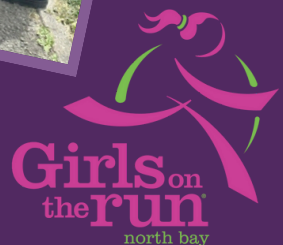




Girls on the Run North Bay 2024 Gratitude Report



Our Mission



At Girls on the Run North Bay ✨
we build more resilient girls by equipping them with physical and mental health strategies to manage emotions, resolve conflicts, and cultivate compassion in a diverse, inclusive, and supportive girls-only environment with the majority of participants coming from under resourced communities.

"Because of Girls on the Run, she is more confident. She is more outspoken; advocates for herself. She just loved it. "

Girls on the Run North Bay
Spring 2024 Guardian

DEAR CHAMPIONS,



We teach girls the importance of celebrating successes and activating our star power to move mountains together. We are pleased that for the first time across all three counties, over fifty percent of our participating families come from historically under-represented communities.



Thanks to the dedication of hundreds of volunteer coaches, we created a fun, diverse, inclusive, and empowering space for **1,204 participants** in 2024— helping them grow into more confident and compassionate leaders who advocate for themselves and others. In today's challenging world, it was heartwarming to read the survey from one of our fall participants, where she wrote that the most important thing she learned was that "You can't say 'I can't.' You have to say 'I can't yet.' My favorite lesson is stop, think, breath. I love Girls on the Run."

Since 2006, Girls on the Run North Bay has inspired nearly 20,000 participants. Following our 2022 merger with Sonoma County, we've expanded access to financial assistance and increased program diversity in Sonoma County. However, funding in Sonoma has continually not kept pace with the growing need.

Despite this gap, we're proud that — thanks to the unwavering support of our long-term partners—we've continued to deliver transformative social, emotional, and physical health programming to more under-resourced girls across all counties, empowering them to believe in their limitless potential to achieve their dreams.

GRATEFULLY,

*Joyful Janet, Kind-hearted Corinne
& Daring Debra*





Girls on the Run North Bay is unique in its commitment to serving our under-resourced communities to foster an inclusive and diverse space. Thanks to our partners in 2024, 80% of families received financial assistance and 70% came from historically under-represented racial and ethnic groups. 99% of North Bay girls surveyed felt they belong at GOTR & 100% felt they learned things from people that are different from them. A participant learned that "girls can do anything that boys can do."





1204 STAR SPARKLER PARTICIPANTS

Program Impact

		% FINANCIAL ASSISTANCE	% DIVERSITY
NORTH BAY	1,204	80%	70%
NAPA	388	81%	76%
SOLANO	325	85%	85%
SONOMA	491	72%	53%



232 DEDICATED VOLUNTEER COACHES



61 WELCOMING SCHOOLS



\$358,169 CONTRIBUTED INCOME FOR GIRLS



Social Emotional Physical

Girls from all backgrounds and life experiences, learned how to lean in and be a little bolder. Whether it is finding their courage to share in a quiet voice their GOTR name or it is that girl waiting to raise her hand until others had a chance. **379 North Bay Participants** self-reported on end of program surveys (paper & online):



94% learned things at GOTR that help me deal with a strong emotion



90% believe because of participating in GOTR, I feel like I can speak up and share my opinion



95% believe my teammates support me



81% engage in Physical Activity 60 mins at least 4 times per week



My daughter struggles with self confidence. This program provided her with so many tools!

”

— Guardian of Girls on the Run North Bay Spring Participant



Girls on the Run helped me believe in myself and share my feelings! My coach was always there for me and our group. She made me feel special and included by speaking English and Spanish!

Esmeralda Girls on the Run North Bay Spring Participant

Adriana joined our very first Girls on the Run group at St. Helena in 2006. Adriana didn't just learn about running—she discovered her inner strength and potential to build community. For her, that meant pursuing law enforcement in the community where she is deeply rooted, St. Helena. As of August 2024, she serves as an officer with the St. Helena Police Department! Adriana's journey from GOTR participant to police officer exemplifies what our program strives to achieve—we empower girls to pursue their dreams. Adriana shared her story with the Girls on the Run community at last year's fundraiser event, and filled the room with tears of joy!



”



Adriana Avalos
GOTR Alum & St. Helena
Police Officer



Thank You, Champions!

In 2024, their investments made it possible for over 950 girls to receive financial assistance. We are grateful for long-time champions including Napa Valley Vintners, Clif Family Foundation, Napa Valley Community Foundation, Risher Family Foundation, and Community Projects, Inc.



We are thrilled to have been selected from hundreds of organizations to be featured in the inaugural Giving List Women publication.



Foundation & School District Partners



Family foundations include Risher Family, Napa Valley Community Foundation–Mondavi Family Fund, Lambert Family Fund, Klenz Family Fund, and Thurston Charitable Foundation

Vallejo City Unified School District, Napa Valley Unified School District, Bellevue Union School District, and Petaluma School District

Presenting & EmpowHER Sponsorships

COMMUNITY PROJECTS, INC.



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Soroptimist St. Helena Sunrise, Basin Street Properties, Exchange Bank, Clif Family Winery, Dirt & Diamond T-shirts, GV Smiles, Linkenheimer, Mare Island Co., Mechanics Bank, Medic Ambulance, Napa Printing Services, Petaluma Healthy District, and Poppy Bank

National Partners



Financials

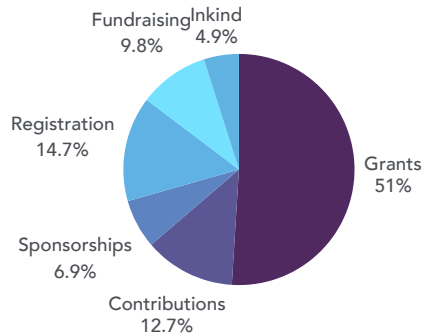
Thanks to the continued support of our long-time champions, we successfully met our 2024 expenses and entered 2025 with \$85,641 in net assets. The majority of contributions came from grants and school district funding in Napa and Solano. Unfortunately, Sonoma continues to face a significant funding gap—with contributed income covering only 10% of expenses, despite representing over a third of our program costs.

Expenses	Total
Program	\$362,555
General and Administrative	\$111,160
Fundraising Costs	\$17,225
Other	\$2,498
Total	\$490,940

Net Assets, Beginning of Year	\$113,573
Net Assets, End of Year	\$85,641

Support, Revenue and Other Income	Total
Sponsorships	\$33,874
Contributions and Grants	\$358,169
Registration Fees	\$76,908
Inkind	\$24,513
Fundraising Events	\$47,260
Other	\$4,874

Net Assets Released from Restrictions	\$25,000
Unrestricted Net Assets	\$40,129
Net Revenue	\$2,831
Net Assets	\$85,641



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North Bay



Thank you to Avonelle Haley Mills who completed their board service in 2024.

Girls on the Run North Bay

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