

Girls on the run south louisiana

PARTNERSHIP OPPORTUNITIES

2027

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About Us


After-school Program



Community 5K Celebration

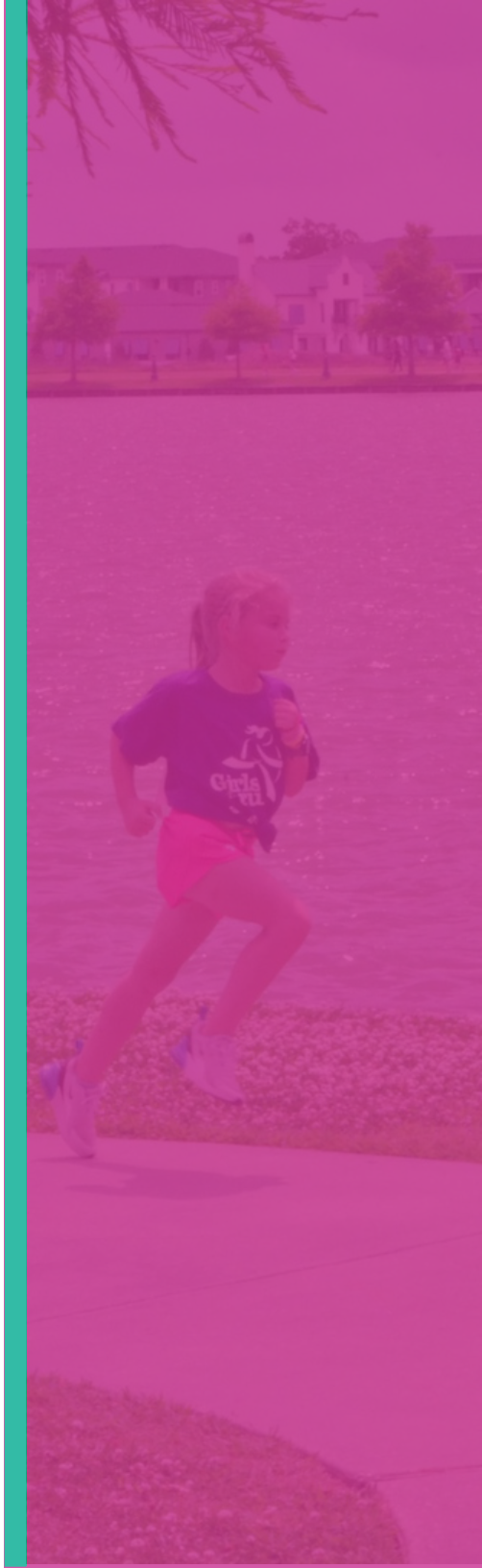

Summer Camp Options

Who we are

Girls on the Run® is a national 501(c)(3) nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our 10-week curriculum offered in the fall and spring is a physical activity, positive youth development program for girls in 3rd through 8th grade. The goals of the program are to develop and improve competence, unleash confidence through accomplishment, develop strength of character, respond to others and oneself with care and compassion, create positive connections with peers and adults and make a meaningful contribution to community, all while establishing a lifetime appreciation of health and fitness.

The program is led by local volunteer coaches who meet with their teams 75-90 min, twice a week to provide research-based curricula, which includes dynamic discussions, activities and running games. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event.



Why it Matters



Empowering our youth

- Girls' self-confidence begins to drop by the early age of 9
- 50% of girls ages 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence

A recent study shows Girls on the Run has a long-term impact; helping girls increase in self-confidence, develop healthy relationships, and feel good about themselves!

97% learned critical life skills

85% able to manage emotions

91% made intentional decisions

85% improved in confidence, character & connection

80% able to resolve conflict

Girls on the Run was recognized as a top research-based program in a 2021 Social-Emotional Learning Guide developed by researchers at Harvard University and the Wallace Foundation. This guide recognized Girls on the Run as one of just three social-emotional learning programs with an integral emphasis on equitable and inclusive education. In addition, the program was celebrated by the National After School Association (NAA) as one of the most influential after-school programs in Health & Wellness.



