



Girls on the Run Georgia Marketing & Outreach Intern

Girls on the Run is a transformational physical activity-based positive youth development program for girls in 3rd-8th grade. We teach life skills and social emotional learning through a youth development curriculum that includes dynamic, interactive lessons and running. The program culminates with the girls being physically and emotionally prepared to complete a celebratory 5K running event. The goal of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness. You can find Girls on the Run programs in schools and community centers in North Georgia, Metro Atlanta, CSRA (Central Savannah River Area) and Athens.

At Girls on the Run, our core values guide our way and we stand firm in our long-standing commitment to building a world where every person can know and activate their limitless potential. We warmly welcome the participation cisgender and transgender girls and non-binary kids in our programs. We are committed to leveraging our intellectual, financial and human resources to advance strategies to be inclusive, equitable and accessible to all. Our headquarters and councils are working to bring diverse voices to the table as we know that unique perspectives strengthen the quality and scope of our organization. We pledge to be a reflection of the communities we engage, not only in appearance, but also through fostering an atmosphere of community connectedness that serves as a model for our girls and other stakeholders.

Position Summary

The Girls on the Run **Marketing & Outreach Intern** will work closely with the Girls on the Run Georgia team to support the organization's community engagement efforts and special events. The intern will play an integral role in researching outreach opportunities, developing marketing content to build awareness of our mission, and engaging with the organization's supporters, partners, and volunteers. This is an unpaid, part-time position at our midtown office.

Responsibilities

- Assist in planning and coordinating outreach events, including logistics, and volunteer coordination
- Conduct follow up communication to potential volunteers, sponsors, and partners
- Research events for Girls on the Run to have a presence including running events, volunteer fairs, festivals and other community events
- Recruit volunteers and other Girls on the Run stakeholders - staff, board and young professionals - to attend outreach events
- Help manage the organization's social media accounts and assist in developing content for these channels
- Assist in coordinating volunteer activities, including recruitment, training, and recognition
- Support the development of outreach materials, such as email newsletters and blog posts
- Attend meetings with the organization's community partners and assist in maintaining positive relationships with these stakeholders
- Provide general administrative support to the Girls on the Run Georgia team as needed
- 12-15 hours per week; occasional hours during the evening/weekends to attend events

Compensation

- This is an unpaid position

Qualifications

- Strong communication skills, both written and verbal
- Ability to work collaboratively with a team and independently
- Attention to detail and ability to manage multiple projects simultaneously
- Familiarity with social media platforms and experience with content development
- Strong organizational skills and ability to manage projects from start to finish
- Passion for community engagement and interest in nonprofit work

Benefits

- Gain valuable experience in event planning, community engagement, and nonprofit management
- Work alongside a dedicated team of professionals committed to making a positive impact
- Opportunities for professional development and networking
- Flexible schedule to accommodate school, work or other commitments