



## **PARTNERSHIP OPPORTUNITIES**

FALL 2026 - SPRING 2027

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# About Us



After-school  
Program



Community 5K  
Celebration



Summer  
Camp Options

## Who we are

Girls on the Run® is a national 501(c)(3) nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our 10-week curriculum offered in the fall and spring is a physical activity, positive youth development program for girls in 3rd through 8th grade. The goals of the program are to develop and improve **competence**, unleash **confidence** through accomplishment, develop strength of **character**, respond to others and oneself with **care** and compassion, create positive **connections** with peers and adults and make a meaningful **contribution** to community, all while establishing a lifetime appreciation of health and fitness.

The program is led by local volunteer coaches who meet with their teams 75-90 min, twice a week to provide research-based curricula, which includes dynamic discussions, activities and running games. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event.



# Why it Matters



## Empowering our youth

- Girls' self-confidence begins to drop by the early age of 9
- 50% of girls ages 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence

A recent study shows Girls on the Run has a **long-term impact**; helping girls increase in self-confidence, develop healthy relationships, and feel good about themselves!



**97%**

learned critical  
life skills



**85%**

able to manage  
emotions



**91%**

made intentional  
decisions



**85%**

improved in  
confidence, character

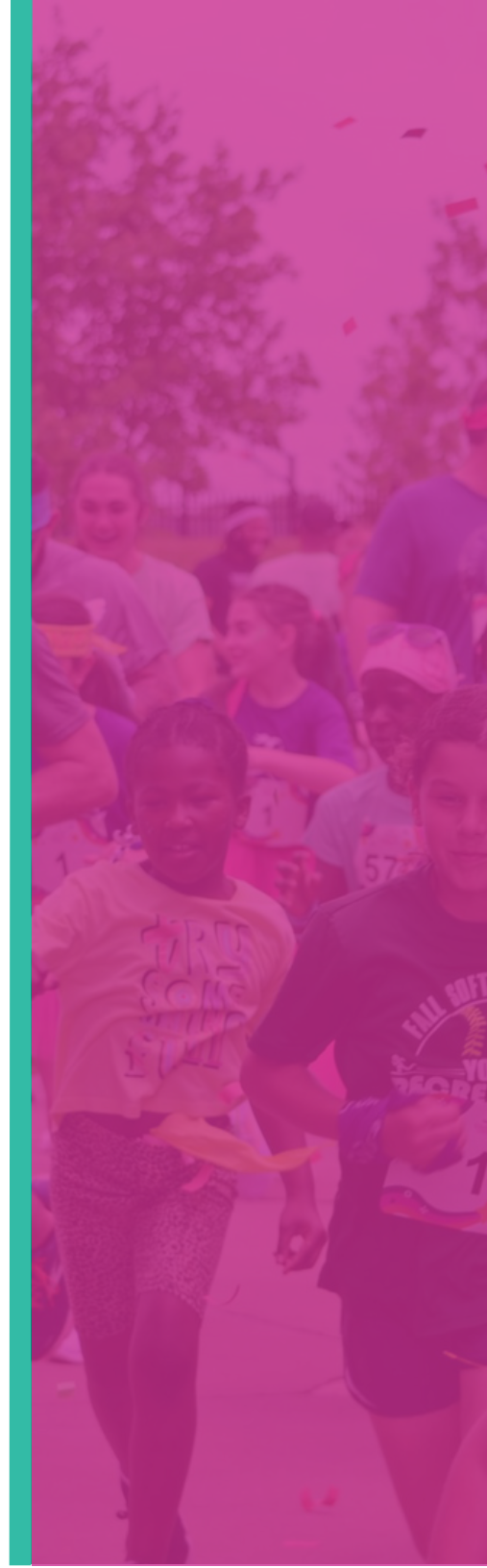


**80%**

able to resolve  
conflict

& connection

Girls on the Run was recognized as a top research-based program in a 2021 Social-Emotional Learning Guide developed by researchers at Harvard University and the Wallace Foundation. This guide recognized Girls on the Run as one of just three social-emotional learning programs with an integral emphasis on equitable and inclusive education. In addition, the program was celebrated by the National After School Association (NAA) as one of the most influential after-school programs in Health & Wellness.



# Local Impacts

## Areas we serve

Girls on the Run South Louisiana serves families in East Baton Rouge, Ascension, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, West Baton Rouge, West Feliciana, Acadia, Iberia, Lafayette, St. Landry, St. Martin, Vermillion, St. Tammany, Tangipahoa & Washington parishes.

## Program highlights

**70+**

program sites serving GOTR girls and families across South Louisiana during the fall and spring seasons.

**1,200+**

program participants receiving curriculum involving physical activity, emotional wellness and critical life skills.

**15,000+**

program graduates positively impacting their communities since the local chapter began in 2009.

## Program cost

The organizational cost to provide the 10-week, 20-lesson program is about \$250 per girl. To remain accessible, the registration fee is \$210 provided on a sliding scale based on household income or hardship, down to \$25.

**Did you know?** Over 55% of participants request financial assistance to participate in our transformational program, with a large majority requesting the highest need. Thanks to the support of generous partners like you, no girl is ever turned away because of an inability to pay.



