



Trivia
night

**TUESDAY
MARCH 5**

**COMMONWEALTH
BREWING CO.
10426 MAIN ST
FAIRFAX, VA 22030**

SPONSORSHIP OPPORTUNITIES

OUR MISSION:



We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

HOW TO BE INVOLVED:

Sponsorship investments from local businesses are instrumental to bringing our transformational program to nearly 4,000 girls and their families each year.

They help provide financial aid and ensure our programs remain accessible, inclusive, and that no girl is turned away due to financial barriers.

Girls on the Run of Northern Virginia serves youth in Arlington, Fairfax, Loudoun and Prince William Counties, as well as Alexandria City, Falls Church City, Manassas City, and Manassas Park.



WHAT IS GIRLS ON THE RUN?

Girls on the Run®, a 501(c)3 nonprofit, is a physical activity-based positive youth development program designed to enhance girls' social, psychological, and physical skills and behaviors to successfully navigate life experiences.

Our unique 10-week season follows a research-based curriculum that is structured around understanding ourselves, valuing relationships and teamwork, and recognizing how we can shape the world at large.

Participants gain critical life skills including:

- Confidence
- Character
- Care
- Connections
- Competence
- Contribution to their community

Each spring and fall season concludes with celebratory 5K events that recognize the completion of the season.

1,659



Volunteers*

\$189,000



Financial Assistance Distributed*

3,630



Participants Served*

3,468



5K Participants*

*From July 2022 - June 2023

MEDIA PRESENCE

Facebook: 5,400+
Instagram: 2,000+
Twitter: 2,000+
LinkedIn: 700+
Keeping Pace Newsletter: 5,000+

Sponsorships are limited. Call or email Catherine Keller, Director of Development, today to secure your preferred level and ensure full access to all partnership benefits.

ckeller@gotrnova.org or (703) 273-3153

Presenting Sponsor

\$2,500
1 Available

- Provide welcome remarks at event kick-off
- Receives one trivia team's worth of tickets (4 individuals)
- Option to have branded items on event tables (for participants)
- Organization named and highlighted by MC throughout event
- Featured answer in one of the rounds
- Featured in Keeping Pace e-newsletter following the event
- Feature in blog post about the event
- Primary logo placement on:
 - Event signage, including exclusive acknowledgment of "Presented by"
 - Table signage
 - At the top of each trivia answer sheets (one sheet per round; five rounds total)
 - Registration page, registration confirmation email, and all promotional materials including social media posts
 - GOTR NOVA event page

Bar Sponsor

- Logo placement on:
 - Bar signage
 - Individual drink tickets (at least 240 tickets)
 - Registration page, registration confirmation email, and all promotional materials including social media posts
 - GOTR NOVA event page
- Option to hand out branded items at event registration table
- Organization named and highlighted by MC throughout event
- Featured in Keeping Pace e-newsletter following the event
- Feature in blog post about the event

\$1,000

Trivia Round Sponsor

- Opportunity to sponsor one (or more) rounds of trivia
 - Round topics (tentative): sports; science; history; music; and TV / movies
- Logo at the bottom of the answer sheet for sponsored round (one sheet per round; five rounds total)
- Logo on GOTR NOVA event page
- Organization named and highlighted by MC throughout sponsored round(s)
- Featured in Keeping Pace e-newsletter following the event
- Feature in blog post about the event

\$500
5 Available

Bonus Points Sponsor

Sponsor extra points at the end of a round of trivia. At the end of each round, a sponsor can give every team extra points. We will have a hat with a random number of points to be given to each team at the end of each round.

- Organization named and highlighted by MC when your extra points are awarded at the end of a round
- Logo on GOTR NOVA event page

\$250
5 Available



Specialty Beer Sponsor

On the day of the GOTR NOVA trivia night, Commonwealth Brewing will be releasing a speciality beer in celebration of International Women's Day. For each pint of this beer served to the GOTR NOVA trivia night participants, you pledge to donate \$5 - \$10. The matching donation would come whether the pint is served via a drink ticket or purchased.

Commonwealth Brewing will also be providing a portion of the proceeds of this specialty beer sale back to GOTR NOVA, so there is a potential for this sponsorship option to generate a lot of funds for our organization!

1 Available

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supporting



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SPONSORSHIP LEVELS

- Presenting Sponsor.....\$2,500
- ~~Bar Sponsor.....\$1,000~~ **FILLED!**
- Trivia Round Sponsor.....\$500
- Bonus Points Sponsor.....\$250
- Specialty Beer Sponsor.....\$5 - \$10 per pint

Select your
sponsorship
level.

SPONSOR INFORMATION

Company Name: _____

First and Last Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Pay online using the following URL or scan the QR code.

<http://bit.ly/GOTR-trivia-sponsor>



If paying by check, please make checks payable to Girls on the Run of NOVA and mail it to:

Girls on the Run of Northern Virginia
10301 Democracy Ln. Suite 100, Fairfax, VA 22030

Please send me an invoice

Please email or mail this sponsorship form to Catherine Keller at crkeller@gotrnova.org or
10301 Democracy Ln. Suite 100, Fairfax, VA 22030