Team Champion Sponsor: \$15,000
- Super Star Sponsor: \$10,000
- Confidence Boost Sponsor: \$5,000
- Inspiration Sponsor: \$2,500
- Star Power Sponsor: \$1,000
- Joyful Sponsor: \$500
- IN-KIND DONATION (Worth \$ _____)

Description of in-kind donation:



Sponsor Listing

ORGANIZATION NAME _____

CONTACT NAME _____

ADDRESS CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

FACEBOOK HANDLE _____ INSTAGRAM HANDLE _____

SPONSOR SIGNATURE _____ DATE _____

SIGNATURE OF GOTRSNOCO STAFF _____ DATE _____

