



2022
Sponsorship
Opportunities



Our Impact

3,000+ participants (girls ages 8-14)

130+ schools across our serving area

6,000+ attend our annual 5K event

30% participants that benefit from financial assistance

*2020 spring season



Who We Are

Girls on the Run Southeastern Suburban PA is a 501(c)(3) nonprofit activity-based positive youth development program designed to empower girls to successfully navigate adolescence and beyond. The 10-week transformational program uses running, games, discussion and activities to teach skills related to competence, confidence, connection, character and caring.

Established in 2007, Girls on the Run Suburban PA serves girls across Chester, Delaware and Montgomery Counties.



Elementary School Program



Middle School Program



Rising 3rd-5th Grade Summer Program



Celebratory 5K Event

OUR REACH: Social Media- 4,000 -- Email Database- 15,000

Why It Matters

Studies show that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop **by age nine and 50% of girls ages 10 to 13 years old experience bullying.**

A recent independent study found that the Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impact girls' lives by **helping them increase their self-confidence, develop healthy relationships and feel good about themselves.**

At an age when girls are constantly trying to measure up to ideas of who they should be when they're still discovering who they are, **Girls on the Run shows them that their potential isn't just enormous, it's beyond measure.**



50%

of girls ages 10 to 13 experience **bullying** such as name calling and exclusion **at a time when peer relationships become more central to girls' lives**

Girls' self-confidence begins to drop by

AGE 9



Physical activity levels decline starting at **age 10** and continue to

DECREASE

throughout adolescence



At Girls on the Run Southeastern Suburban PA, we want to make our program as **AFFORDABLE** as possible **FOR ALL GIRLS**

Our **actual cost of \$226** per participant includes curriculum books, journals, coach training, staff support, t-shirts and water bottles for girls and coaches, background checks, school facility fees, insurance, GOTR International fees and more.

\$226

Participants pay **\$190** at standard sites and **only \$25** at full-scholarship sites (schools with 70%+ of students eligible for free lunch)

\$25-\$195

Girls on the Run relies on **fundraising revenue** to make up the funding gap.

\$31-\$201



The Finish Line is Just the Beginning

Presenting Sponsor [\$20,000]

Impact the lives of 90 girls

Logo Placement

- Logo on back of program, 5K and coach shirts
- Logo on 5K bib
- Logo on all program and 5K collateral (brochure, flyers, emails, banners etc.)
- Logo and link on council website and 5K registration page

Additional Benefits

- Category exclusivity
- Mention in promotional material (radio, digital, social media, and media release)
- Sponsor Spotlight e-newsletter
- Sponsor Spotlight social media
- Use of the "Proud Sponsor of Girls on the Run" logo

5K Benefits

- Official presenting sponsorship recognition
- Provide video or written message to be sent to participants
- Sponsor table at Vendor Village
- Ten complimentary 5K entries
- Logo on start/finish line banner
- Option to hand out medals at finish line

Girl Power Sponsor [\$10,000]

Impact the lives of 45 girls

Logo Placement

- Logo on back of program and 5K shirts
- Logo on all program and 5K collateral (brochure, flyers, emails, banners etc.)
- Logo and link on council website and 5K registration page

Additional Benefits

- Mention in promotional material (radio, digital, social media, and media release)
- Sponsor Spotlight e-newsletter
- Sponsor Spotlight social media
- Use of the "Proud Sponsor of Girls on the Run" logo

5K Benefits

- Sponsor table at Vendor Village
- Four complimentary 5K entries
- Banner at finish line

Limitless Potential Sponsor [\$5,000]

Impact the lives of 22 girls

Logo Placement

- Logo on back of program and 5K shirts
- Logo on program and 5K collateral (brochure, flyers, emails, banners etc.)
- Logo and link on council website and 5K registration page

Additional Benefits

- Sponsor Spotlight e-newsletter
- Sponsor Spotlight social media
- Use of the "Proud Sponsor of Girls on the Run" logo

5K Benefits

- Sponsor table at Vendor Village
- Four complimentary 5K entries
- Banner at finish line

Energy Award Sponsor - [\$3,000]

Impact the lives of 13 girls

Logo Placement

- Logo on back of 5K shirt
- Logo on program and 5K email blasts
- Logo and link on council website and 5K registration page

Additional Benefits

- Sponsor Spotlight social media
- Use of the “Proud Sponsor of Girls on the Run” logo

5K Benefits

- Sponsor table at Vendor Village
- Logo on “Spirit on the course signs”
- Logo on sponsor banner

Star Power Award Sponsor - [\$1,000]

Impact the lives of 4 girls

Logo Placement

- Name on back of 5K shirt
- Logo on program and 5K email blasts
- Logo and link on council website and 5K registration page

Additional Benefits

- Use of the “Proud Sponsor of Girls on the Run” logo

5K Benefits

- Sponsor table at Vendor Village
- Logo on mile marker sign at 5K
- Logo on sponsor banner

Friend of Girls on the Run Sponsor - [\$500]

Impact the lives of 2 girls

- Name listed on the back of all 5K participant t-shirts
- Name listing in all 5K e-newsletters
- Logo on council webpage
- Sponsor table at Vendor Village

Why Partner With Girls on the Run?

- 🌸 Only national PA-PYD program for girls with external evidence of impact
- 🌸 Exposure to target market - coaches, moms, families, participants
- 🌸 Proven success with cause campaigns and corporate partnerships
- 🌸 Meaningful employee engagement opportunities
- 🌸 Local presence with national brand recognition
- 🌸 Passionate supporters and loyal brand ambassadors
- 🌸 Positive, community-minded and inspirational messaging
- 🌸 Ability to build a strong reputation within the community



Other Ways to Partner

- Sponsor a girl(s)
- Employee Volunteering
 - 5K, season prep, committees, coaching
- Employee Peer-to-peer fundraising
 - SoleMates Program
- In-kind Donations
 - 5K, coach trainings
- Customize a sponsorship plan



**Girls on the Run
Southeastern Suburban PA**

www.gotrpa.org
info@gotrpa.org

Invest in a Girl, Change the World

**I would like to commit to a
sponsorship:**

**[https://www.raceplanner.com/donate/
2022sponsor](https://www.raceplanner.com/donate/2022sponsor)**

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Girls on the Run

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