



# ABOUT SO MUCH MORE THAN RUNNING



## OPPORTUNITIES FOR PARTNERSHIP

When you partner with Girls on the Run, you are telling your community that **girls can make a difference**. You are igniting a spark of confidence, compassion, and contribution, and helping create a world where **EVERY GIRL** knows and activates her **limitless potential**.

Girls on the Run Greater Hartford

Inspiring girls in Hartford, New Haven, Fairfield, Tolland & Litchfield Counties  
[gotrgreaterhartford.org](http://gotrgreaterhartford.org) | @GOTRHartford



# A national movement with a growing local presence.

Girls on the Run Greater Hartford serves the communities and girls of Hartford, New Haven, Fairfield, Tolland and Litchfield Counties.

## Our Mission

Inspire girls to be joyful, healthy, and confident using a fun, experience-based curriculum which creatively integrates running and movement.

## Our Programs

Trained volunteer coaches lead small teams through a season of dynamic discussions, games, and physical activities, culminating with girls positively impacting their communities through a service project, and being emotionally and physically prepared to complete a celebratory 5K.

Our programs use physical activities as the platform for teaching life skills and promoting holistic health outcomes for girls in 3rd to 8th grade.

## Why It Matters

Studies show that 3rd through 8th grade is a critical period of time for girls. Self-confidence begins to drop by age nine, 50% of girls ages 10 to 13 experience bullying, and physical activity levels begin to decline. Our intentional life skills curricula, delivered by highly trained coaches, positively impact girls' lives by helping them increase their self-confidence, develop healthy relationships, and feel good about themselves, inside and out. Girls on the Run was 1 of only 3 after school programs recognized by Harvard University as a leader in social emotional learning.

Additional program information and independent study results can be found [here](#).



Fall & Spring  
Grades 3-5



Fall & Spring  
Grades 6-8



Summer  
Grades (rising) 3-5



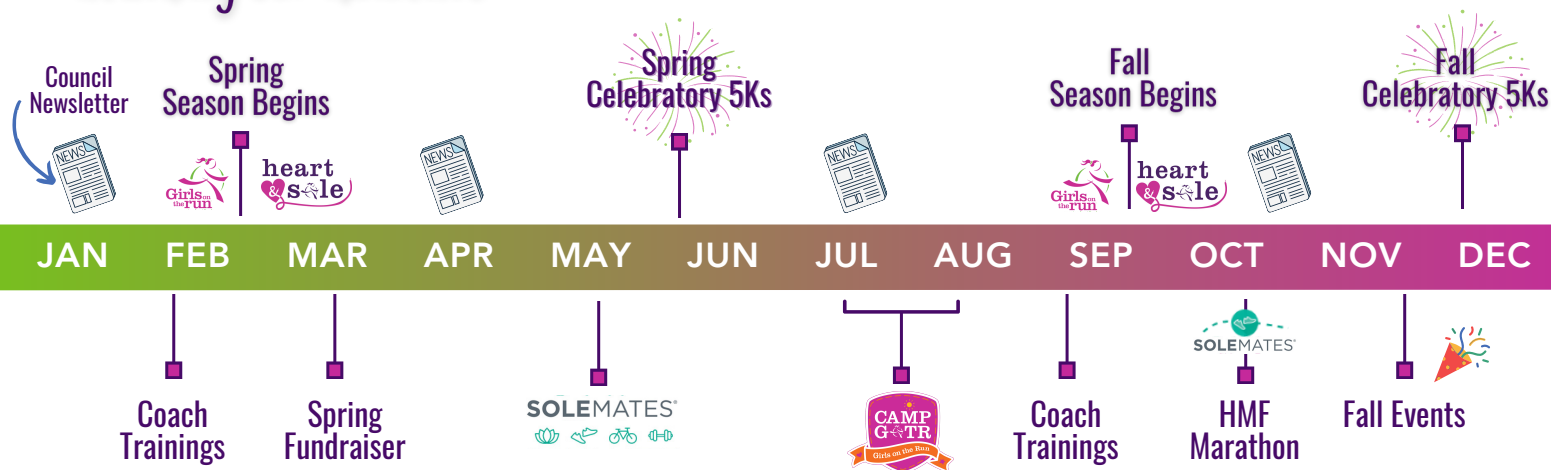


## Our Current Audience

Email Subscribers:	3,100+
Social Followers:	1,200+
Coaches & Liaisons:	75+/season
Donors & Supporters:	1,300+
Event Volunteers:	300+
Program Participants:	500/year



