

ABOUT SO

MUCH MORE

THAN

RUNNING



SPONSORSHIP OPPORTUNITIES | 2022

When you partner with Girls on the Run, you are telling your community that **girls can make a difference**. You are igniting a spark of confidence, compassion, and contribution, and helping create a world where **EVERY GIRL** knows and activates her **limitless potential**.

Girls on the Run Greater Hartford

Inspiring girls in Hartford, New Haven, Fairfield, Tolland & Litchfield Counties
gotrgreaterhartford.org | @GOTRHartford



A national movement with a growing local presence.

Girls on the Run Greater Hartford serves the communities and girls of Hartford, New Haven, Fairfield, Tolland and Litchfield Counties.

Our Mission

Inspire girls to be joyful, healthy, and confident using a fun, experience-based curriculum which creatively integrates running and movement.

Our Programs

Trained volunteer coaches lead small teams through a season of dynamic discussions, games, and physical activities, culminating with girls positively impacting their communities through a service project, and being emotionally and physically prepared to complete a celebratory 5K.

Our programs use physical activities as the platform for teaching life skills and promoting holistic health outcomes for girls in 3rd to 8th grade.

Why It Matters

Studies show that 3rd through 8th grade is a critical period of time for girls. Self-confidence begins to drop by age nine, 50% of girls ages 10 to 13 experience bullying, and physical activity levels begin to decline. Our intentional life skills curricula, delivered by highly trained coaches, positively impact girls' lives by helping them increase their self-confidence, develop healthy relationships, and feel good about themselves, inside and out. Girls on the Run was 1 of only 3 after school programs recognized by Harvard University as a leader in social emotional learning.

Additional program information and independent study results can be found [here](#).



Fall & Spring
Grades 3-5



Fall & Spring
Grades 6-8



Summer
Grades 3-5
(rising)

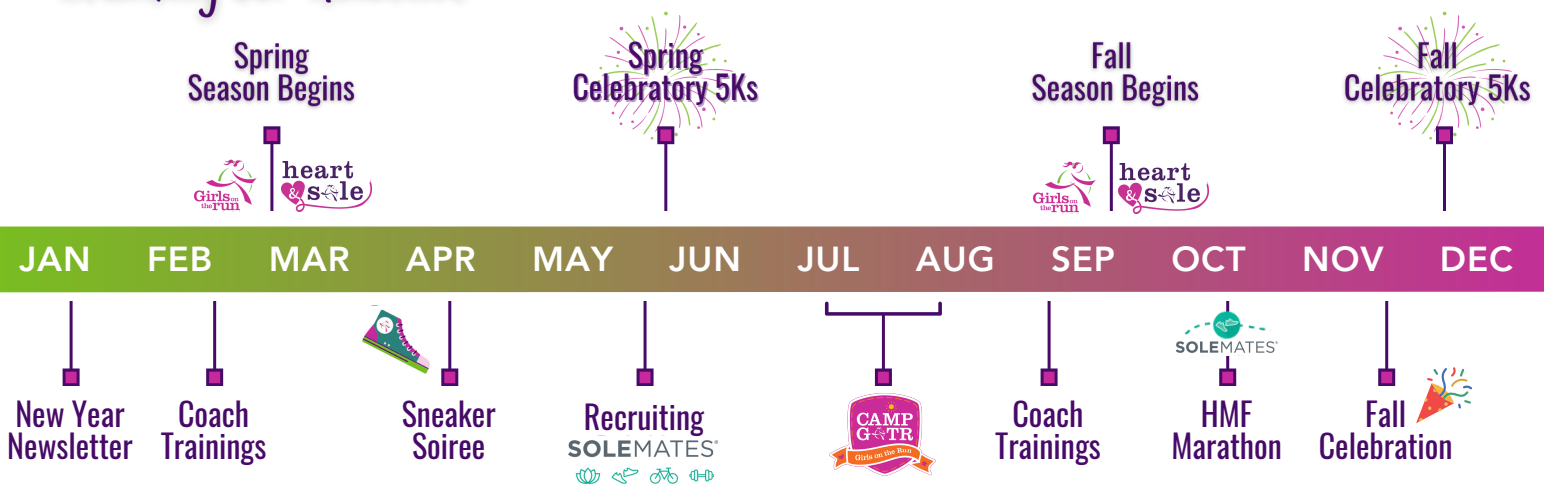


Our Current Audience

Email Subscribers:	2,500+
Social Followers:	1,200+
Coaches & Liaisons:	75-100/season
Donors & Supporters:	1,300+
Event Volunteers:	300+
Program Participants:	150-250/season



Reaching Our Audience



Program Year 2021 Accomplishments

Despite the continued challenges caused by COVID-19, Girls on the Run Greater Hartford created safe and **supportive spaces** for girls to **connect, be active, express their emotions, and be themselves** during Spring & Fall seasons of Girls on the Run and Heart & Sole. Plus, new summer programming- Camp GOTR- was launched in two locations during the summer. An exciting and inspiring year thanks to the commitment and creativity of our small but mighty staff, dedicated Board of Directors, and AMAZING volunteer coaches!



Sponsorship Levels & Benefits

	Empowered	Confident	Connected	Energized	Activated	Joyful
One Season	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Both Seasons	\$18,000	\$8,500	\$4,000	\$1,500	\$1,000	\$500
Official Season Sponsor	*					
Logo on 5K bibs*	*					
Option to speak at 5K(s)	*					
Camp GOTR communications	*	*				
Sneaker Soiree acknowledgment	*	*				
Girls on the Run t-shirts	6	4	2			
Banners displayed at 5K site(s)	*	*	*			
Logo on season t-shirts*	*	*	*	*		
Logo on season & 5K signage*	*	*	*	*		
Sponsor table at 5K(s)	*	*	*	*	*	
Logo on season & 5K communications	*	*	*	*	*	
Logo on website	*	*	*	*	*	*
Social media acknowledgments	*	*	*	*	*	*
5K program acknowledgment	*	*	*	*	*	*
Complimentary 5K entries	8	6	4	3	2	1

*Logo inclusion on season t-shirts and printed materials is dependent upon date of sponsorship agreement.

Your support as a sponsor provides financial assistance to over **40% of program participants** who otherwise may not be able to participate, ensures the **intentional delivery** of our experience-based curricula by highly trained coaches, and supports the development of fun and engaging events and activities, helping us **reach more communities** throughout our service area and **impact more girls** each year.

Want to partner in a different way? Custom sponsorship packages available upon request, including opportunities for engagement with other promotional events, campaigns, and activities.
Please contact Jessica Bell at jessica.bell@girlsontherun.org.



In 2022, YOU can make a difference in the lives of girls!

- With YOU we will inspire **650+ girls** in our shared communities this year
- With YOU we will provide over **\$40,000 in financial assistance**
- With YOU we will deliver **accessible and inclusive programs** in the spring, summer and fall in Hartford, New Haven, Fairfield, Litchfield & Tolland Counties

CLICK HERE to secure your sponsorship and process payment. Or complete information below and return with check payment to Girls on the Run Greater Hartford, PO Box 370525, West Hartford, CT 06137.

Sponsorship Level	One Season	Two Seasons
Empowered	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$18,000
Confident	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$8,500
Connected	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$4,000
Energized	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
Activated	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000
Joyful	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500

Sponsor:

Contact:

Phone:

Email:

Sponsor Signature:

Date:

Sponsorship questions? Contact Jessica Bell, Executive Director
jessica.bell@girlsontherun.org | 315.345.5937