

Girls on the Run

Girls on the Run of Western Colorado



SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run,
you make it possible for more girls
to unlock their power and potential.

WHO WE ARE



We Inspire

girls to be joyful, healthy, and confident, using a fun, experience-based curriculum that creatively integrates running.

We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision-making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism, and gratitude through our words, thoughts and actions
- Nurture our physical, emotional, and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Since 2000, Girls on the Run of Western Colorado has supported 35,000 girls across Western Colorado, Northern New Mexico and Eastern Utah!
- Our council covers more than 20 counties
- We operate at 80 schools/community sites a year.
- We have 200 dedicated volunteer coaches that ensure our girls learn critical life skills that stay with them beyond the program!

SPONSORS SAY

"We are proud of our continued partnership with Girls on the Run, supporting this shared commitment of inspiring young women and unlocking their limitless potential."

HOW WE BUILD CONFIDENCE



Girls on the Run offers three fun, research-based curricula designed to inspire confidence, build friendships, and support the unique needs of today's girls.



HELLO, SUPERSTAR!

The confidence to be themselves.



HELLO, MOUNTAIN MOVER!

The confidence to do hard things.



HELLO, BOLD HEART!

The confidence to share what's in their heart.

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Promotes independent thinking and intentional decision-making



Enhances girls' ability to stand up for themselves and others



Fosters healthy relationships



Establishes lifelong habits of health and wellness

Builds confidence and self-respect

Our intentional curriculum, caring coaches, and inclusive environment create real results:



- 97% of girls say they felt like **they belonged**
- 85% of girls report **improved confidence and connection**
- 97% of girls learned **life skills**
- 98% of girls would **recommend GOTR to a friend**
- 94% of parents reported GOTR was a **valuable experience**





5K SPONSORSHIP BENEFITS



Sponsorship opportunities allow you or your business to have an active role in our 5K Celebration.

Presenting Sponsor — \$7,500

- **Sponsor's choice of 5K volunteer role**
- **"Presented By" naming rights**
- Logo featured on 5K shirts
- Company logo on website and social media
- Social media shoutout
- Newsletter feature
- Booth at 5K event
- Insert in 5K swag bag
- Company banner displayed at start/finish line
- 8 complimentary event entries



Courageous Sponsor — \$5,000

- **Large logo on 5K shirt**
- Company logo on website and social media
- Social media shoutout
- Newsletter feature
- Booth at 5K event
- Insert in 5K swag bag
- Company banner displayed at start/finish line
- 6 complimentary event entries



Limitless Potential Sponsor — \$2,500

- **Medium logo on 5K shirt**
- Company logo on website and social media
- Social media shoutout
- Newsletter feature
- Booth at 5K event
- Insert in 5K swag bag
- Company banner displayed at start/finish line
- 4 complimentary event entries





5K SPONSORSHIP BENEFITS



Sponsorship opportunities allow you or your business to have an active part in our 5K Celebration.

Girl Power Sponsor — \$1,250

- **Small logo on 5K shirt**
- Company logo on website and social media
- Social media shoutout
- Booth at 5K event
- Insert in 5K swag bag
- Company banner displayed at start/finish line
- Participant Benefits
- 3 complimentary event entries



Superstar Sponsor — \$750

- **Booth at 5K event**
- Company logo on website and social media
- Company name on 5K shirt
- Social media shoutout
- Participant Benefits
- 2 complimentary event entries



Sparkle Sponsor — \$500

- **Company name on 5K shirt**
- Company name on website and social media
- Social media shoutout



CREATE YOUR OWN IMPACT

Fulfill one of the in-kind needs for our Celebratory 5K event: sanitation, sound/entertainment including a DJ, post-event nutrition, traffic control, print/marketing, and coach/volunteer nutrition. Includes logo in 5k packet insert, posters and other marketing opportunities available depending on in-kind investment level.

5K SPONSORSHIP OPPORTUNITIES

Details	Presenting	Courageous	Limitless	Girl Power	Superstar	Sparkle
Investment	\$7,500	\$5,000	\$2,500	\$1,250	750	500
Exclusive Benefits	Sponsor's choice of volunteer opportunities, with "presented by" rights					
Company on 5K Shirt	Presented by with large logo	Large Logo	Medium Logo	Small Logo	Name	Name
Company on Website/Social Media	Logo	Logo	Logo	Logo	Logo	Name
# Complimentary Event Entries	8	6	4	3	2	0
Newsletter Feature	Yes	Yes	Yes	No	No	No
Booth at 5K Event	Yes	Yes	Yes	Yes	Yes	No
Insert in 5K Swag Bag	Yes	Yes	Yes	Yes	No	No
Display company banner at finish/start line	Yes	Yes	Yes	Yes	No	No
Social Media Shout Out	Yes	Yes	Yes	Yes	Yes	Yes

CREATE YOUR OWN IMPACT

Fulfill one of the in-kind needs for our Celebratory 5k event: sanitation, sound/entertainment including a DJ, post-event nutrition, traffic control, print/marketing, and coach/volunteer nutrition. Includes logo in 5k packet insert, posters and other marketing opportunities available depending on in-kind investment level.

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy, and confident!
I want to help create a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run of Western Colorado is very much appreciated.
All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

5K Event

Presenting Sponsor (\$7,500) ☐

Courageous Sponsor (\$5,000) ☐

Limitless Sponsor (\$2,500) ☐

Girl Power Sponsor (\$1,250) ☐

Superstar Sponsor (\$750) ☐

Sparkle Sponsor (\$500) ☐

Other/In-Kind _____ ☐



I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return with check made out to:

Girls on the Run of Western Colorado
202 North Ave., #284
Grand Junction, CO 81501



Pay Online: <https://www.gotrwesterncolorado.org/giving/26-27-5k-sponsors>

By Email: marlena@gotrwesterncolorado.org



Once payment is received, Girls on the Run of Western Colorado will contact you for artwork and logos.