



Girls on the Run Maine

2024

SPONSORSHIP
OPPORTUNITIES



Who We Are

Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



Our Core Values



Recognize our **power** and **responsibility** to be **intentional** in our decision making



Embrace our **differences** and find **strength** in our **connectedness**



Express **joy, optimism and gratitude** through our words, thoughts and actions



Lead with an **open heart** and assume **positive intent**



Nurture our physical, spiritual and emotional **health**



Stand up for ourselves and others

What We Do

- ★ We offer three unique programs to girls in 3rd to 8th grades: **Girls on the Run**, **Heart & Sole**, and **Camp GOTR**.
- ★ Our life skills curriculum is delivered by **caring and qualified coaches who are trained** to implement lessons as intended.
- ★ We celebrate the joy of movement! Our programs use physical activities as a platform for teaching **life skills** and **promoting holistic health outcomes** for girls.
- ★ Our **caring** and **qualified** coaches are **trained** to create **trauma sensitive and inclusive spaces** that enable girls to grow and connect.
- ★ Celebration of the **joy of movement**! Our programs creatively integrate movement in a fun and motivating way.



Why It Matters



- ★ Studies show that 3rd - 8th grade is a critical period for girls. Their self-confidence begins to drop **by age nine** and **50% of girls ages 10 to 13 years old experience bullying.**
- ★ 2023 study by the CDC shows that from 2011-2021 **nearly 60% of girls experiencing persistent sadness and hopelessness.** This suggests that mental health needs is particularly pronounced among adolescent girls.
- ★ An independent study found that the combination of the Girls on the Run research-based curriculum, delivered by highly trained coaches, positively impact girls' lives by helping them increase their **self-confidence, develop healthy relationships and feel good about themselves.**





Sponsorship Benefits and Features



Presenting Sponsor \$20,000


Category Exclusivity

Premier logo on:

- ★ Back of 2024 program shirts – distributed to girls and coaches
- ★ Company banner or signage at finish line arch at 5K events
- ★ Front and back of 2024 5K shirts
- ★ 5k event signage
- ★ Council website with hyperlink
- ★ Fall & Spring 5K collateral – flyers, emails, and signage
- ★ Inclusion on 5K webpages with hyperlink
- ★ 2 Social Media Spotlights

Regular recognition on social media accounts and content opportunities in newsletters throughout the year

Official Presenting sponsorship and recognition for Fall and Spring 5Ks with opportunity to:

- ★ Speak at 5k events
 - ★ Provide special video message for social media event coverage
 - ★ Receive verbal recognition from event stage
 - ★ Top volunteer opportunity to pass out 5K medals to participants
 - ★ Volunteer opportunities for employees
 - ★ Host a table/booth .
 - ★ Receive 10 complimentary 5k entries
- 

Girl Power \$10,000

Prominent logo on:

- ★ Back of 2024 program shirts – distributed to girls and coaches
- ★ Back of 2024 5K shirts
- ★ 5k event signage
- ★ Council website with hyperlink
- ★ Fall & Spring 5K collateral – flyers, emails, and select signage
- ★ Inclusion on 5K webpages with hyperlink
- ★ Social Media Spotlight

Regular recognition on social media accounts and content opportunities in newsletters throughout the year

Recognition aligned with the 5K Celebrations with the opportunity to:

- ★ Provide special video message for social media event coverage
- ★ Receive verbal recognition from event stage
- ★ Volunteer opportunities for employees
- ★ Host a table/booth
- ★ Receive 5 complimentary 5K entries



Sponsorship Benefits and Features

Limitless Potential \$5,000

Logo on:

- ★ Back of 2024 program shirts – distributed to girls and coaches
- ★ Back of 2024 5K shirts
- ★ 5k event signage
- ★ Council website with hyperlink
- ★ Inclusion on 5K webpages with hyperlink.
- ★ Social Media Spotlight

Regular recognition on social media accounts and content opportunities in newsletters throughout the year

Recognition aligned with 5K Celebrations with the opportunity to:

- ★ Receive verbal recognition from event stage
- ★ Volunteer Opportunities for employees
- ★ Host a table/booth
- ★ Receive 3 complimentary 5k entries

Star Power \$3,000

Logo on:

- ★ Back of 2024 5K shirts
- ★ 5k event signage
- ★ Council website with hyperlink
- ★ Inclusion on 5K webpages with hyperlink

Regular recognition on social media accounts

Recognition aligned with 5K Celebrations with the opportunity to:

- ★ Receive verbal recognition from event stage
- ★ Volunteer Opportunities for employees
- ★ Host a table/booth
- ★ Receive 2 complimentary 5k entries

Energy Award \$1,500

Logo on:

- ★ 5k event signage
- ★ Inclusion on 5K webpages with hyperlink

Recognition on social media accounts aligned with 5k Celebrations

Recognition aligned with 5K Celebrations with the opportunity to:

- ★ Receive verbal recognition from event stage
- ★ Volunteer Opportunities for employees
- ★ Host a table/booth
- ★ Receive 2 complimentary 5k entries

Highlights	Exclusive Presenting \$20,000	Girl Power \$10,000	Limitless Potential \$5,000	Star Power \$3,000	Energy Award \$1,500
Program & 5Ks Presenting Sponsor; premier logo placement	★				
Inclusion on 5K finish line banner	★				
Opportunity to provide a short video for Council social media	★	★			
Logo inclusion on back of program shirts	★	★	★		
Logo inclusion on 5K shirts and email footers	★	★	★	★	
Logo inclusion on council website landing page	★	★	★	★	
Logo inclusion on 5K webpage	★	★	★	★	★
Recognition in strategic social media posts throughout the year	★	★	★	★	★
Volunteer opportunities for employees	★	★	★	★	★
Complimentary 5k entries	(10)	(5)	(3)	(2)	
Thanks to your support, Girls on the Run will impact the lives of ...	125 girls	65 girls	33 girls	20 girls	10 girls



Invest in a Girl, Change the World

I would like to commit to a sponsorship:

[2024 Girls on the Run Maine Sponsorship](#)

LEARN MORE

Girls on the Run Maine

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Additional opportunities with Girls on the Run:

- ★ Volunteer at the 5K
- ★ Coach a team
- ★ Become a SoleMate charity athlete
- ★ Become a Board Member