

Girls on the Run

Maine



SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run,
you make it possible for more girls
to unlock their power and potential.

WHO WE ARE



We Inspire

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Girls on the Run Maine has supported girls in the community for 13 years!
- 11,276 girls served in Maine since Sept 2012
- 2,445 volunteer coaches have helped Maine girls activate their potential
- Our council covers all 16 counties
- We operate at 90+ schools/community sites a year

We take pride in our ability to serve every girl regardless of her ability to pay a program fee.

In the Spring 2025 season, 60% of program participants received some amount of financial assistance. We could not provide these funds without the support of our sponsors.

THE IMPACT OF YOUR INVESTMENT



**OUR SPONSORS
RECEIVE BENEFITS
INCLUDING:**



Opportunity to authentically showcase a commitment to empowering women, girls and families to be active, happy, healthy

Meaningful employee engagement opportunities

Exposure leading to new customer acquisition and deepening existing customer relationships

Visibility as a company that cares, driving sales and customer loyalty



SPONSORS SAY

"The GOTR 5K event was wonderful – what a great way to celebrate all the amazing work those girls have done. Such a rewarding program and day!"

- Melissa M., Maine Health

EMPLOYEES SAY

"As a WEX employee, I am proud and honored to donate my time and talent to support Girls on the Run's mission to inspire girls to be joyful, healthy and confident!"

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



85% of girls improved their confidence, caring, competence, character and connection to others.

97% of girls felt like they belonged at Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.



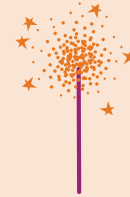
SPONSORSHIP LEVELS AND BENEFITS



Presenting Sponsor: \$20,000

= 112 Scholarships

- Exclusive presenting rights to 5K events
- Logo with link on GOTR Maine Website
- Logo on back of Program Shirts and 5K Shirts
- Logo on all 5K race bibs
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Insert or promo item in 5K team bags (sponsor provided)
- Verbal recognition at 5K events



Courageous Coach Sponsor: \$10,000

= 56 Scholarships

- Logo with link on GOTR Maine Website
- Logo on the back of Program Shirts and 5K Shirts
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Insert or promo item in 5K team bags (sponsor provided)
- Verbal recognition at Coach Training sessions and 5K events



Limitless Potential Sponsor: \$5,000

= 28 Scholarships

- Logo on GOTR Maine Website
- Logo on the back of Program Shirts and 5K Shirts
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Connect with and provide gift for girls on 1 team
- Verbal recognition at 5K events



Girl Power Sponsor: \$3000

= 16 Scholarships

- Logo on GOTR Maine Website
- Company Name of the back of the 5K Shirts
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Verbal recognition at 5K events



GOTR 5K EVENT TABLING OPPORTUNITY



The 5K Supporter Table Sponsorship allows your business to have an active part in our Celebratory 5K events. The 2026 GOTR 5K Events will be held on May 31 and Nov 8.



GET INVOLVED.
TRANSFORM LIVES.



5K Supporter Table Sponsor — \$1,000

- Opportunity to set up a table at the Spring and Fall GOTR 5K events
- Company logo and link in general email correspondence
- Mention in 5K EVENT GUIDE
- Listed as 5K sponsor on [GOTR Maine website](#)

Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Please complete this form and return with payment to:

**Girls on the Run Maine
1 Karen Drive Suite 3A
Westbrook, ME 04092**

By Email: emily.clark@girlsontherun.org

Call us with questions or to discuss a custom partnership (207-747-5677)

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!
I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run **Maine** is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

Annual

Presenting Sponsor (\$20,000).....Support scholarships for 112 girls ☐

Courageous Coach (\$10,000).....Support scholarships for 56 girls ☐

Limitless Potential (\$5,000).....Support scholarships for 28 girls ☐

Girl Power Sponsor (\$3,000).....Support scholarships for 16 girls ☐

Seasonal

Table Sponsor (\$1,000) ☐

I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return to:

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1 Karen Drive Suite 3A
Westbrook, ME 04092



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