



Girls on the Run Georgia Marketing & Outreach Intern

Girls on the Run is a transformational physical activity-based positive youth development program for girls in 3rd-8th grade. We teach life skills and social emotional learning through a youth development curriculum that includes dynamic, interactive lessons and running. The program culminates with the girls being physically and emotionally prepared to complete a celebratory 5K running event. The goal of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness. You can find Girls on the Run programs in schools and community centers in North Georgia, Greater Atlanta, and Athens.

At Girls on the Run, our core values guide our way, and we strive to eliminate barriers to participation and create a culture of belonging across the organization. We are working to bring diverse voices to the table as we know that unique perspectives strengthen the quality and scope of our organization. We pledge to reflect the communities we engage, not only in appearance, but also through fostering an atmosphere of community connectedness that serves as a model for our girls and other stakeholders. In a recent third-party work culture survey, Girls in the Run employees described the organization as collaborative, joyful, hardworking, caring, fast-paced and quality-focused.

Position Summary

The Girls on the Run **Marketing & Outreach Intern** will work closely with the Girls on the Run Georgia team to support the organization's community engagement efforts and special events to support program growth. The intern will play an integral role in researching outreach opportunities, developing marketing content to build awareness of our mission, and engaging with the organization's supporters, partners, and volunteers. This is an unpaid, part-time position at our midtown office.

Responsibilities

- Research events for Girls on the Run to have a presence including running events, back to school events, volunteer fairs, festivals and other community events
- Assist in planning coordinating outreach events, including logistics, and volunteer coordination
- Represent Girls on the Run at outreach events and site visits
- Research and connect with potential community partner organizations e.g. volunteer and civic groups, running clubs, parent/caregiver networks that could assist with coach and site recruitment
- Manage the organization's marketing assets including photo library and template communications
- Assist in developing content for organization's social media accounts including graphic templates and copy
- Support event marketing efforts and assist the Development team with marketing-related initiatives, including promotion of fundraising events and campaigns
- Research Atlanta publications for potential media coverage
- Provide general administrative support to the Girls on the Run Georgia team as needed

- 15-20 hours per week; occasional hours during the evening/weekends to attend events

Compensation

- This is an unpaid position and may be eligible for academic/class credit, depending on the intern's academic program and requirements
- Intern will be reimbursed for mileage and meal expenses, using the IRS guidelines, for expenses related to Girls on the Run outreach events and meetings

Qualifications

- Strong communication skills, both written and verbal
- Ability to work collaboratively with a team and independently
- Attention to detail and ability to manage multiple projects simultaneously
- Strong organizational skills and ability to manage projects from start to finish
- Familiarity with social media platforms and experience with content development
- Experience with Canva, Adobe Creative Suite, or similar tools for creating marketing materials
- Passion for community engagement and interest in nonprofit work
- Comfortable speaking to groups/individuals while representing the organization at community events
- Intermediate Spanish knowledge preferred

Benefits

- Gain valuable experience in event planning, community engagement, and nonprofit management
- Work alongside a dedicated team of professionals committed to making a positive impact
- Opportunities for professional development and networking
- Flexible schedule to accommodate school, work or other commitments

Application Process

- To apply, send resume and statement of why you're interested in the role to hr@girlsontherunga.org with the job title in the subject.