## Reaching Our Audience



## 2022 Program Accomplishments

Thanks to the extraordinary efforts of our Staff, Board of Directors, and volunteer coaches, our Council continued on the path of recovery from the impact of the COVID-19 pandemic, delivering programming to over **500 girls** in 2022. We provided safe and **supportive spaces** for girls to **connect, be active, express their emotions, and be themselves** during Spring, Summer and Fall seasons of Girls on the Run, Heart & Sole and Camp GOTR programs. We also welcomed the **return of in-person 5K events**, celebrating together for the first time since 2019! We ended the Spring 2022 season with three regional 5K events, giving our girls a tangible sense of accomplishment. Crossing the finish line instills confidence through completion and is a joyful moment EVERY GIRL deserves and will always remember!

**92**  
volunteer coaches across our 5-county region

**40%**  
of participants received scholarships

**515**  
total girls served

**27**  
unique team sites

**2**  
Camp GOTR sites

# SPRING 5K SPONSORSHIP



## 5K Presenting Sponsor

\$10,000

- **\*Exclusive\*** Sponsorship Level
- On-site presence, featured placement at 5K
- Speaking opportunity in 5K stage program
- Logo on 5K bibs, posters, communications
- Annual report highlight
- Plus all benefits listed below



## Platinum Sponsor \$7,500

- Sponsor TENT at 5K event
- Logo in 5K bibs
- Banners displayed at 5K course & start/finish line
- Plus all benefits listed below

## Gold Sponsor \$5000

- Sponsor TENT at 5K event
- Feature in 5K communications
- Banners displayed on 5K course
- Plus all benefits listed below

## Silver Sponsor \$1000

- Sponsor TABLE at 5K event
- Complimentary 5K entries
- Plus all benefits listed below

## Bronze Sponsor \$500

- Logo on Sponsor & 5K Websites
- Acknowledgment in 5K communications, social media & stage program

Presenting Sponsor \$250 - Name on 5K website and social media



Your support as a 5K sponsor gives ALL program participants a tangible sense of accomplishment. Crossing the finish line **instills confidence** through completion and is a **joyful experience** they will always remember.

Want to support the 5K in a different way? In-Kind support and custom sponsorship packages available. Please contact Johanna Rincón, Executive Director at [johanna.rincon@girlsontherun.org](mailto:johanna.rincon@girlsontherun.org).



**In 2023, YOU can make a difference in the lives of girls!**

- With **YOU** we will inspire **650+** girls in our shared communities this year
- With **YOU** we will provide over **\$40,000** in financial assistance
- With **YOU** we will deliver **accessible** and **inclusive programs** for girls in Hartford, New Haven, Fairfield, Litchfield & Tolland Counties

**[CLICK HERE](#) to secure your sponsorship and process your payment online.**

Or complete information below and return with check payment to  
Girls on the Run Greater Hartford, PO Box 370525, West Hartford, CT 06137.

### **Sponsorship Levels**

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Silver \$1,000  |
| <input type="checkbox"/> Platinum \$7,500    | <input type="checkbox"/> Bronze \$500    |
| <input type="checkbox"/> Gold \$5,000        | <input type="checkbox"/> Supporter \$250 |

Sponsor/Organization:

Date:

Contact:

Phone:

Email:

Formal sponsorship agreement will be distributed by Girls on the Run Greater Hartford staff.

Sponsorship questions? Contact Johanna Rincón, Executive Director  
[johanna.rincon@girlsontherun.org](mailto:johanna.rincon@girlsontherun.org)