

Partner with



# Girls on the Run Young Professionals Board



## About Girls on the Run

Girls on the Run is a nonprofit youth development program for girls in 3rd–8th grade that uses running as a tool to promote physical, social and emotional growth. Volunteer coaches lead a 10-week program at schools and community sites throughout greater Atlanta and North Georgia, exploring issues critical to the holistic health of pre-adolescent girls and culminating in a fun, celebratory 5K.

Girls on the Run is especially important today. In 2021, the U.S. Surgeon General issued a warning about the nationwide youth mental health crisis. Our research-backed program is part of the solution, providing a safe place for connection and community for girls at a critical age.

### Join us!

The Girls on the Run Georgia Young Professionals Board is fundraising to provide scholarships so more girls can participate in this inclusive, life-changing program.

Our signature fundraising event, Hops Into Spring, returns this April. We are seeking community sponsors to help us make an even bigger impact this year. A complete list of sponsorship opportunities is included on the next page.

### Hops Into Spring

**Sunday, April 16 | 12pm to 3pm**

**Wild Heaven West End**

**Tickets: \$35 online | \$40 at the door**

A ticketed fundraising event for Girls on the Run, featuring engaging speakers, a dynamic silent auction, delicious brews, and family fun.



This experience taught me that we should believe in ourselves in whatever we do. We all shine brightly, in a way that we may not know yet.

- Emily, 9

## Reasons to Partner with



# Girls on the Run Young Professionals Board

- Opportunity to showcase your commitment to HEALTH AND WELLNESS within our community
- EXPOSURE on the Girls on the Run website, social platforms and marketing materials
- Visibility as a company that cares, driving sales and CUSTOMER LOYALTY
- The opportunity to make a TRANSFORMATIVE impact on the lives of girls and their families

## Sponsor Benefits

	Rising Star \$250	Shining Star \$500	Super Star \$1,000
Provide program scholarship and running shoes	1 girl	2 girls	4 girls
Provide team t-shirts		1 team	2 teams
Customized social media post on Girls on the Run accounts	1	2	2
Logo on event webpage			
Company featured in one e-newsletter (circulation 20,000+)			
Logo on GOTR website for six months			
Special feature during event			

**You can count on our support for Hops into Spring 2023!**

☐ \$250    ☐ \$500    ☐ \$1,000    ☐ In-Kind: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

## Payment Information

Upon receipt of this form, Girls on the Run Georgia will send an invoice with additional details regarding payment and next steps. Payment can be made via check or credit card. Sponsors are required to assume credit card processing fees.

**Please return this form with an .eps version of your logo to [ypb@girlsontherunatlanta.org](mailto:ypb@girlsontherunatlanta.org).**

Girls on the Run Georgia is qualified as a charitable organization under Section 501(c)(3) of the Internal Revenue Code - EIN: 58-2568271. Contributions to Girls on the Run of Atlanta are tax-deductible to the extent permitted by law.

**Questions? Contact [ypb@girlsontherunatlanta.org](mailto:ypb@girlsontherunatlanta.org).**