



Girls on the Run Hudson Valley

2023 5K Sponsorship Opportunities

**Inspirational. Joyful.
Magical. Empowering.**

Experience all this and more at the
2023 Girls on the Run 5K!

The Girls on the Run 5K is like none other! Our 5K series are celebrations of lessons learned and goals realized by our girls who have completed the 10 week season (fall/spring).

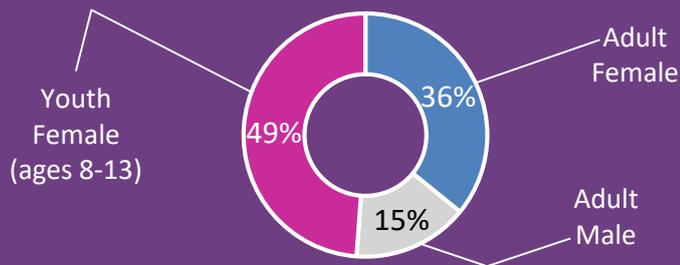
Our 5K's are noncompetitive events that are open to our community, accessible for all ability and a celebration for each person crossing the finish line!

With 3 events a year, thousands of participants will get to know you and your brand. Join the movement and showcase your brand to women and men who share a passion for health, wellness, fitness, and most importantly, girls' and women's empowerment.



Our Reach

- All program and 5K registration pages are hosted on www.girlsontherunhv.org (20,000 website visits per month)
- **AGE DEMOGRAPHICS:** 2022 5K Participants ranged from 8–87 years old



Saturday, June 3rd

LEGOLAND Resort NY
(Goshen, NY)

Projected Participation:

3,000+ 5K Participants
1,500+ 5K Spectators
150+ Volunteers

Participants largely from:

- Orange County
- Dutchess County
- Ulster County

Sunday, June 4th

LEGOLAND Resort NY
(Goshen, NY)

Projected Participation:

2,000+ 5K Participants
1,200+ 5K Spectators
100+ Volunteers

Participants largely from:

- Putnam County
- Rockland County
- Westchester County

Saturday, Nov 18th

Rockland Lake State Park
(Congers, NY)

Projected Participation:

1,800+ 5K Participants
750+ 5K Spectators
100+ Volunteers

Participants from the entire Hudson Valley Area

Sponsorship Opportunities

Our Sponsors provide us with all the resources to put on such an extraordinary event that's cherished by our participants and community. Companies can choose to sponsor one or all three GOTR 5K events.

Finish Line Sponsor \$2,500 per event (Choose 1, 2 or all 3 5Ks!)

Receive the most visibility at center of the 5K celebration — the Finish Line!

This sponsorship includes:

- * "Powered by [company name]" banner at the top of the Start/Finish Line
- * Opportunity for employees to hand out medals at finish line
- * Company logo also included on:
 - * Race bibs
 - * 5K Shirts
 - * all program materials (*printed and digital*)
 - * event sponsor signage
 - * spirit alley signage
 - * event website with link to company website
- * 10' x 10' booth at the 5K Event
- * Acknowledgement as the Finish Line Sponsor in three (3) social media posts

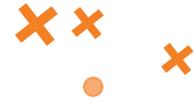


Chair Sponsor \$1,500 per event (Choose 1, 2 or all 3 5Ks!)

As the Exclusive Chair Sponsor, your company will be recognized at one of the most popular locations at the 5K — the huge Inflatable Chair!

This sponsorship includes:

- * A banner with company logo will be placed on Inflatable Chair for all 5K participants to take pics.
- * Company logo also included on:
 - * 5K Shirts
 - * all program materials (*printed and digital*)
 - * event sponsor signage
 - * spirit alley signage
 - * event website with link to company website
- * 10' x 10' booth at the 5K Event
- * Acknowledgement as the Chair Sponsor in two (2) social media posts



Water Stop Sponsor \$1,000 per event (Choose 1, 2 or all 3 5Ks!)

As the Water Stop Sponsor, your company will be highly recognized at the very busy water stations on the 5K!

This sponsorship includes:

- * Company branded water stop stations placed on the 5K course to include company tablecloth and banner
 - * Opportunity to provide a branded water bottle or other giveaway for all attendees to be given out during registration (*must confirm giveaway 60 days prior to event*)
 - * Company logo also included on:
 - * 5K Shirts
 - * all program materials (*printed and digital*)
 - * event sponsor signage
 - * spirit alley signage
 - * event website with link to company website
 - * 10' x 10' booth at the 5K Event
 - * Acknowledgement as the Water Stop Sponsor in two (2) social media posts
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Superstar Sponsor \$500 per event (Choose 1, 2 or all 3 5Ks!)

The Superstar Sponsorship gives you an excellent platform to showcase your company during the 5K!

This sponsorship includes:

- * Company logo included on:
 - * 5K Shirts
 - * all program materials (*printed and digital*)
 - * event sponsor signage
 - * event website with link to company website
- * 10' x 10' booth at the 5K Event
- * Acknowledgement as the Superstar Sponsor in one (1) social media post



Event Branding



5K Shirt



Step & Repeat



Spirit Alley



Start / Finish Line Arch



Water Station



Inflatable Chair

It's easy to become a 2023 GOTR 5K Sponsor. Choose to sponsor one, two or all three 5K's that we are hosting in 2023. Sponsorship category prices are per event. For questions, more information and customized sponsorship opportunities, contact: kathy.ficalora@girlsontherun.org

Select the sponsorship level for the event(s) you'd like to support:

EVENT 1:

GOTR 5k Saturday, June 3rd at LEGOLAND New York Resort

- Finish Line \$2,500
- Chair Sponsor \$1,500
- Water Stop \$1,000
- Superstar Sponsor \$500

EVENT 2:

GOTR 5K Sunday, June 4th at LEGOLAND New York Resort

- Finish Line \$2,500
- Chair Sponsor \$1,500
- Water Stop \$1,000
- Superstar Sponsor \$500

EVENT 3:

GOTR 5K Saturday, Nov 18th at Rockland Lake State Park

- Finish Line \$2,500
- Chair Sponsor \$1,500
- Water Stop \$1,000
- Superstar Sponsor \$500

Sponsor Information

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Facebook: _____

Instagram: _____

Payment Information

Please bill my Credit Card

CC Number: _____

Expiration Date: _____

CVC Number: _____

Billing Address: _____

My Check made payable Girls on the Run Hudson Valley

You may submit your form via email:

kathy.ficalora@girlsontherun.org or mail to: GOTR, 815

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