

A PLACE WHERE -you belong-

GIRLS ON THE RUN SOUTH LOUISIANA 2021 IMPACT REPORT



PROUDLY

= uplifting & inspiring girls =

OUR MISSION

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.



OUR VISION

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



OUR CORE VALUES



Recognize our power and responsibility to be intentional in our decision-making



Embrace our differences and find strength in our connectedness



Express joy, optimism and gratitude through our words, thoughts and actions



Lead with an open heart and assume positive intent



Nurture our physical, emotional and spiritual health



Stand up for ourselves and others



OUR *reasons* WHY



Every girl deserves to experience the joy that comes from finding a community, developing friendships and confidently believing in herself. Girls on the Run creates a safe and inclusive environment where participants can discover their spark and take it far beyond the finish line. Why do we do this? Because we know that within every girl is a brave and worthy soul capable of achieving her dreams.

A promising future for girls is our why. The lifelong confidence they develop is our why. The united communities they will build is our why. The better world they will help create for all is our why.

2021



IMPACT POINTS



21

Total Sites

351

Girls served in 2021!

80

Coaches

11

Young Professional
Board Members

184

Scholarships
Granted

27

Partners



3

5K Events

2021 ORGANIZATIONAL HIGHLIGHTS

Girls on the Run South Louisiana is part of an international movement, making a powerful local impact.

POSITIVE FEEDBACK FROM CAREGIVERS AND COACHES

One parent shared, "The lesson, "I Feel, When You, Because, I Would Like you to" had a tremendous impact on my daughter. I have noticed her using this language with her siblings. Instead of storming off in anger, she stops to think now and responds more appropriately."



YOUNG PROFESSIONALS BOARD

The inaugural GOTR SOLA Young Professionals Board was formed in 2021 with 11 dynamic individuals representing diverse communities, skills, and experiences. The Young Professionals Board boosts community engagement and brings new fundraising efforts to the council.



43 FAMILIES SUPPORTED AFTER HURRICANE IDA

In August of 2021, Hurricane Ida swept through Louisiana as a Category 4 storm, wreaking havoc on communities. Through a collective effort, Louisiana councils raised \$1,700 to support individuals affected.

GIRLS ON THE RUN 5K

The Girls on the Run 5K series returned in person, giving girls, families, volunteers, and community partners an opportunity to celebrate the joy of movement and whole-being health.



A CONTINUED COMMITMENT TO IDEA

Advancing inclusion, diversity, equity and access (IDEA) remained a key organizational priority at Girls on the Run. Our organization identified specific goals within programming, marketing, vendor relationships, and community involvement to guide our efforts.



PARTNER SPOTLIGHT



Girls on the Run South Louisiana was grateful to partner with Success Labs and their Resilient Leadership Series and Management Incubator as the Spring 2021 LAB Grant recipient.

While the Resilient Leadership Series focused on strategic growth for the organization, the Incubator was tasked with looking at facility and space enhancements at the office headquarters. By offering strategic thought support, enhancing the work and program supply space, and making a donation to the organization's Program Scholarship Fund, Success Labs boosted the organization's ability to serve more girls and serve girls well. Thank you Success Labs and all of our incredible community partners!



EXTERNAL PROGRAM REVIEW

The following findings are from an external review of inclusion, diversity, equity, and access (IDEA) within programming. Over 4,000 participants, families, and coaches felt that Girls on the Run was inclusive, promoted diversity, and was accessible and equitable.

Nearly 100% of participants agreed that they felt safe at Girls on the Run and that their coaches care about them.

97% of participants agreed that they could be themselves at Girls on the Run and felt included in all GOTR activities they wished to participate in.

100% of caregivers who reported that their child required accommodations to fully participate agreed that their child could participate equally to their peers.

98% of caregivers agreed that their child felt physically, emotionally, and socially safe at Girls on the Run and included in all GOTR activities they wished to participate in.


“Girls on the Run is an amazing experience for my daughter and me. Girls on the Run cares about the girls and about what the program teaches them - to be involved within society, to love themselves, and to feel empowered to be the girl that they are.”

Girls on the Run will use study findings to further its IDEA initiatives, particularly around overcoming barriers to participation and engaging more diverse volunteers. Results will also inform future program development and coach training initiatives.



97% OF GIRLS

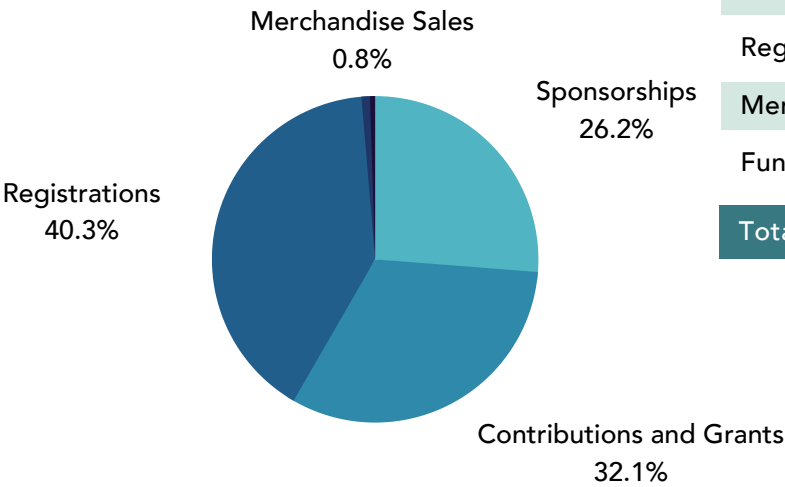
FELT LIKE THEY BELONGED AT GIRLS ON THE RUN.



"At the end of the season she begged me to sign her up again next year. She had so much fun, and came home smiling every time. She was also exposed to people from different backgrounds and heritages."

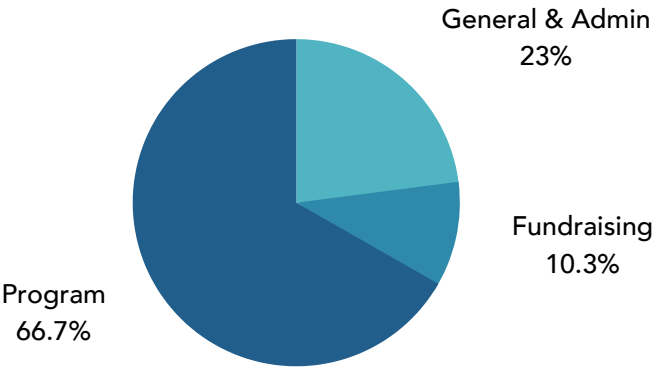
- GOTR parent

FINANCIALS



Support, revenue and other income (loss):	Total
Sponsorships	\$29,514
Contributions and grants	\$36,086
Registration fees	\$45,352
Merchandise	\$934
Fundraising events	\$581
Total Income	\$112,467

Expenses	Total
Program	\$90,921
General and administrative	\$31,272
Fundraising costs	\$14,038
Total Expenses	\$136,231





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Program Coordinator



Special thanks to outgoing board members: Meri Thibaux, Chris King, Kristen Gore, Will Syll, Molly Ravn.



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