



## **PARTNERSHIP OPPORTUNITIES**

**2022**



### **CONTACT:**

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## Who We Are

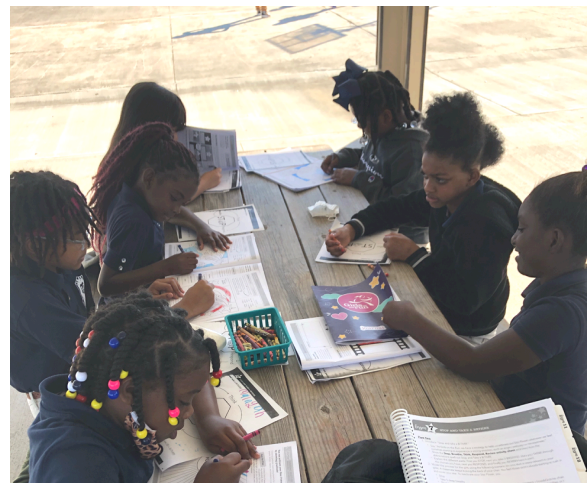
Girls on the Run® is a national 501(c)(3) nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our 10-week curriculum offered in the fall and spring is a physical activity, positive youth development program for girls in 3rd through 8th grade. The goals of the program are to develop and improve **competence**, unleash **confidence** through accomplishment, develop strength of **character**, respond to others and oneself with **care** and compassion, create positive **connections** with peers and adults and make a meaningful **contribution** to community, all while establishing a lifetime appreciation of health and fitness.

Trained volunteer coaches lead small teams of 8-20 girls twice a week through our research-based curricula, which includes dynamic discussions, activities and running games. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5k event.

## Why are we seeking funding?

Girls on the Run South Louisiana has the capacity to serve girls in 18 parishes of Louisiana. Over 50% of our girls are in need of financial subsidy to be able to participate in our transformational program. The program cost is \$185. Participants may request financial assistance based on a sliding income scale. More than 75% of girls requesting assistance request the highest need (\$25 fee for 10-week, 20-lesson curriculum) No girl is ever turned away. By supporting Girls on the Run SOLA, you will help more girls in the South Louisiana community be able to enroll and participate in this incredible experience. Your support helps fund and expand our program!



Girls on the Run South Louisiana started in 2009. **11,000+** girls served in council's history. **1000** served annually at **40+** sites.

**50%** of participants request financial assistance to participate in the program.

### Girls on the Run South Louisiana serves:

*East Baton Rouge, Ascension, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, West Baton Rouge, West Feliciana, Acadia, Iberia, Lafayette, St. Landry, St. Martin, Vermillion, St. Tammany, Tangipahoa & Washington.*

## What we do

Using 10-week intentional curriculum that integrates physical activity, our trained coaches teach girls critical life skills and strategies they can apply to all aspects of their lives.

## Why it matters

- Girls' self-confidence begins to drop by age 9
  - 50% of girls ages 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence



**85%**  
OF GIRLS  
IMPROVED IN  
CONFIDENCE  
COMPETENCE  
**CARING**  
CHARACTER  
OR CONNECTION

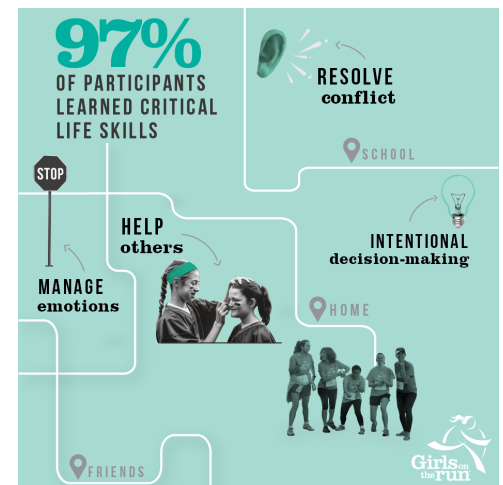
Girls on the Run



GIRLS WHO WERE  
**LEAST ACTIVE**  
AT THE START  
INCREASED IN  
PHYSICAL ACTIVITY

BY MORE THAN  
**40%**

Girls on the Run



**97%**  
OF PARTICIPANTS  
LEARNED CRITICAL  
LIFE SKILLS

RESOLVE  
conflict

SCHOOL

INTENTIONAL  
decision-making

HOME

MANAGE  
emotions

HELP  
others

FRIENDS

Girls on the Run

## INNOVATIVE AND DISTINCT EVIDENCE-BASED APPROACH

Girls on the Run was recognized as a top research-based program in a 2021 Social-Emotional Learning Guide developed by researchers at Harvard University and the Wallace Foundation. This guide recognized Girls on the Run as **one of just three social-emotional learning programs with an integral emphasis on equitable and inclusive education**. In addition, the program was celebrated by the National Afterschool Association (NAA) as one of the most influential after-school programs in Health & Wellness.

# **PARTNERSHIP DETAILS**

## **Spring or Fall 2022 Season**

### **2022 LIMITLESS POTENTIAL PARTNER     \$2,500**

#### **IMPACT: SPONSOR A FULL SCHOLARSHIP SITE (12-20 GIRLS)**

- Company logo on Partner webpage and program newsletters
- Social media recognition
- Partner introduced via letter to parents/guardians of sponsored team
- Logo on 5K Celebration t-shirts
- 5K Signage
- Table Opportunity at Girls on the Run 5K celebrations (*5 free registrations*)

### **2022 CONFIDENCE PARTNER     \$1,000**

- Company logo on Partner webpage and program newsletters
- Social media recognition
- Logo on 5K Celebration t-shirts
- Partner introduced via email to parents/guardians of sponsored team
- Table opportunity at Girls on the Run 5K celebrations (*3 free registrations*)

### **2022 CONNECTIONS PARTNER     \$500**

- Company logo on Partner webpage and program newsletters
- Social media recognition
- Logo on 5K Celebration t-shirts
- Table opportunity at Girls on the Run 5K celebrations (*2 free registrations*)

### **2022 COACH PARTNER     \$350**

- Company logo on Partner webpage and newsletters
- Social media recognition
- Logo on 5K Celebration t-shirts
- Table opportunity at regional Girls on the Run 5K celebration

### **2022 REGIONAL 5K PARTNER     \$150**

- Table opportunity at regional Girls on the Run 5K celebration
- Social media recognition



## Sponsorship Form

### Partner Information *(please list name as you wish to appear on printed materials)*

Company/Donor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Partnership Levels *(please check the designated level)*

- Limitless Potential Program Partner (\$2,500)
- Confidence Partner (\$1,000)
- Connections Partner (\$500)
- Coach Partner (\$350)
- Regional 5K Partner (\$150) \_\_\_\_\_ (please specify region)
- Friend of GOTR (other gift amount) \$ \_\_\_\_\_

**Prefer to process this sponsorship online? Please visit the link at the QR code or <https://www.pinwheel.us/donate/Sponsorships-2022>**



Donation Amount Enclosed (make checks payable to Girls on the Run South Louisiana): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Please email your preferred logo to [carley.fuller@girlsontherun.org](mailto:carley.fuller@girlsontherun.org)**

### **Please reach out if you have any questions:**

Carley Fuller, Executive Director

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**Email:** [carley.fuller@girlsontherun.org](mailto:carley.fuller@girlsontherun.org)

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*Girls on the Run South Louisiana is a 501c(3) nonprofit organization.*

*Federal Tax ID#: 27-0832549*