Local Impacts

Areas we serve

Girls on the Run South Louisiana serves families in East Baton Rouge, Ascension, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, West Baton Rouge, West Feliciana, Acadia, Iberia, Lafayette, St. Landry, St. Martin, Vermillion, St. Tammany, Tangipahoa & Washington parishes.

Program highlights

70+ program sites serving GOTR girls and families across South Louisiana during the fall and spring seasons.

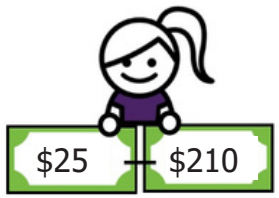
1,300+ program participants receiving curriculum involving physical activity, emotional wellness and critical life skills.

15,500+ program graduates positively impacting their communities since the local chapter began in 2009.

Program cost

The organizational cost to provide the 10-week, 20-lesson program is about $260 per girl. To remain accessible, the registration fee is $210 provided on a sliding scale based on household income or hardship, down to $25.

Did you know? **Over 55% of participants request** financial assistance to participate in our transformational program, with a large majority requesting the highest need. Thanks to the support of generous partners like you, no girl is ever turned away because of an inability to pay.





Partnership Benefits

Promote and showcase

Take advantage of the regional 5K events and added marketing opportunities to promote your organization and showcase the value of your services to a whole new demographic. The primary audience of our reach includes families throughout south Louisiana with children in elementary and middle school.

Amplify your values

When you partner with Girls on the Run, you are telling your community that you value investing in the physical and emotional wellbeing of local youth. You are igniting a spark of confidence, compassion, and contribution, and creating meaningful employee engagement opportunities for your organization to demonstrate it's care.

Make a difference

Your support as a sponsor provides financial assistance to local girls who otherwise may not be able to participate. It also ensures the intentional delivery of our experience-based curriculum and helps expand our reach to impact more girls each year.

> "Girls on the Run gave me *self-confidence* to accomplish things that might be hard in my life, and really just taught me to *be brave* and *be strong*!"
>
> - Addyson, GOTR Participant





Partnership Opportunities



5K Partner

$10,000

Includes:

- 15 complimentary 5K entries
- One-page digital promotion in 5K event guide
- One-page digital promotion in caregiver program guide
- Logo on signage at 5K event
- Logo on 5K and program email footers
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media posts

Star Power Partner

$5,000

Includes:

- 10 complimentary 5K entries
- One-page digital promotion in caregiver program guide
- Logo on signage at 5K event
- Logo on 5K and program email footers
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media posts



Limitless Potential Partner

$2,500

Includes:

- 5 complimentary 5K entries
- Logo on signage at 5K event
- Logo on 5K email footer
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media post



Confidence Partner

$1,000

Includes:

- Logo on 5K email footer
- Verbal recognition during all regional 5K events
- Sponsor table at all 5K events
- Logo on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media post

Connection Partner

$500

Includes:

- Sponsor table at all 5K events
- Written name on 5K celebration t-shirts
- Sponsor listing on GOTR South Louisiana website
- Sponsorship recognition in social media post



Additional Ways to Give

Volunteer Opportunities

- Become a Volunteer Coach
- Tutu or bandana-making employee event
- Become a Snack Captain for local team
- Volunteer at the Girls on the Run 5K

In-Kind Donations

- Healthy snacks (fruit, granola bars, etc.)
- Water or low-calorie sports drinks
- Coach thank-you gifts or gift-cards
- Arts and crafts materials for camp supplies

Program Accessibility

- Scholarship for one girl ($210)
- Curricula for four coaches ($120)
- Program journals for 20 girls ($50)
- One pair of running shoes ($35)

Marketing Support

- Promote GOTR events on social media
- Provide a point of contact for new site(s)
- Request a stack of flyers for your business
- Purchase a GOTR t-shirt to wear around town



Want to get involved but don't see a partnership opportunity that meets your needs?

Contact Carley Fuller at carley@girlsontherunsola.org to discuss a la carte giving opportunities.



