

ABOUT SO

MUCH MORE

THAN

RUNNING



## SPONSORSHIP OPPORTUNITIES

When you partner with Girls on the Run, you are telling your community that **girls can make a difference**. You are igniting a spark of confidence, compassion, and contribution, and helping create a world where **EVERY GIRL** knows and activates her **limitless potential**.

Girls on the Run Greater Hartford

Inspiring girls in Hartford, New Haven, Fairfield, Tolland & Litchfield Counties  
[gotrgreaterhartford.org](http://gotrgreaterhartford.org) | @GOTRHartford



# A national movement with a growing local presence.

Girls on the Run Greater Hartford serves the communities and girls of Hartford, New Haven, Fairfield, Tolland and Litchfield Counties.

## Our Mission

Inspire girls to be joyful, healthy, and confident using a fun, experience-based curriculum which creatively integrates running and movement.

## Our Programs

Trained volunteer coaches lead small teams through a season of dynamic discussions, games, and physical activities, culminating with girls positively impacting their communities through a service project, and being emotionally and physically prepared to complete a celebratory 5K.

Our programs use physical activities as the platform for teaching life skills and promoting holistic health outcomes for girls in 3rd to 8th grade.

## Why It Matters

Studies show that 3rd through 8th grade is a critical period of time for girls. Self-confidence begins to drop by age nine, 50% of girls ages 10 to 13 experience bullying, and physical activity levels begin to decline. Our intentional life skills curricula, delivered by highly trained coaches, positively impact girls' lives by helping them increase their self-confidence, develop healthy relationships, and feel good about themselves, inside and out. Girls on the Run was 1 of only 3 after school programs recognized by Harvard University as a leader in social emotional learning.

Additional program information and independent study results can be found [here](#).



Fall & Spring  
Grades 3-5



Fall & Spring  
Grades 6-8



Summer  
Grades 3-5  
(rising)





# SPONSORSHIP OPPORTUNITIES | 2022-2023

## Sponsorship Levels & Benefits

	Diamond	Platinum	Gold	Silver	Bronze
Fall	\$2,500	\$2,000	\$1,500	\$1,000	\$500
Spring (including 5k sponsorship)	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Annual	\$17,500	\$12,000	\$6,500	\$3,500	\$1,500
Official Season Sponsor	*				
Logo on 5K bibs*#	*				
Option to speak at Spring 5k <sup>#</sup>	*				
Sneaker Soiree acknowledgment and event tickets	*	*			
Banners displayed at 5K site(s)	*	*			
Girls on the Run t-shirts	6	4	2		
Logo on season t-shirts*	*	*	*		
Logo on season and 5k communications	*	*	*		
Sponsor table at 5K(s)*#	*	*	*	*	
Logo on website	*	*	*	*	*
Social media acknowledgments	*	*	*	*	*
Complimentary 5K entries*#	8	6	4	3	2

\*Logo inclusion on season t-shirts and printed materials is dependent upon date of sponsorship agreement. | #Spring 5k only

Your support as a sponsor provides financial assistance to over **40% of program participants** who otherwise may not be able to participate, ensures the **intentional delivery** of our experience-based curricula by highly trained coaches, and supports the development of fun and engaging events and activities, helping us **reach more communities** throughout our service area and **impact more girls** each year.

Want to partner in a different way? Custom sponsorship packages available upon request, including opportunities for engagement with other promotional events, campaigns, and activities.  
Please contact Johanna Rincón, Executive Director at [johanna.rincon@girlsontherun.org](mailto:johanna.rincon@girlsontherun.org).



**YOU can make a difference in the lives of girls!**

- With YOU we will inspire **650+** girls in our shared communities this year
- With YOU we will provide **40%** in **financial assistance**
- With YOU we will deliver **accessible** and **inclusive programs** in the spring, summer and fall in Hartford, New Haven, Fairfield, Litchfield & Tolland Counties

**CLICK HERE to secure your sponsorship and process payment.** Or complete information below and return with check payment to Girls on the Run Greater Hartford, PO Box 370525, West Hartford, CT 06137.

Sponsorship Level	Fall Season	Spring Season	Full Year
Diamond	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$17,500
Platinum	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$12,000
Gold	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,500
Silver	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Bronze	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500

Sponsor:

---

Contact:

Phone:

---

Email:

---

Sponsor Signature:

Date:

---

Sponsorship questions? Contact Johanna Rincón, Executive Director  
[johanna.rincon@girlsontherun.org](mailto:johanna.rincon@girlsontherun.org)