## **SPONSORSHIP OPPORTUNITIES**



### BENEFIT **OF CONTRIBUTION OF CONTRIBUTION**

## Program **Sponsor \$6,500**

LEVEL

- 1 opportunity per season
- Exclusive title of "Presenting Program Sponsor"
- Company logo/name on girls' official event-day t-shirt, event swag, event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 6 Complimentary 5K entries for your team, family or friends
- Volunteer Opportunity Stations & "Presented by" rights
  - May include finish line, water station, cheer stations, mile marker stations — priority on first come basis
- Company logo/name on girls' official event-day t-shirt, event swag, event posters, website, social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation to present at 5K GOTR **Celebration Village**
- 5 Complimentary 5K entries for your team, family or friends

Ultra \$2,500

Champion

\$5,000

- Volunteer Opportunity Stations permission
  - May include finish line, water station, cheer stations, mile marker stations — priority on first come basis
- Company logo/name on girls' official event-day t-shirt, event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 4 Complimentary 5K entries for your team, family or friends

Girls on the Run of Western Colorado - 970.257.9267 - info@gotrwesterncolorado.org - www.gotrwesterncolorado.org

# SPONSORSHIP \* OPPORTUNITIES

**LEVEL** OF CONTRIBUTION

Marathon

\$1,250

## **BENEFIT** OF CONTRIBUTION

- Company logo/name on girls' official event-day t-shirt, event posters, on website, social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation to present at 5K GOTR Celebration Village
- 3 Complimentary 5K entries



5K \$500

- Company name on girls'official event-day t-shirt, event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 2 Complimentary 5K entries for your team, family or friends
- Company name on girls' official event-day t-shirt, on event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 1 Complimentary 5K entry for a team member, family or friend

Pacesetter \$165-499

 Sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet

Custom opportunities and in-kind donation opportunities are available. Please contact our office to learn more.

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## YOUR POTENTIAL \* \* REACH & IMPACT

Email subscribers: 8,000

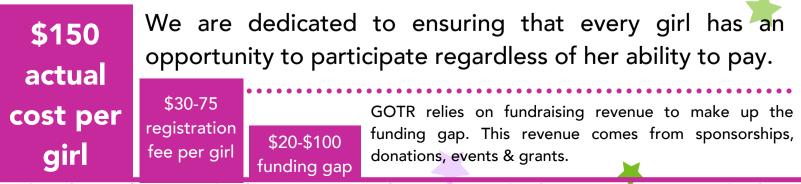
Coaches: 250 Friends, Families and Supporters: 3,000+ per year Event volunteers: 300+ per year Program Participants: 2,000+ per year



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Since 2000, GOTR of Western Colorado has provided financial assistance to more than 30% of our participants who otherwise may not have been able to participate in Girls on the Run.

Our actual cost of \$150 per participant includes curriculum books, coach training, staff support, t-shirts for the girls, coach background checks, insurance, GOTR International fees, and CPR/First Aid trainings.



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