

Celebrating



DEAR FRIENDS OF GIRLS ON THE RUN NOVA,

This year, we celebrated an incredible milestone in our history, 25 years of building strong, confident leaders in Northern Virginia. The best part? We couldn't have done it without **YOU!**

Since our founding in 2000, nearly 90,000 kids have crossed our finish lines more confident, connected, and empowered because of the lessons learned through our programming.

As we reflect on a quarter-century of impact, we are filled with gratitude for the continued support of our program alumni, volunteers, families, donors, and community partners who have made this journey possible. From our humble beginnings—when our first Executive Director launched the program from her basement—to the thriving, community-wide movement we've become today, every step forward has been powered by your belief in our mission.

This anniversary has been about more than looking back. It's been an opportunity to celebrate the people who turned our once-future dreams into today's reality. Together, we've built something truly special, and we can't wait to see what the next 25 years will bring for Girls on the Run of Northern Virginia.

Sincerely,

The GOTR NOVA Staff

Megan M. Fay

Catherine Keller

Caroline Woods

Andrea M.



Saunna Carr

Ashley Carr

Jamie Taylor

GOTR NOVA COUNCIL FORMED!

Our first Executive Director received 1:1 training with Molly Barker, the founder of Girls on the Run, and received the green light to start Girls on the Run of Northern Virginia.

2000

GREW FROM TWO 5K CELEBRATIONS A YEAR TO FOUR.

Due to the growing number of participants and our large service area, we needed to expand.

2011

SERVED 50,000 KIDS IN NORTHERN VIRGINIA.

2015

MOVED INTO OUR FIRST OFFICE AND OUT OF A HOUSE.

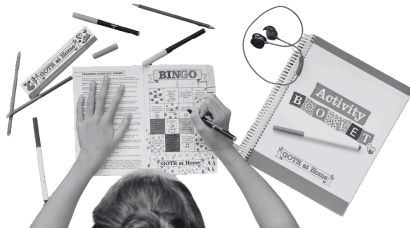
We were quickly growing and needed a true office to house all of the supplies and materials needed to run the program and host the 5K.

2005

2020

STARTED GOTR AT HOME AND GROW WITH GOTR.

We pivoted to meet the needs of the community and offered GOTR programming at home. We also piloted Grow With GOTR, which was GOTR lessons for adults.



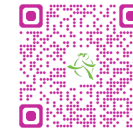
STARTED GOTR FOR GROWN-UPS AND JOYFUL JOURNEYS.

GOTR For Grown-Ups allows us to take our GOTR programming and transform it into lessons for older youth and adults.

Our podcast, Joyful Journeys, allows us to meet inspirational individuals in our community.

2023

SCAN TO LISTEN TO THE LATEST JOYFUL JOURNEYS EPISODE!



2025

HOSTED OUR FIRST CAMP GOTR SUMMER PROGRAM.

The best of the Girls on the Run program with all the fun of camp.

Now

July 2024 - June 2025



4,100



PROGRAM PARTICIPANTS

\$242,388

PROVIDED IN PROGRAM SCHOLARSHIPS

44% of program participants received a
program scholarship.



2,215

VOLUNTEERS



Financials

EARNED & CONTRIBUTED INCOME



● Program Registration.....	\$628,671
● 5K Registration.....	\$146,285
● Grants.....	\$142,039
● Sponsorships.....	\$110,853
● Donations.....	\$90,721
● In-Kind.....	\$21,032
● Special Events.....	\$13,019
● Merchandise Sales.....	\$9,768

Total: \$1,162,388

OPERATING EXPENSES

● Program.....	\$835,180
● Infrastructure.....	\$140,725
● Fundraising.....	\$183,539



Total: \$1,159,444

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