

SPONSORSHIP OPPORTUNITIES



LEVEL OF CONTRIBUTION

BENEFIT OF CONTRIBUTION

Program Sponsor \$6,500



- 1 opportunity per season
- Exclusive title of "Presenting Program Sponsor"
- Company logo/name on girls' official event-day t-shirt, event swag, event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 6 Complimentary 5K entries for your team, family or friends

Champion \$5,000



- Volunteer Opportunity Stations & "Presented by" rights
 - May include finish line, water station, cheer stations, mile marker stations — priority on first come basis
- Company logo/name on girls' official event-day t-shirt, event swag, event posters, website, social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation to present at 5K GOTR Celebration Village
- 5 Complimentary 5K entries for your team, family or friends

Ultra \$2,500



- Volunteer Opportunity Stations permission
 - May include finish line, water station, cheer stations, mile marker stations — priority on first come basis
- Company logo/name on girls' official event-day t-shirt, event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 4 Complimentary 5K entries for your team, family or friends

SPONSORSHIP OPPORTUNITIES



LEVEL OF CONTRIBUTION

BENEFIT OF CONTRIBUTION

Marathon
\$1,250



- Company logo/name on girls' official event-day t-shirt, event posters, on website, social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation to present at 5K GOTR Celebration Village
- 3 Complimentary 5K entries

10K
\$750



- Company name on girls' official event-day t-shirt, event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 2 Complimentary 5K entries for your team, family or friends

5K
\$500



- Company name on girls' official event-day t-shirt, on event posters, on website, on social media
- Additional sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet
- Sponsor booth invitation at 5K GOTR Celebration Village
- 1 Complimentary 5K entry for a team member, family or friend

Pacesetter
\$165-499



- Sponsor recognition: Radio ads, recognized @ 5K, option for info inserts for event registration packet

Custom opportunities and in-kind donation opportunities are available.

Please contact our office to learn more.

YOUR POTENTIAL ★ ★ REACH & IMPACT

Email subscribers: 8,000

Coaches: 250

Friends, Families and Supporters: 3,000+ per year

Event volunteers: 300+ per year

Program Participants: 2,000+ per year



Since 2000, GOTR of Western Colorado has provided financial assistance to more than 30% of our participants who otherwise may not have been able to participate in Girls on the Run. ★

Our actual cost of \$150 per participant includes curriculum books, coach training, staff support, t-shirts for the girls, coach background checks, insurance, GOTR International fees, and CPR/First Aid trainings.

**\$150
actual
cost per
girl**

We are dedicated to ensuring that every girl has an opportunity to participate regardless of her ability to pay. ★

\$30-75
registration
fee per girl

\$20-\$100
funding gap

GOTR relies on fundraising revenue to make up the funding gap. This revenue comes from sponsorships, donations, events & grants. ★