

Girls on the Run South Louisiana 2025 Annual Report





As girls' needs grow, Girls on the Run South Louisiana helps them build **confidence**, form **meaningful relationships**, and discover the **joy of movement**.



DEAR FRIENDS,

At Girls on the Run South Louisiana our purpose is clear: help girls build confidence, strengthen connections, and practice life skills every day. Thanks to your support, girls are part of a joyful and inclusive space where they can move, reflect, and grow.

This year, our coaches brought research-based lessons to life through engaging activities that get girls moving and thinking. We also expanded our program suite with Hello, Mountain Mover! — a curriculum that helps girls build “I Can!” confidence, tackle hard things with resilience, embrace mistakes as part of growth, and move through their emotions in healthy ways.

Since 2009, Girls on the Run South Louisiana has served 15,029 girls. In 2025, we reached 1,289 girls at 84 sites with 283 volunteers.

But what sticks with me most, is the parent who shared, “I saw my child doing the breathing exercises and telling herself 'I can do it' when math got hard. Her confidence has improved and so has her grades in math!”

None of this happens without you. To our coaches, caregivers, donors, partners, community members, and volunteers: thank you for showing up for girls. Your belief in their potential fuels our work and strengthens our community.

WITH GRATITUDE,

Carley Fuller

Carley Fuller
Executive Director



Uplifting and Inspiring Girls

OUR MISSION

We inspire girls to be joyful, healthy, and confident using a fun, experience-based curriculum which creatively integrates running.

OUR VISION

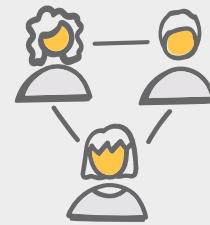
We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



Our Core Values



Recognize our power and responsibility to be **intentional in our decision-making**



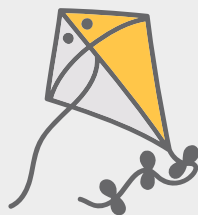
Embrace our differences and find strength in our **connectedness**



Lead with an open heart and **assume positive intent**



Express joy, optimism, and gratitude through **our words, thoughts, and actions**



Nurture our **physical, emotional, and spiritual health**



Stand up for **ourselves and others**



As a young girl, Girls on the Run taught me kindness, goal setting, and self-belief. Through the support of my coaches, teachers, and peers, I realized that there are people beyond your family who genuinely want to see you grow. The impact has stayed with me.

— Amy
GOTR coach & alum

Through Girls on the Run, my daughter has gained a stronger understanding of what it means to be a leader, not just in title, but in how you treat others, stand up for what's right, and use your voice. Watching her grow and embrace these values has been one of the most rewarding parts of her Girls on the Run experience.

— Ola
GOTR parent



We are ready. We are set. Let's go.

As we look toward 2026, we are excited to continue our mission to build confidence, inspire joy in movement, and nurture emotional health in girls.



1,289

Unstoppable Girls



84

Welcoming Sites



283

Dedicated Volunteer
Coaches



\$130,611

In Scholarships for Girls



Engaging Our Alumni

At Girls on the Run South Louisiana, the impact doesn't end at the 5K finish line. **Our alumni carry their confidence, friendships, and life skills into middle school, high school, and beyond.** GOTR alumni continue to embody these strengths in their schools, families, and communities — showing up with courage, kindness, and a commitment to growth. We celebrate 16 alumni returning to serve as Volunteer Coaches in 2025.



Evie Willis

"GOTR helped me find confidence in myself that has stayed with me into adulthood. It taught me that I can make a difference and I can do hard things."



Elise Jones

"Many of my teammates [St. Joseph's Academy] also started their running journey at GOTR. We all carried the confidence and courage that GOTR instilled in us."



Angel Harris

"Participating in Girls on the Run as a child was a really empowering experience. I learned how to be more confident, how to set goals, and how to work as a team with other girls my age."

If you are a Girls on the Run alum — former participant, coach, staff, or board member — we invite you to join Beyond the Finish, the national GOTR Alumni Community of more than 4,500 members. Scan the QR code to join.



SCAN ME!



Our Remarkable Coaches

Every lap, every laugh, every moment — our volunteer coaches make it count.

Thanks to their generosity, girls in South Louisiana built confidence, friendships, and lasting memories.

Now it's our turn to celebrate them.



Thank you to our 2025 coaches!



★ 10 SEASONS ★

Erika Adams

Jessie Weber

Jamie Devall

Sarah Weisskopf

★ 7 SEASONS ★

Sandra Jones

Allyson Richard

Susan Roberts

★ 5 SEASONS ★

LaToya Banks

Cassandra Milham

Jaycee Picquet

Lynette Batiste

Joy Moncrieffe

Lashae Tyler

Samantha Cole-Frank

Freda Morgan

Jennifer Vines

Kerri Lee

Melinda Perry

Leann Vinson

★ 3 SEASONS ★

Anne-Claire Alberstadt

Lauren Guice

Bethany Madson

Erin Atkins

Angel Harris

Tiffany Myers

Nicole Bernard

Lindsey Hillman

Tiffany Ritchie

Kimberly Bernard

Rashell Hultquist

Mandy Smith

Annette Bodin

LaRonda Humphrey

Shayla Smith

Chantal Castille

Keri Krycki

Sarah Stout

Jesse Chesson

Gwen Kuchler

Lauren Taylor

Britney Daglow

Gabrielle LeFort

Alvertha Whitaker

Amber Davis

Rebekah Leming

Christy White

Alexandra Dufour

Georgeanna Levy

Alexa Winn

Jamie Evans

Karen Ligon

Jaimie Zukauskas

Anyia Glusman Hudnall

Melissa Lovett

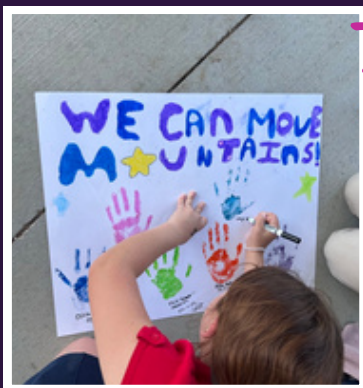
Energy Award-Winning Moments

At Girls on the Run South Louisiana, every season is filled with moments worth celebrating. From volunteers living our values to partners uplifting our mission, these highlights capture the joy that powers our council community.



