

YOUR POTENTIAL REACH & IMPACT

Email subscribers: 8,000

Program Participants: 400+ per year

Coaches: 50+ each season

Friends, Families and Supporters: 1,000+ per year



Since 2000, GOTR of Western Colorado has provided financial assistance to more than 30% of our participants who otherwise may not have been able to participate in Girls on the Run.

Our actual cost of \$175 per participant includes curriculum books, coach training, staff support, t-shirts for the girls, coach background checks, insurance, GOTR International fees, CPR/First Aid trainings and more.

**\$175
actual
cost per
girl**

We are dedicated to ensuring that every girl has an opportunity to participate regardless of her ability to pay.

\$30-75
registration
fee per girl

\$100-\$145
funding gap

GOTR relies on fundraising revenue to make up the funding gap. This revenue comes from sponsorships, donations, events & grants.

SPONSORSHIP OPPORTUNITIES



<i>Details</i>	<i>Presenting</i>	<i>Crown</i>	<i>Scepter</i>	<i>Prom Sash</i>
Investment	\$5,000	\$2,500	\$1,000	\$500
Exclusive Benefits	Exclusive presented by right; logo on event promotion, Newsletter highlight of business (reach of 8,000+)	Top tier logo and company name featured in promotional materials, verbal recognition	Medium logo and company name on all promotional materials, verbal recognition	Company name on promotional materials
VIP Tickets	15	10	4	2
Fall Frisco GOTR 5K Entries	15	10	4	2

In-Kind Sponsor Opportunities

<i>In-Kind Needs</i>	<i>Details</i>
Appetizers	Heavy finger foods (i.e. mini burgers, charcuterie boards, etc)
Door prizes	Running packs, shoes, etc.
Registration gifts	Swag for attendees (stadium cups, reusable totes, etc.)
Decorations/Table Top	Table Top decor (flowers, balloons)

SPONSORSHIP OPPORTUNITIES



LEVEL OF CONTRIBUTION

BENEFIT OF CONTRIBUTION

Presenting Sponsor \$5,000

- 15 prom tickets and presenting sponsor prom sashes
- 15 Frisco 2024 GOTR Fall 5k entries
- Exclusive presenting sponsor naming rights of event
- Logo with "presented by" on event promotions (printed and web collateral)
- Logo on event info page with link to company website
- Verbal recognition as the presenting sponsor at event
- Opportunity for one spotlight article in the GOTRWC newsletter (over 8,000 subscribers)

Champion \$2,500

- 10 prom tickets
- 10 Frisco 2024 GOTR Fall 5k entries
- Top tier logo and company name featured prominently as a Crown Sponsor on all Prom promotional material (printed and web collateral)
- Verbal recognition as a sponsor at event

Scepter \$1,000

- 4 VIP prom tickets
- 4 Frisco 2024 GOTR Fall 5k entries
- Medium logo and company name on all Prom promotional material (printed and web collateral)
- Verbal recognition as a sponsor at event

Prom Sash \$500

- 2 VIP prom tickets
- 2 Frisco 2024 GOTR Fall 5k entries
- Company name on digital Prom promotional material (web collateral)

In Kind

We would love to create a unique opportunity with you!

- In Kind donations could include but not limited to: appetizers, table top decorations, or swag for attendees



Calling all Community Partners!

Last year, more 1,800 girls, running buddies, family members, friends and cheerleaders gathered in Western Colorado participated in our GOTR 5K — a celebratory 3.1 mile run which allows 3rd through 8th grade girls to showcase their hard work and accomplishments after a season of learning and growing into confident, brave, and STRONG girls! We are thrilled to unite our communities at our 5K events.

Since 2000, Girls on the Run of Western Colorado (GOTRWC) has been serving girls in our local communities and now has a reach across more than 20 counties across and a network of more than 600 volunteer coaches. The 10-week after-school style program inspires girls to be joyful, healthy, confident using an experience-based curriculum which creatively integrates running. Trained volunteer coaches teach foundational life skills through dynamic, interactive lessons. We continue to have one of the lowest program fees in the country at just \$75 per girl, with scholarships thanks to generous donors and sponsors, who empower girls to keep running, learning and growing.

Our communities need Girls on the Run

✿ Studies show that 3rd through 8th grade is a critical period of time for girls to build self-confidence. It begins to drop by age nine and 50% of girls ages 10 to 13 experience bullying.

✿ A recent independent study found Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impacting girls' lives by helping them increase their self-confidence, develop healthy relationships and feel good about themselves.

✿ At an age when girls are constantly trying to measure up to ideas of who they "should" be when they're still discovering who they are, Girls on the Run shows them their potential isn't just enormous, it's beyond measure!

✿ U.S. Surgeon General recently reported "girls who were the least active when they started the program increased their overall physical activity by more than 40%. Effects were sustained at a three-month follow-up. Furthermore, 97% of girls said that they learned critical life skills, including resolving conflict, helping others, or making intentional decisions, and 85% reported improvements in confidence, caring, competence, character development, or connection to others."

By sponsoring this event, we invite you to provide lifelong impact and contribute to happy and healthy communities. Enclosed is a sponsorship packet outlining the impact opportunities available. Please contact us with any questions or ideas for a partnership that you might have at info@gotrwesterncolorado.org.

Contribute online via the links below and email this form to linsey@gotrwesterncolorado.org

OR Mail a check and the form below to:

Girls on the Run of Western Colorado
202 North Avenue, #284
Grand Junction, Colorado 81501

Thank You!

We sincerely thank you for considering a partnership with Girls on the Run of Western Colorado.



Sponsor Commitment Form

Please complete the following information:

Company Name (EXACTLY as you would like business to be named on event materials):

Primary Contact Person: _____

Email for Contact Person: _____

Phone: _____

Business Address, City, Zip:

Contact person to obtain logo: _____

Email: _____

Phone: _____

Email business logos to brittany@gotrwesterncolorado.org – please submit both an eps and jpeg

GOTR Referral/Contact (if applicable):

Optional but appreciated - include a statement with your main reason for supporting the GOTRWC girls:

Submit form by **April 5, 2024 to be guaranteed recognition on our event materials.**

Mail a check to:

Girls on the Run of Western Colorado 202 North Avenue, #284

Grand Junction, Colorado 81501

For more information, questions or to inquire about a custom partnership, please email info@gotrwesterncolorado.org. Thank you for supporting Girls on the Run of Western Colorado!