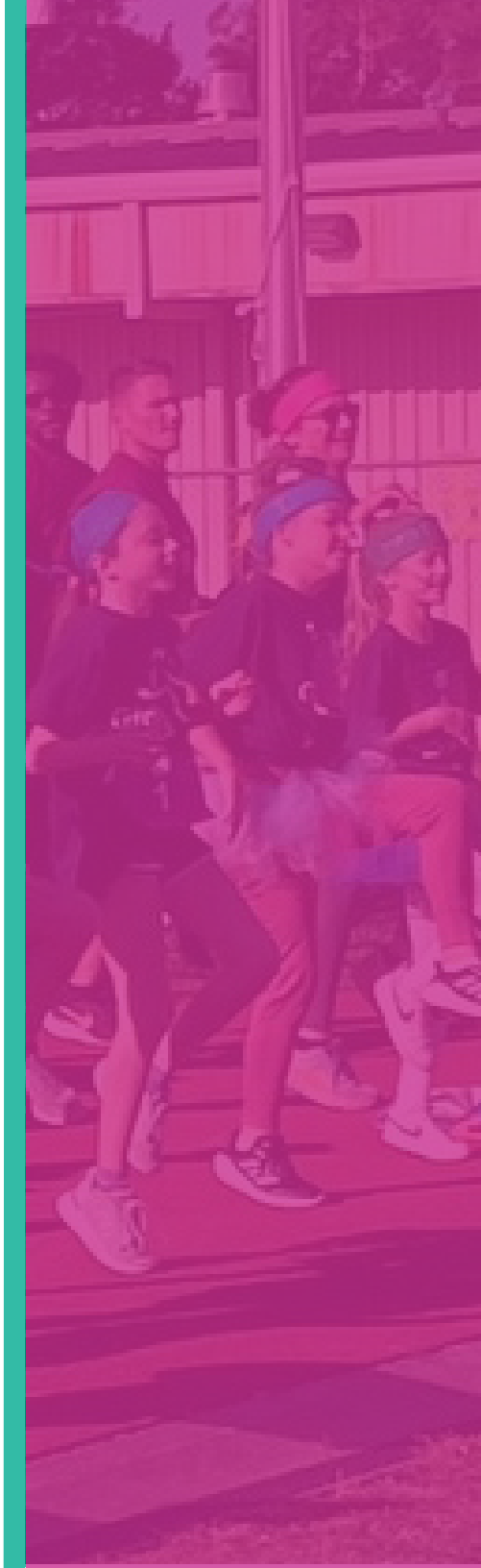
Partnership Comparisons

Program Partnerships include two consecutive seasons (fall & spring). You may opt to activate at only one 5K event.

	5K $10,000	Star Power $5,000	Limitless $2,500	Confidence $1,000	Connection $500
Impact	45 girls	22 girls	10 girls	5 girls	3 girls
5K Participant Entries	15	10	5		
Promotion in Event Guide	✓				
Promotion in Program Guide	✓	✓			
Logo on 5K Course Signs	✓	✓	✓		
Logo on 5K Email Footer	✓*	✓*	✓	✓	
Table Space at 5K	✓	✓	✓	✓	✓
Placement on 5K T-Shirts	✓	✓	✓	✓	written name
Logo on local website	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓

Single-season partnerships are available at the Connection level for $250.

***includes 5K and program email footer**



Thank You

On behalf of the entire Girls on the Run South Louisiana team, we appreciate your consideration to become a sponsor. Please review the below information to help you with your decision-making timeline.

Spring Deadline: April 15
Spring 5K Weekend: April 24 (St. Tammany), May 1 (Baton Rouge), and May 2 (Lafayette)
Fall Deadline: October 15
Fall 5K Weekend: November 13 (Baton Rouge), Nov 14 (Lafayette), TBD (St. Tammany)

Ready to sign up?

Complete the sponsorship form electronically here, payment by credit card or e-check. Or complete the information below and mail a check to Girls on the Run South Louisiana, 2041 Perkins Road, Baton Rouge, LA 70808

Company/Donor: _____

Contact Person: _____

Address: _____

City:_____ State: _____ Zip: _____

Phone: _____ Email: _____

Partnership Level/Amount: _____

Table Space at 5K(s)? Yes or No
_____ Fall 5K | _____ Spring 5K



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Girls on the Run South Louisiana is a 501c(3) nonprofit organization.
Federal Tax ID#: 27- 0832549