Remarkable Volunteer Award: **Clara Cambre**

One of our longest serving active volunteers, including coach, fundraiser, YPB member, and 5K lead.



Community Partnership: **Friends of Girls on the Run**

Foundations in St. Tammany and Lafayette provided \$17,500 in matching fund opportunities for program scholarships.



Spotlight Volunteer Role: **Snack Captain**

A new volunteer role: 10 volunteers delivered healthy snacks to their local team.



Media Moment: **WAFB**

Featured on WAFB before the Girls on the Run 5K.



Thank You to Our Supporters!

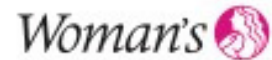


Our partners, corporations, foundations, and donors propel our mission forward.

In 2025, their investments made it possible for over 1,280 girls to activate their limitless potential in south Louisiana. With them by our side, more girls are confidently and boldly pursuing their dreams.



Local Sponsors & Funders





GOTR taught me optimism and how to find the light in dark places. It also taught me to use my voice and never to be afraid to speak up. GOTR helped me find that voice, and it's something I carry with me every single day.

— Abby
GOTR participant

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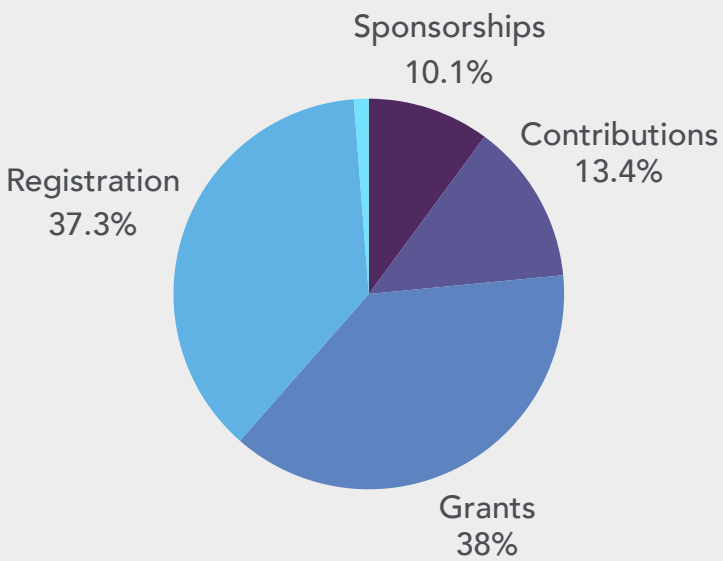
As a teacher, my passion has always been to help kids grow as people. Coaching Girls on the Run gives me the chance to do that outside the classroom and alongside my own daughters. I return every season because the program fills me with joy, and I love watching girls discover their own confidence.

— Jen
GOTR parent & coach

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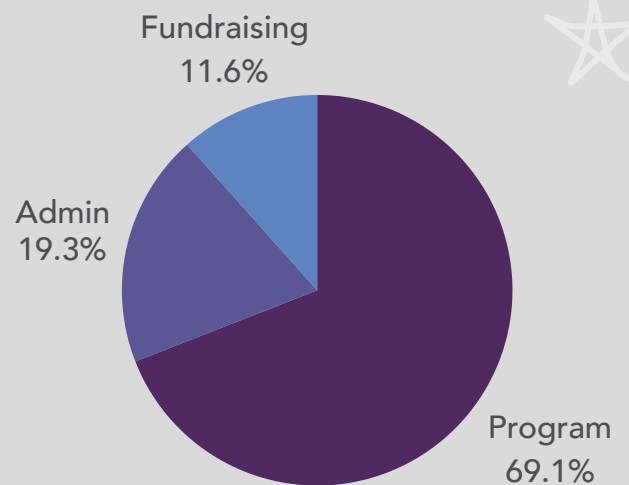


Financials



Support, Revenue and Other Income (loss):	Total
Sponsorships	\$37,395
Contributions	\$49,526
Grants	\$140,667
Registration Fees	\$138,160
Merchandise and Other	\$4,544

Expenses	Total
Program	\$251,349
General and Administrative	\$70,414
Fundraising Costs	\$42,187





Board of Directors



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Henderson**

President

**Les
Hall**

Vice President
*St. Tammany Health
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**Fawn
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Wiley**

*The Blue
Cross and
Blue Shield of
Louisiana
Foundation*



Thank you to NeShana Bilbrew, Tanya Brown, and Caroline Graham who completed their board service in FY2025.

Young Professionals Board

Clara Cambre

Kaitlyn King

Logan Melton

Danielle Rankin

Bianca Kwentua

Julia Lavergne

Nicole Petit

Leah Stone

Kathleen Foil

Maliah Mathis

Jocelyn Potier

Harley Tidwell

Thank you to Alexa Thibodeaux, Taylor DeBourg, and Emily Svendsen who completed their YPB service in FY2025.







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