



Sponsorship Opportunities

Contact Ellen Carver, Executive Director, ellen@gothrhr.org

You're invited to Girls on the Run Hampton Roads's **inaugural Sneaker Soirée!** By becoming an event sponsor, you are raising valuable funds to support our program operations and our mission to serve more girls.

Join the movement of inspiring girls to be **joyful, healthy, and confident!**

Sneaker Soirée sponsors and attendees will enjoy an evening of dinner, drinks, and dancing - all while wearing their **favorite party attire and sneakers!**

The celebration will also include a silent auction, wine pull, and exciting entertainment!

Presenting Sponsor | \$6,000 (*Exclusive!*)

- 8 tickets with preferred seating at the event
- Company logo with "Presented by" on all official branding, printed invitations, email marketing, event signage, program, and other collateral
- Linked company logo on event website
- Recognition as Presenting Sponsor on all GOTR-HR social media platforms
- Verbal recognition and opportunity to speak at the event
- Mention in all media advisories and press releases
- 8 entries into our December 5k celebration event

Community Impact: You sponsor 2 full teams of girls in low-income communities.

Inspiration Sponsor | \$3,000

- 4 tickets with preferred seating at the event
- Company logo on all printed invitations, email marketing, event signage, program, and other collateral
- Linked company logo on event website
- Recognition as Inspiration Sponsor on all GOTR-HR social media platforms
- Verbal recognition at the event
- Mention in all media advisories and press releases
- 4 entries into our December 5k celebration event

Community Impact: You sponsor 1 full team of girls in low-income communities.

Transformation Sponsor | \$1,500

- 2 tickets with preferred seating at the event
- Logo on event signage and program
- Linked company logo on event website
- Recognition as Transformation Sponsor on 1 GOTR-HR social media post
- Verbal recognition at the event
- 2 entries into our December 5k celebration event

Community Impact: You provide program supplies and sports packs for 30 girls.

Soirée Supporter | \$500

- 1 ticket with preferred seating at the event
- Logo/individual name on event signage, program, and website
- Recognition as Soirée Supporter on 1 GOTR-HR social media post
- Verbal recognition at the event
- 1 entry into our December 5k celebration event

Community Impact: You gift 15 pairs of sneakers to GOTR girls in need.