# Partnership Benefits



## Promote and showcase

Take advantage of the regional 5K events and added marketing opportunities to promote your organization and showcase the value of your services to a whole new demographic. The primary audience of our reach includes families throughout south Louisiana with children in elementary and middle school.



## Amplify your values

When you partner with Girls on the Run, you are telling your community that you value investing in the physical and emotional wellbeing of local youth. You are igniting a spark of confidence, compassion, and contribution, and creating meaningful employee engagement opportunities for your organization to demonstrate its care.



## Make a difference

Your support as a sponsor provides financial assistance to local girls who otherwise may not be able to participate. It also ensures the intentional delivery of our experience-based curriculum and helps expand our reach to impact more girls each year.

“Girls on the Run gave me *self-confidence* to accomplish things that might be hard in my life, and really just taught me to *be brave* and *be strong*!”

- Addyson, GOTR Participant



# Partnership Opportunities

## 5K Partner

**\$10,000**

Includes:

- 15 complimentary 5K entries
- One-page digital promotion in 5K event guide
- One-page digital promotion in caregiver program guide
- Logo on signage at 5K event
- Logo on 5K and program email footers
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media posts



## Star Power Partner

**\$5,000**

Includes:

- 10 complimentary 5K entries
- One-page digital promotion in caregiver program guide
- Logo on signage at 5K event
- Logo on 5K and program email footers
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media posts



## Limitless Potential Partner

**\$2,500**

Includes:

- 5 complimentary 5K entries
- Logo on signage at 5K event
- Logo on 5K email footer
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media post



## Confidence Partner

**\$1,000**

Includes:

- Logo on 5K email footer
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media post

## Connection Partner

**\$500**

Includes:

- Sponsor table at all 5K events
- Written name on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media post



# Additional Ways to Give

## Volunteer Opportunities

- Become a Volunteer Coach
- Tutu or bandana-making employee event
- Become a Snack Captain for local team
- Volunteer at the Girls on the Run 5K

## Program Accessibility

- Scholarship for one girl (\$210)
- Curricula for four coaches (\$120)
- Program journals for 20 girls (\$50)
- One pair of running shoes (\$35)

## In-Kind Donations

- Healthy snacks (fruit, granola bars, etc.)
- Water or low-calorie sports drinks
- Coach thank-you gifts or gift-cards
- Arts and crafts materials for camp supplies

## Marketing Support

- Promote GOTR events on social media
- Provide a point of contact for new site(s)
- Request a stack of flyers for your business
- Purchase a GOTR t-shirt to wear around town



Want to get involved but don't see a partnership opportunity that meets your needs?

Contact Carley Fuller at [carley@girlsontherunsola.org](mailto:carley@girlsontherunsola.org) to discuss a la carte giving opportunities.



# Partnership Comparisons

Program Partnerships include two consecutive seasons (fall & spring). You may opt to activate at only one 5K event.

|                                   | 5K<br>\$10,000 | Star Power<br>\$5,000 | Limitless<br>\$2,500 | Confidence<br>\$1,000 | Connection<br>\$500 |
|-----------------------------------|----------------|-----------------------|----------------------|-----------------------|---------------------|
| <b>Impact</b>                     | 45 girls       | 22 girls              | 10 girls             | 5 girls               | 3 girls             |
| <b>5K Participant Entries</b>     | 15             | 10                    | 5                    |                       |                     |
| <b>Promotion in Event Guide</b>   | ✓              |                       |                      |                       |                     |
| <b>Promotion in Program Guide</b> | ✓              | ✓                     |                      |                       |                     |
| <b>Logo on 5K Course Signs</b>    | ✓              | ✓                     | ✓                    |                       |                     |
| <b>Logo on 5K Email Footer</b>    | ✓*             | ✓*                    | ✓                    | ✓                     |                     |
| <b>Table Space at 5K</b>          | ✓              | ✓                     | ✓                    | ✓                     | ✓                   |
| <b>Placement on 5K T-Shirts</b>   | ✓              | ✓                     | ✓                    | ✓                     | written name        |
| <b>Logo on local website</b>      | ✓              | ✓                     | ✓                    | ✓                     | ✓                   |
| <b>Social Media Recognition</b>   | ✓              | ✓                     | ✓                    | ✓                     | ✓                   |

Single-season partnerships are available at the Connection level for \$250.

\*includes 5K and program email footer



# Thank You

On behalf of the entire Girls on the Run South Louisiana team, we appreciate your consideration to become a sponsor. Please review the below information to help you with your decision-making timeline.

October 15: Fall Season Only or Fall 2026-Spring 2027 Application Deadline

November 14 (Baton Rouge) and Nov 15 (Lafayette): Fall 5K Weekend

April 15: Spring Season Only or Spring 2027-Fall 2027 Application Deadline

May 1 (Baton Rouge) and May 2 (Lafayette): Spring 5K Weekend

## Ready to sign up?

Complete the sponsorship form electronically [here](#), payment by credit card or e-check. Or complete the information below and mail a check to Girls on the Run South Louisiana, 2041 Perkins Road, Baton Rouge, LA 70808

Company/Donor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Partnership Level/Amount: \_\_\_\_\_

Table Space at 5K(s)? Yes or No

\_\_\_\_\_ Fall 5K | \_\_\_\_\_ Spring 5K

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Girls on the Run South Louisiana is a 501c(3) nonprofit organization.  
Federal Tax ID#: 27- 0832549

