

CONNECTION

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Girls on
the run[®]
northern virginia

FY22

JULY 2021 - JUNE 2022

ANNUAL
REPORT



A message from our *Executive Director*



Dear Friends,

Let our actions prove that when our community comes together the power of connection is radiant and we are able to accomplish amazing things. Over the past year, the GOTR NOVA community has grown to new heights and exceeded previously challenging goals. However, we couldn't do it without the support of the GOTR NOVA community.

Snack Program

A once small vision of being able to provide snacks to teams whose participants face food insecurities has become a growing reality. Thanks to the support of local charitable organizations, we were able to provide snacks to nine teams for the entirety of the Spring 2022 season. We have powerful intentions of continuing to make connections with more organizations throughout Northern Virginia to be able to provide even more teams with snacks in seasons to come.

Community Teams

In addition to our long outstanding partnerships with elementary and middle schools hosting teams, we have continued, and formed new, partnerships with alternate locations including residential communities, libraries and community centers. By partnering with community based locations we are eliminating transportation barriers and in turn providing more participants the ability to make meaningful connections with peers and experience our life-changing program.

Thank you for connecting with us and being a part of the GOTR NOVA community. Your support is helping to build the next generation of strong leaders.

Caroline Woods
Executive Director

Arlington Partnership for Affordable Housing

In **2019** we partnered with the Arlington Partnership for Affordable Housing (APAH) to provide easily accessible Girls on the Run programming for their residents.

Since then, **153** previously overlooked participants have been afforded the opportunity to participate in this *transformational* program.

By providing *access* to teams within neighborhoods and outside participants' front doors, we *eliminate* the need for transportation and expand access to underserved populations.



165

Sites

MY CHILD HAS BEEN
inspired BY THE
COACHES AND SHE HAS
LEARNED THE *value* OF
HARD WORK & PRACTICE.
-Parent/Guardian

I CAN BE *myself* AND
MAKE NEW *friends*!
-GOTR Participant



1,006

Volunteers



\$111,626

Scholarship Funds Granted

SETTING A
challenging goal
AND PUSHING HERSELF
TO *accomplish* HER
GOAL MADE A GREAT
IMPACT ON MY
DAUGHTER. SHE FEELS
very proud OF
HERSELF!
-Parent/Guardian



GIRLS ON THE RUN IS *so much fun*
(SERIOUSLY IT IS) THE GIRLS ARE GREAT
AND IT TRULY IS AMAZING TO SEE THEIR
enthusiasm AND *confidence* GROW
WITH EACH PRACTICE.
-GOTR NOVA Coach



667

Coaches

SIMPLY THE *joy* OF THE
COMBINATION OF BEING IN A
community OF FRIENDS AND
GETTING PHYSICAL EXERCISE
THROUGH RUNNING.
-Parent/Guardian



3218

Participants served



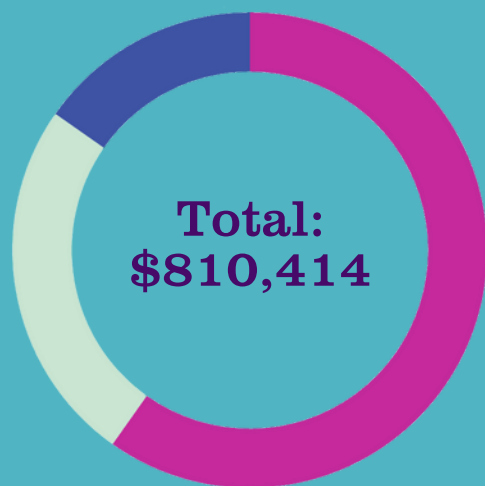
3

5K Events

Financials

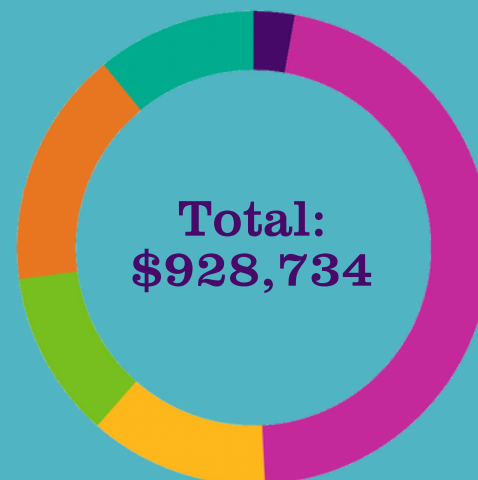
Operating Expenses

● Infrastructure.....	\$201,890
● Program.....	\$484,710
● Fundraising.....	\$123,802



Earned & Contributed Income

● Program Registration.....	\$430,811
● 5K Registration.....	\$113,820
● Sponsorships.....	\$106,000
● Grants.....	\$150,500
● Donations.....	\$101,330
● In-Kind.....	\$26,273



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