

Sponsorship Opportunities

2026



Piedmont Garden Tent at Park Tavern | October 22 | 7-10 PM



Secure your sponsorship today! www.girlsontherunga.org/soiree

About Girls on the Run

Who We Serve



More than 42,000 girls served since 2000



76% of FY26 participants received financial assistance



\$342,665 in financial assistance provided in FY26

Our broader network includes over 10,000 households, volunteers, and donors who are passionate about youth development, health, and community connection.

Expanding Access for Girls

We are excited to invite you to sponsor Girls on the Run Georgia's Sneaker Soirée!

This special celebration will bring together alumni, coaches, community partners, and supporters to reflect on our impact and look ahead to a sustainable future.

As a sponsor, you'll have the opportunity to showcase your commitment to youth development and community well-being while helping us support our mission and expand our reach in the years to come. Girls need us now more than ever, and your partnership helps ensure we can continue showing up for them.

A Valuable Partner

Girls on the Run Georgia is an organization that inspires girls to be joyful, healthy, and confident through a fun, experience-based curriculum that creatively integrates running.

We envision a world where every participant recognizes their limitless potential and has the confidence and support to boldly pursue their dreams.

What sets us apart:

- ★ The only national physical activity-based positive youth development (PA-PYD) program for girls with proven results.
- ★ Our research-based curriculum, trained coaches, and commitment to accessibility set us apart.
- ★ Recognized as one of the Most Influential in Health and Wellness by the National Afterschool Association.
- ★ Named a Top 25 research-based youth program by Harvard researchers and recognized as a "Bright Spot" in the National Youth Sports Strategy.



Secure your sponsorship today! www.girlsontherunga.org/soiree

Girls on the Run Sneaker Soirée

Event Overview

Join Metro Atlanta's business and community leaders for an unforgettable evening at our annual Sneaker Soirée celebrating confidence, connection, and community while making a lasting impact on the next generation. Hear inspiring stories from Girls on the Run coaches and alumnae, connect with fellow supporters, and help ensure more girls have access to our life-changing program.

Date: Thursday, October 22, 2026

Location: Piedmont Garden Tent at Park Tavern, Atlanta


Time: 7 - 10 pm

Expected Attendance: 250 supporters

What to Expect: Cocktail Reception (open bar), Auction, and After Party from 10 pm - 12 am (cash bar)

Sponsorship Contact Information

Development Director: Aminata Solammon

 (404) 478-6558

 aminata@girlsontherunga.org

For more information about Girls on the Run Georgia:

 www.girlsontherunga.org

Benefits for Sponsors

As a sponsor, you'll enjoy:



Opportunity to engage with 250 champions of our mission at the event



Visibility to more than 14,200 followers across GOTR social media channels collectively



An average of 1,500 impressions per social post promoting the event



Brand exposure to over 10,000 supporters in our email database



Secure your sponsorship today! www.girlsontherunga.org/soiree

\$15,000

Presenting Sponsor

**Only one available!*

As the Presenting Sponsor, your brand takes center stage at our signature fundraising event. Your logo will be integrated into the Girls on the Run Sneaker Soirée logo and featured on all promotional event materials and signage.



**Girls on the Run[®]
Georgia**

presented by: **YOUR LOGO**

You'll also receive the following:

- Opportunity to speak during the gala program
- One dedicated post-event social media highlight
- Recognition in press release
- Dedicated pre-event email and social media spotlight
- Logo on Step and Repeat
- Sponsor event activation
- Reserved event table
- Opportunity to attend a Girls on the Run site visit
- 8 complimentary event tickets
- and all benefits of the Bold Heart Leader level



\$10,000

Bold Heart Leader

As a Bold Heart Leader Sponsor, you'll receive the following:

- Logo on approximately 1,500 Program T-Shirts
- Access to VIP Lounge
- 6 complimentary event tickets
- and all benefits of the Empowerment Advocate level

\$2,500

Confidence Champion

As a Confidence Champion Sponsor, you'll receive the following:

- Access to VIP Lounge
- 2 complimentary event tickets
- and all the benefits of the Legacy Friend level

\$5,000

Empowerment Advocate

As a Empowerment Advocate Sponsor, you'll receive the following:

- Logo placement on select event materials and signage
- Reserved event seating
- Featured logo placement on event screens
- 4 complimentary event tickets
- and all benefits of the Confidence Champion level

\$1,000

Legacy Friend

As a Legacy Friend Sponsor, you'll receive the following:

- Name listed on event materials and signage
- Recognition on event page and social media
- Inclusion in post-event thank-you email to attendees
- Verbal recognition during program
- 1 complimentary event ticket

Secure your sponsorship today! www.girlsontherunga.org/soiree

Sponsorship Commitment

Pay online [here](#) or mail a check to Girls on the Run Georgia:

Girls on the Run Georgia
1904 Monroe Dr, NE, Ste 135, Atlanta, GA 30324
Attention: Maria Elena Miller

Please contact us with any questions:
Aminata Solammon, Development Director - aminata@girlsontherunga.org

Please send your company logo files to Marketing Manager, Gracie Branon, at gracie@girlsontherunga.org.

Logo files should be provided in both .PNG and .SVG formats and include the following versions:

- ★ Full-color logo
- ★ White logo
- ★ Black logo

To ensure the best print and digital quality, please submit high-resolution files with transparent backgrounds whenever possible.

