



# Trivia night

**TUESDAY  
MARCH 25**

**COMMONWEALTH  
BREWING CO.  
10426 MAIN ST  
FAIRFAX, VA 22030**

**SPONSORSHIP OPPORTUNITIES**



## OUR MISSION:



We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

## HOW TO BE INVOLVED:

Sponsorship investments from local businesses are instrumental to bringing our transformational program to nearly 4,000 girls and their families each year.

They help provide financial aid and ensure our programs remain accessible, inclusive, and that no girl is turned away due to financial barriers.

Girls on the Run of Northern Virginia serves youth in Arlington, Fairfax, Loudoun and Prince William Counties, as well as Alexandria City, Falls Church City, Manassas City, and Manassas Park.



## WHAT IS GIRLS ON THE RUN?

Girls on the Run®, a 501(c)3 nonprofit, is a physical activity-based positive youth development program designed to enhance girls' social, psychological, and physical skills and behaviors to successfully navigate life experiences.

Our unique season follows a research-based curriculum that is structured around understanding ourselves, valuing relationships and teamwork, and recognizing how we can shape the world at large.

Participants gain critical life skills including:

- Confidence
- Character
- Care
- Connections
- Competence
- Contribution to their community

Each spring and fall season concludes with celebratory 5K events that recognize the completion of the season.

1,943



Volunteers\*

\$195,538



Financial Assistance Distributed\*

3,873



Participants Served\*

3,699



5K Participants\*

## MEDIA PRESENCE

Facebook: 5,400+

Instagram: 2,000+

LinkedIn: 700+

Keeping Pace

Newsletter: 5,000+

\*From July 2023 - June 2024

Sponsorships are limited. Call or email Catherine Keller, Director of Development, today to secure your preferred level and ensure full access to all partnership benefits.

crkeller@gotrnova.org or (703) 273-3153

## Presenting Sponsor

\$1,500  
1 Available

- Provide welcome remarks at event kick-off
- Receives one trivia team's worth of tickets (4 individuals)
- Option to have branded items on event tables (for participants)
- Organization named and highlighted by MC throughout event
- Featured answer in one of the rounds
- Featured in Keeping Pace e-newsletter following the event
- Feature in blog post about the event
- Primary logo placement on:
  - Event signage, including exclusive acknowledgment of "Presented by"
  - Table signage
  - At the top of each trivia answer sheets (one sheet per round; four rounds total)
  - Registration page, registration confirmation email, and all promotional materials including social media posts
  - GOTR NOVA event page

## Bar Sponsor

- Logo placement on:
  - Bar signage
  - Individual drink tickets (at least 240 tickets)
  - Registration page, registration confirmation email, and all promotional materials including social media posts
  - GOTR NOVA event page
- Option to hand out branded items at event registration table
- Organization named and highlighted by MC throughout event
- Featured in Keeping Pace e-newsletter following the event
- Feature in blog post about the event
- Complimentary Duo Ticket (entry for two people)

\$1,000

## Trivia Round Sponsor

- Opportunity to sponsor one (or more) rounds of trivia
  - Round topics: sports; history; music; and TV / movies
- Logo at the bottom of the answer sheet for sponsored round (one sheet per round; four rounds total)
- Logo on GOTR NOVA event page
- Organization named and highlighted by MC throughout sponsored round(s)
- Featured in Keeping Pace e-newsletter following the event
- Feature in blog post about the event
- complimentary Duo Ticket (entry for two people)

\$500





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## SPONSORSHIP LEVELS

- ☐ Presenting Sponsor.....\$1,500
- ☐ Bar Sponsor.....\$1,000
- ☒ Trivia Round Sponsor.....\$500 **FILLED!**

Select your  
sponsorship  
level.

## SPONSOR INFORMATION

Company Name: \_\_\_\_\_

First and Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

Pay online using the following URL or scan the QR code.  
<http://bit.ly/GOTR-trivia-sponsor>



If paying by check, please make checks payable to Girls on the Run of NOVA and mail it to:  
Girls on the Run of Northern Virginia  
10301 Democracy Ln. Suite 100, Fairfax, VA 22030

☐ Please send me an invoice

Please email or mail this sponsorship form to Catherine Keller at [crkeller@gotrnova.org](mailto:crkeller@gotrnova.org) or  
10301 Democracy Ln. Suite 100, Fairfax, VA 22030