

Together, we all grow & thrive



At Girls on the Run, every girl receives what she needs to grow and thrive: a safe environment where she can nurture her emotional health, create fun connections with friends, engage with caring mentor coaches, and develop tools to recognize her potential and reach her dreams! As GOTR Girl Naomie said recently,

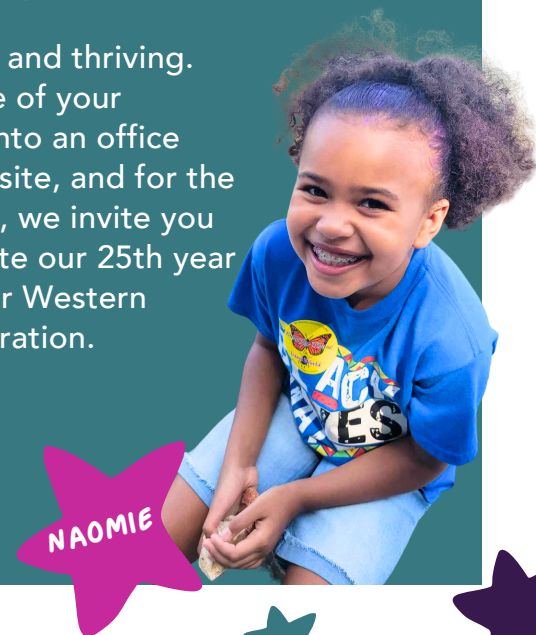
"GIRLS ON THE RUN TAUGHT ME HOW TO BE KIND AND HOW TO MAKE NEW FRIENDS WITH MY ADHD."

Thanks to you, Girls on the Run of Western Colorado is growing and thriving. We are infinitely grateful for your support this last year. Because of your generosity, we have grown programming by over 30%, moved into an office space that allows us to have ALL of our gear and equipment on-site, and for the first time, we will be able to offer coach trainings in-house! Now, we invite you to walk CONFIDENTLY into this next year with us as we celebrate our 25th year anniversary. It is a privilege and an honor to serve the girls in our Western Colorado communities. Together, we are shaping the next generation.



Emily

Emily Moen Eastham
Executive Director



OUR *reason* WHY

66 I liked how Girls on the Run taught me to be me."

Emma, 5th grade

66 GOTR gave me more confidence and made me want to do more things."

Lena, 4th grade

66 I love that the program makes activities fun by putting running into the activity!"

Gracie, 3rd grade

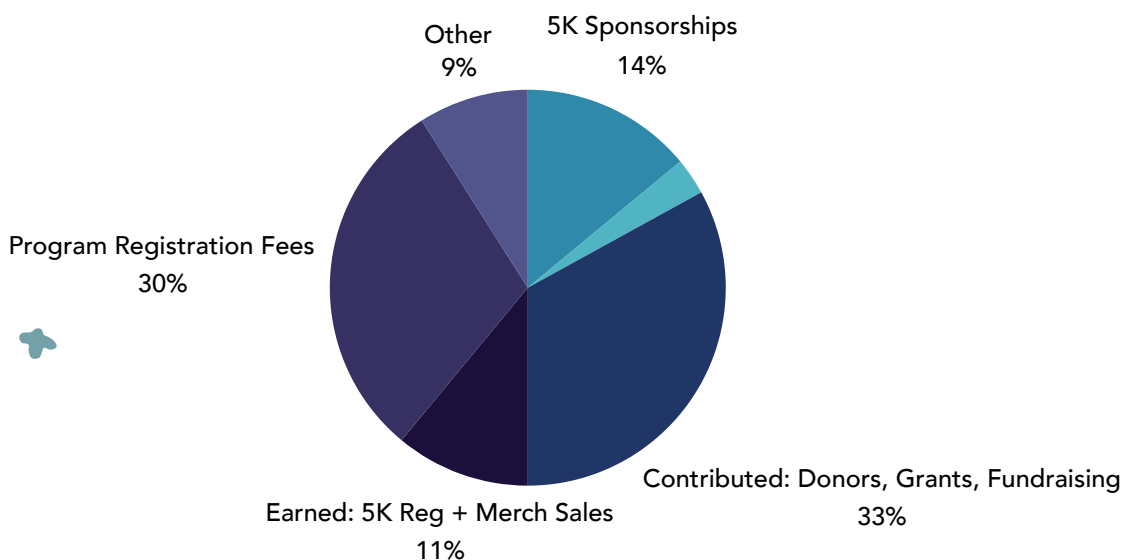


2024 FINANCIALS



Support, Revenue & Other Income	Total
5K Sponsorships	\$59,967
Program Sponsorships	\$13,000
Contributed: Donors, Grants, Fundraising	\$18,832
Registration Fees	\$126,066
Other Earned Income	\$38,578
Other	\$8,640
Total Income:	\$418,689

Expenses	Total
Program (58%)	\$209,966
General & Administrative (5%)	\$17,716
Fundraising (10%)	\$37,389
5K (27%)	\$95,149
Total Expenses:	\$360,220



☆ GROWING *forward*

This past year, we have focused on GROWTH, and we are excited to report that we exceeded our goals! We grew 34% in a program year, which reinforces one thing that we already firmly believe; our communities are craving in-person connection for our youth, and the girls are THRIVING. As we aim to reach our pre-pandemic program numbers, will strive to grow sustainably by 5-10% each season.

Our priority focus areas currently include increasing scholarship availability, to continue providing programming to EVERY girl, and reducing coach barriers. We understand that volunteering is a privilege and are so grateful for our coaches' time and talents and recognize that we cannot grow our programs without our incredible, dedicated volunteer coaches.



2024 IMPACT

IMPACT
points

1,684

Girls served

11%

Of participants relied
on scholarship
assistance

94

Total teams

485

Volunteer
Coaches & Happy
Pacers

214

5K volunteers

steamboat springs

by the numbers



183 program
participants



183 5K
community
participants



64 coaches



15 5K
volunteers



21 happy
pacers

frisco

by the numbers



242 program
participants



163 5K
community
participants



46 coaches



20 5K
volunteers



12 happy
pacers

Durango

by the numbers



269 program
participants



241 5K
community
participants



50 coaches



40 5K
volunteers



28 happy
pacers



Grateful for you, *partners*

Every girl served this past season was uniquely impacted by your generosity. With your continued support, you'll help more girls access life-changing programming. Families will gain the opportunity to register their girl for Girls on the Run, giving her the gift of confidence and the chance to achieve her dreams.

NATIONAL PARTNERS

ADIDAS | GAMMA PHI BETA | RITE AID FOUNDATION | BAND

TOP LOCAL SPONSORS

PROGRAM SPONSORS: Alpine Bank & Hilltop Family Resources



CHAMPION 5K SPONSORS: Alpine Bank, High Desert Dental, Steamboat Orthopaedic & Spine Institute (SOSI), GoGo Squeeze



To each and every donor:

Thank you for empowering the next generation of girls. Your investment is significant, and your impact is immeasurable!

IMPACT INVESTORS

SPECIAL THANKS TO OUR FUNDERS, GRANTORS, 5K+ LEVEL DONORS

Alpine Bank - The Johnson Foundation of the Rockies - The Brownson Memorial Fund - Horizon Sunrise Rotary Club - WCCF Haley Fund - Community Foundation SW Colorado (La Plata) \$5,000 - DOLA - Western Colorado Community Foundation - The Lemmer Family Fund

